Cisco Global Work Your Way Study

Mobile devices are a part of the way end users go about their daily business, and IT must find efficient ways to empower these users on the move. Our survey of 1300 end users and IT professionals from 13 different countries identifies the challenges associated with BYOD for both groups, with varying perceived effects.

Key Insight: Wired and wireless networks might be siloed, making it difficult for IT professionals to determine end users' actual engagement.

Key Insight: Lack of scale and performance might keep end users from fully engaging with mobile devices at work, and few IT professionals recognize this bottleneck.

Key Insight: IT lacks the visibility of end users, their devices and the applications they use.

Traditional wired and wireless networks can be complex and inefficient, especially for the average end user. The complexity not only is felt by the end user, but also affects how IT operates and delivers new services.

To see how Cisco Unified Access – with one policy, one management, one network – can improve the end user experience and how IT can more effectively support BYOD initiatives, visit www.cisco.com/go/unifiedaccess.