

What improving collaboration won't cost you.

Building strong, meaningful business relationships requires face-to-face interactions.

But what is the travel costing your bottom line? And what if the right technology could change all that?

The real cost of travel.

Last year: 445 million business trips were taken, amounting to \$251 billion worldwide.

Average cost of domestic airfare:
\$949

Average cost of international airfare:
\$2,600



787 billion miles → 1.7 trillion miles

The FAA predicts the number of air miles traveled will double in the next 20 years.



20% of all flight time last year was wasted on delays, costing passengers \$19 billion.



Look them in the eye.

From one touchscreen device, you're making clear video calls as simply as you once sent instant messages—right from your desk.

Clear picture and high-quality sound from Cisco videoconferencing technology allows employees to be there, without actually being there.

Genuine Health
30%

drop in travel costs and 0% loss in collaboration

Republic Services
\$190

million in savings using Cisco collaboration tools

Penny Market
500

videoconferences held in just six months

Your next first-class seat.

Deadlines are met, costs are down, and you never had to leave the comfort of your office.

Cisco videoconferencing is the future of first-class interaction.



Declutter your desktop.

Your phone, speakers, webcam, microphone, and monitor are all included in one simple touchscreen device for all your collaborative efforts.



Innovative devices are providing new ways to build meaningful relationships in business. Connect your people today by giving them the collaboration technology of tomorrow.

