

Make your clouds work smarter

Do you know how to harness the power of your hybrid cloud?

Everyone is moving to hybrid cloud for the business value it can bring

Over **90%** of enterprises worldwide will be relying on a hybrid cloud model by 2022.¹

93.7% of organizations deem hybrid cloud as critical to meeting business needs.²

72% of enterprises call their cloud strategy hybrid-first.³

But with multiple clouds comes increased complexity, security risk, and the need for the right IT skills.

81%

of organizations cite security as a challenge.⁵

62%

of IT decision makers name complexity and too much choice as obstacles to cloud transformation.⁴

75%

point to lack of resources and expertise.⁵

Expertise and insights to help you securely expand to hybrid cloud with reduced complexity, faster time to value, and less risk

Cisco® Customer Experience (CX) Services for Cloud provide expert guidance to help simplify your secure expansion to hybrid cloud. Our experts have proven experience in cloud transformation and are ready to advise you through strategy and roadmap development to get you from where you are to where you want to be.

We can help you successfully connect, secure, and operate your cloud while providing insights throughout the lifecycle that you can use to realize the cost efficiencies and other benefits that moving to the cloud can provide. Our experts will help accelerate time to market for a hybrid cloud designed for you, one with embedded end-to-end security that drives seamless user experiences.

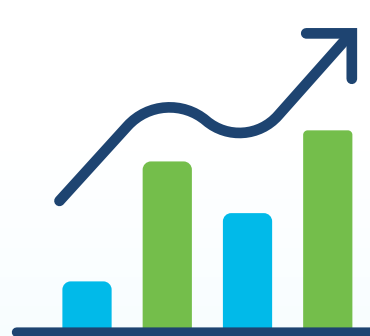
Our proven results include:



Record deployment time⁶



10x the bandwidth at **50%** of the cost⁶



28% improvement in app performance⁶



10x increased speed of SaaS apps⁶

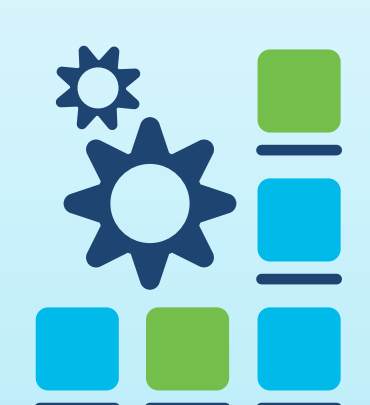
CX Services for Cloud include, but are not limited to:



Business Critical Services for Cloud
Cloud advisory plus expertise to architect, deploy, secure, and optimize for digital transformation.



Advanced Services for Cloud Solutions (ThousandEyes & SD-WAN)
Expert design and integration to reduce project complexity and speed transformation.



Intersight™ Workload Optimizer (IWO) Services
Services to help you optimize the resource consumption of our applications in the cloud.



Custom Quick Start Solutions (UCS®, HyperFlex™, IWO, and more)
Guidance for design, prerequisites validation, configuration workloads, and health baseline, plus knowledge transfer.

No matter where you are in your cloud journey, CX can guide you through strategy, design, implementation, and testing to help connect, secure, and operate your hybrid clouds. And with the insights and expert recommendations we provide, you can continually optimize your cloud for faster time to value and less risk.

Our experts will help you create an environment where multiple clouds work together and applications are easily deployed and managed, while also helping ensure you maintain consistent interoperability and end-to-end security.

With CX Services on your side, you can be cloud smart.

Contact your local Cisco account representative or authorized Cisco partner today to start the conversation.

Visit [CX Services for Cloud](#) online.

[Learn more](#)

CX Cisco Customer Experience

1. [IDC](#), 2020 2. [NHT](#), 2020 3. [Everest Group](#), 2020 4. [Forbes](#), 2020 5. [Flexera](#), 2021 6. Cisco internal customer story, 2021

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