

Big Data Discovery with Platfora and Cisco

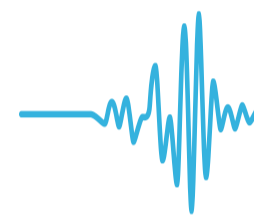
Cisco UCS Integrated Infrastructure:



Efficiency



Speed



Disruption

46,500+

Unique UCS customers

100+

Unique World Record Performance Benchmarks to date

22,200+

Repeat UCS customers

more than
85%

Of all Fortune 500 customers have invested in UCS

Cisco Application Centric Infrastructure (ACI):

- Multi-Tenant Isolation
- Workload Optimization
- Workload Prioritization



Cisco UCS powered by Intel® Xeon® processor

Platfora and Cisco UCS: Enabling companies to become Data-Driven.

Platfora is a Big Data Discovery Platform native to Hadoop and Spark. Big Data Discovery fuses methods of data discovery and behavioral analysis on big data. Big Data Discovery makes data at scale accessible, analysis iterative, and is guided by machine learning and advance analytics.



Complete

Data prep, in-memory acceleration, analytics, and visualizations included



Powerful

Self-service, iterative, interactive, and fast



Easy

Anyone can access raw data and extract insights - without IT or writing code

How Platfora drives customer success:

Platfora provides answers faster than traditional BI at about 1/10th the cost.

"We believe data can enable everyone to make better decisions and Platfora is one of the ways Cisco WebEx enables that."

- Joe Hsy, Director of Software Development, Cisco

Find out more > [Cisco Big Data Solutions](http://www.cisco.com/go/bigdata) [Platfora and Cisco Solutions](http://www.platfora.com)