

Planning a winning cloud strategy

How do you decide what kind of multicloud is right for you?

The era of multicloud is here—are you ready?

Orgs are turning to cloud for the increased performance, availability, and security it offers while delivering a seamless user experience with less cost.

Did you know?

90%

of enterprises currently use multiple public and private clouds¹

Over **97%**

of enterprises will be using a hybrid multicloud with private and public clouds as well as legacy platforms by 2022²

Public clouds, private clouds, legacy IT. There's a lot to consider. How should your multicloud strategy look? You need to think about:



You must also design and deploy correctly, and you need the ability to efficiently operate multiple, complex cloud environments to get the value you want.

Taking a strategic approach is vital to building and managing a multicloud that drives success—and in today's market, security is more tantamount than ever.

90%

of enterprises say their cloud skills gaps have doubled in the last three years³

30%

of CIOs cited cloud migration as a key challenge²

99%

of cloud security failures by 2025 will be due to human error⁴

Do you have the cloud skillsets you need to develop a solid and secure strategy for your successful move to multicloud? Cisco® can help.

Expertise for the first—and every—stage of your multicloud journey

Cisco CX can deliver consultative advisory services to help you define a multicloud strategy that delivers the results and the end-to-end security you need. We can provide:



Cloud Transformation Strategy:
Align strategies and cloud capabilities based on your corporate vision and IT objectives.



Cloud Journey Assessment:
Create a strong foundation and a roadmap of initiatives for your cloud strategy to help speed your journey to cloud.



Cloud Service Catalogue:
Develop a cloud service catalog aligned with your user needs and business objectives to maximize your cloud capabilities.



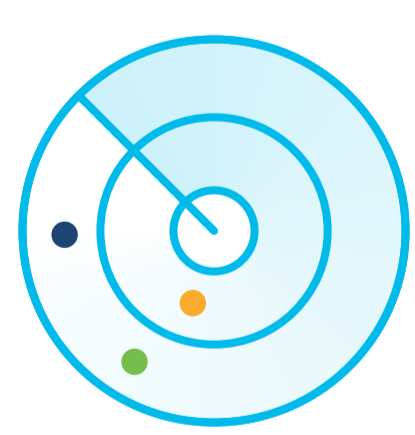
Operating Model Assessment:
Get expert assessment of your IT structure, people, processes, and tools to determine whether you're cloud-ready.



Cloud Security Assessment:
Determine areas of improvement to help secure your cloud and improve threat management.



Zero Trust Assessment:
Identify critical assets and their relationships to internal and external entities so you can secure your business with a zero trust model.



SOC Assessment:
Gain the proactive detection and early visibility you need by ensuring your Security Operations Center is ready to prevent a breach.

Our strategy and assessment services will help put you on the right path to a multicloud that meets your needs. But that's not all.

In addition to strategy, Business Critical Services for Cloud provide continuous cloud expertise and insights to guide you across the IT lifecycle, from strategy and design to implementation, testing and validation, optimization, and much more.

A leader in digital transformations for over 35 years, Cisco CX is your trusted advisor for the cloud strategy expertise and guidance you need to successfully navigate the path to multicloud.

Contact your local Cisco account representative or authorized Cisco partner today to begin the conversation.

Get started

CX Cisco Customer Experience

1. IDC, 2020 2. IDC, 2020 3. 451 Research, 2019 4. Gartner, 2019

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