According to a recent Gallup report, 2 embracing digital transformation offers:

Digital transformation key to keeping pace with changing business and market needs.

**4X more savings per user**
**2X higher customer satisfaction**
**25% higher profitability**

Sounds great, yet C-suite leaders are struggling to make this transition.

Webex

- Start your digital transformation today with Webex Edge for Calling, a simplified path to the cloud.
- Avoid "rip and replace" tactics.
- Connect, Centralize, and Unify
- Reap the rewards of digitally transforming your business today.

American Blue Ribbon Holdings

- 70% of businesses believe cloud will be a key driver of future growth.
- 65% say they are not ready to move all IT operations into the cloud.
- 70% of mobile users leverage "click to call" to connect with businesses for real-time feedback.
- 65% of customers and consumers of all ages prefer phone calls with a live person for speed and convenience.
- 25% higher profitability
- 2x higher customer satisfaction
- 4x more earnings per share

Consolidated over 200 locations, 2,000 users and multiple infrastructures and applications

Anticipates $1.7M in cost savings within one year of using the service

Read the whitepaper from ZK Research on Webex Edge for Calling