Look around us. Almost everywhere we go and everything we do is digital. The places we go, our social interactions, the devices we wear, the services we enjoy, our homes, our cars, our businesses, and our cities are all digital, connected, and smart.

Digital gives us opportunities to do things faster, better, more efficiently, and differently: using automation to reduce time and effort, getting the right data to the right person at the right time, and using analytics to be more adaptive and predictive.

Your network connects all things digital and must support the goals of your business. But how do you evolve your network architecture to an open and software-driven platform? A platform that drives faster innovation, simplifies operations, and reduces risk.

You need to elevate your network from a platform of connectivity to a platform that delivers insights, automation, and security. You need a digital strategy that can help you:

- Prioritize your IT management efforts
- Develop a cost-effective strategy with a measurable ROI
- Use network data and analytics for new business innovation and improved user experiences
- Successfully transform your infrastructure, IT management, people, and processes

Are you ready to evolve to an adaptive network that operates at digital speed? We can help you build a strategy.
Build a Strong Foundation with Strategy and Analysis

The Cisco® Digital Network Architecture Strategy and Analysis Services help align your business goals and technology requirements to create one vision.

Our strategy aligns new and future business requirements, aligns digital operational models, and provides insight so you know how to start your architectural transformation.

We work with you to determine your high-level needs and review your current infrastructure and security strategy. After comparing the findings to current best practices, we provide recommendations that you can share with key stakeholders in your organization.

This service uses our new DNA 8 framework to identify eight key areas to address during network transformation. It also maps out how each area can improve your success. This holistic approach simplifies planning discussions and enables you to focus on the critical areas you need to address so you can prioritize investments.

We help you understand how to evolve your network architecture to an open and software-driven platform that uses cloud, controllers, and virtualization to help you:

- Gain customer insights, improve user experiences, and create revenue opportunities
- Simplify and automate IT processes and drive productivity
- Protect the business and enforce compliance

Using our experience, knowledge, tools, and industry-leading practices, you can accelerate your digital transformation.

Next Steps

Learn about our enterprise networking services and how they help accelerate your digital transformation at www.cisco.com/go/enservices.