



Updated Names for Cisco Mobile Software Portfolio

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As the mobile market evolves, we are adjusting Cisco marketing messages accordingly. These changes include simplifying the naming of our mobile architectures.

The Cisco® mobile software portfolio is a key building block of the Cisco Open Network Architecture programmable framework. It provides new monetization opportunities while optimizing networks for the fullest utilization. The name Cisco Quantum™ was launched in 2012 to highlight the rapidly expanding mobile software portfolio. In the last 3 years, however, software has become so central to the mobility portfolio that a software-specific marker is no longer required. So some minor changes to the product names are now taking place. Please note that the products themselves continue to evolve on their standard development time.

Here are the current naming changes to the Cisco mobile software portfolio:

Old Full Name	New Full Name
Cisco Quantum SON Suite	Cisco SON Suite
Cisco Quantum Virtualized Packet Core	Cisco Virtualized Packet Core (VPC)
Cisco Quantum Policy Suite <ul style="list-style-type: none">• Cisco Quantum Services Bus• Cisco Quantum Services Platform	Cisco Policy Suite for Service Providers ¹ <ul style="list-style-type: none">• Cisco Services Bus for Service Providers¹• Cisco Services Platform for Service Providers¹

¹ “for Service Providers” suffix is only required for materials designed for use outside the service provider segment.

These name changes will start appearing in Cisco marketing and technical collateral, as well as websites and other marketing materials, by early March 2015.

For questions or more information about the updated names, please contact your Cisco representative.



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