

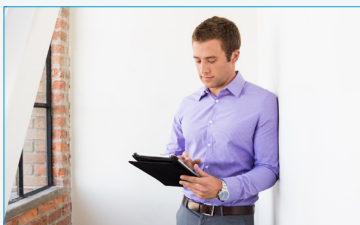


FINRA simplifies video meetings, cuts travel time and costs

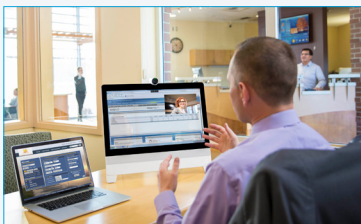
With Cisco Collaboration Solutions, FINRA:



Empowers employees to focus on investigations



Collaborates easily with partners and member firms



Reduces travel and logistics costs

FINRA oversees all securities firms in the U.S. to make sure they're operating openly and honestly. With employees spread all over the country, they're constantly arranging complex conferences or traveling to locations that have secure connections. The company wanted to make video meetings easier so employees could focus on the content, instead of arranging travel logistics and IT support.

Since their investigations involve sensitive information, FINRA employees must often rent a meeting room and deploy firewalls and other security features when conducting in-person interviews. Investigations are an essential component of FINRA's mission, but with the travel and logistics costs, they consume significant resources. FINRA wanted to develop a secure, reliable way that employees could easily set up and control their own video and audio meetings, allowing them to devote their energy to protecting investors instead of spending it arranging travel and IT logistics.

FINRA partnered with Acano® to integrate its solution, which is now part of the Cisco Meeting Server portfolio. The Meeting Server's interoperability and security features had the biggest impact. FINRA was able to integrate its meeting room systems with Skype for Business while cutting costs by replacing audio and web conferencing services. "Before, arranging video meetings at external locations meant relying on external videoconferencing service providers. Now, we have a worry-free way to collaborate with partners and member firms," said Frank Calderon of FINRA.

FINRA dramatically simplified the meeting experience. Previously, setting up video or audio meetings required IT support. Now, employees control scheduling themselves. "It used to take so many steps to arrange video calls. We wanted to make video calls second nature. I like the ease of use that comes with every person having their own line for video and audio," said Mitchell Chesher of FINRA.

"Cisco Meeting Server has really helped to raise our profile. We're using really innovative ways to protect people's investments, and our technology department is at the forefront of what's happening in this industry."

Raj Pillai
Audiovisual Engineering, FINRA