

A connected culture wins top talent.

Workplace demographics are shifting; Millennials desire more mobility, flexible work schedules, and virtualized collaboration.

In the first quarter of 2015, Millennials surpassed Generation X to become the largest share of the American workforce at

53.5
million strong.¹

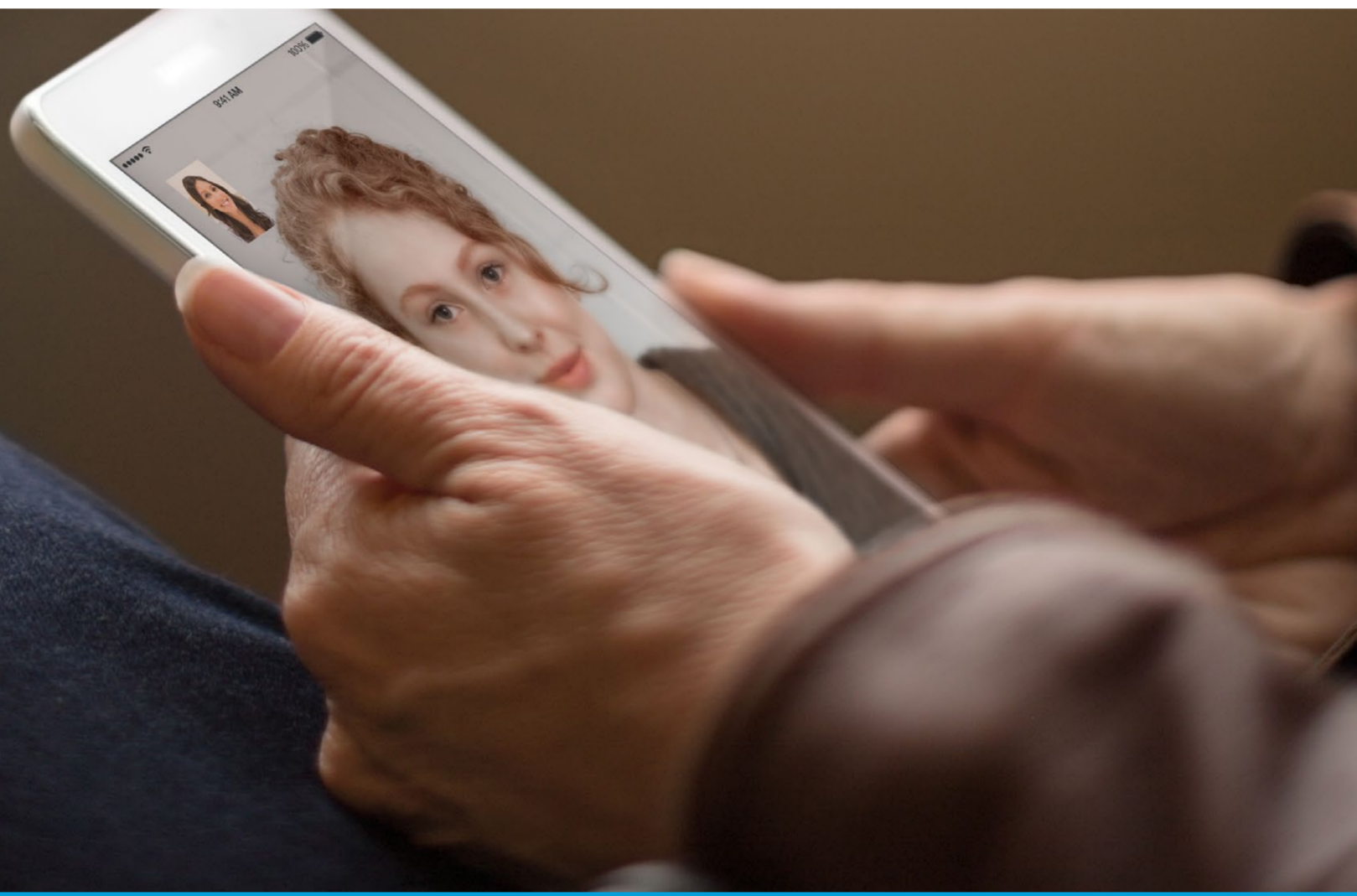


By 2025, Millennials and Gen Z

will make up the majority of the American workforce.¹

92%

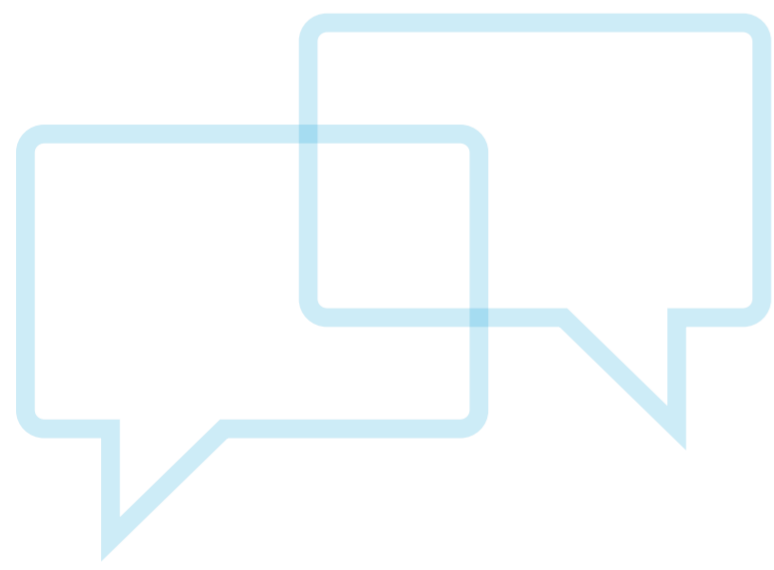
of Millennials place flexibility as a top priority while selecting workplaces.²



88% of CEOs believe digital technologies are creating high value in operational efficiency.³

88%

Today, connecting **face-to-face** doesn't always mean in person.



By 2018, **50% of team coordination** and communication will occur via mobile group collaboration apps.⁴

53% of Millennials would prefer to work from home 2-3 days per week than receive a 10% higher salary.⁵



On average, nearly

80%

of global business executives say they want to work for a digitally enabled company or digital leader.³

The sentiment crosses all age groups, from 22 to 60, nearly equally.

Cisco makes collaboration easy.

Find out how we revolutionize the way people work and let them connect the way they want—simply, securely, anytime, and anywhere.

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1. Richard Fry, "Millennials surpass Gen Xers as the largest generation in U.S. labor force," Pew Research Center, May 2015.

2. The Future of Work Community, Future of Work, Make the Future Work for You, Oct. 6, 2015.

3. Gerald C. Kane, Doug Palmer, Anh Nguyen Phillips, David Kiron, and Natasha Buckley, "Strategy, Not Technology, Drives Digital Transformation," MIT Sloan Management Review in collaboration with Deloitte University Press, July 14, 2015.

4. Market Guide for Enterprise Mobile Messaging, Gartner, July 2015.

5. Fast Forward 2030: The Future of Work and the Workplace, CBRE Genesis, Oct. 2014.