

The Digital Manufacturer

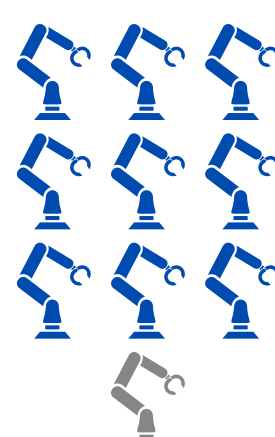
Resolving the Service Dilemma

You know it's coming.



You try to stay ahead of it.

9 out of 10 manufacturers see services as core to growth



But ...

managing products *and* services creates complexity

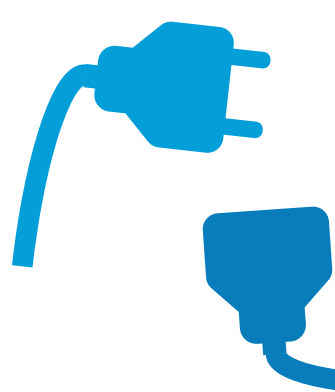


As a result ...

only 29% of manufacturers think services will grow faster than products

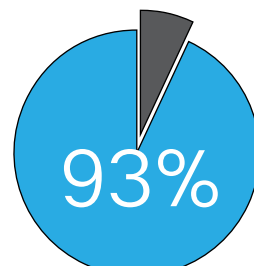


Thus, the service dilemma ...



a disconnect between opportunity and capturing value

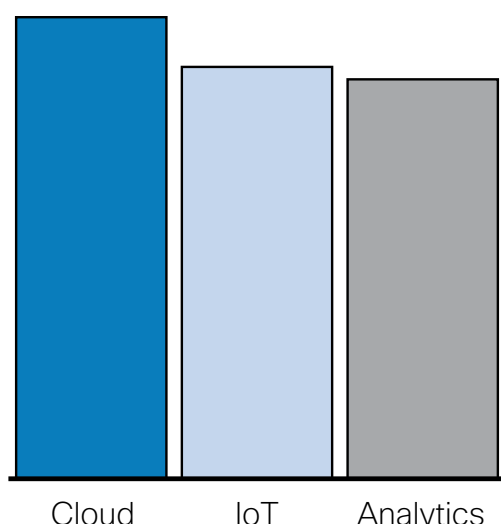
But wait, there's more.



manufacturers agree that services will be increasingly digital

You can adapt.

Technologies to have the most impact in the next 3 years



And as a result capture a ...

19%

increase in profit over 10 years by digitizing

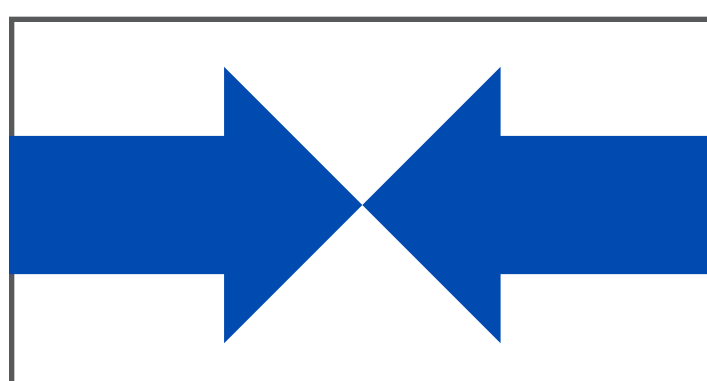
Take action
with digital business transformation



- ✓ Build a hyperaware organization
- ✓ Make informed decisions through analytics
- ✓ Execute fast

Resolve
the service dilemma

When the service journey and the digital journey converge
value is captured



Learn more: cs.co/digitalMFG