



# Cisco Webex Webcasting

Take the risk out of your event with lifecycle production assists. Scale your webcast up to 40,000+ participants. Get help from experts to run engaging events smoothly and successfully.

## Overview

Expand the reach of your message to tens of thousands of participants with a professionally produced webcast.

- Deliver perfectly synchronized real-time video, audio, and content to any size audience
- Provide content that can live on-demand long after the live event has ended
- Deploy as a standalone webcast or as an integrated component to a larger virtual event
- Cost-effectively conduct all-hands company meetings, brief analysts, or launch new products

<b>Webex® Webcasting service description All packages include a Lifecycle Assist</b>	<b>Cisco Webex Webcasting audio broadcast</b> L-WBX-WCAST-AUPKG	<b>Cisco Webex Webcasting</b> L-WBX-WCAST-VIDPKG	<b>Cisco Webex Webcasting with eCDN support</b> L-WBX-WCAST-HICVID
<b>Pre-event project management</b>			
<b>Webex Teams Space: Coordinate with your producer in real time via Cisco Webex Teams for event planning and preparation</b>	✓	✓	✓
<b>Kickoff meeting: Initial meeting with project manager to discuss event requirements</b>	✓	✓	✓
<b>Planning meetings: Your project manager will meet with you and your webcast team to develop your webcast</b>	✓ 1 included	✓ 2 included	✓ 3 included
<b>Presentation training: Familiarize your speakers with the presenter interface and the most effective tools to communicate their message and engage with the audience</b>	✓	✓	✓
<b>Technical rehearsal (1 hour): Validate connectivity, bandwidth, and equipment at your venue prior to the live event day with a stream's-up technical rehearsal and end-to-end testing</b>	✓	✓	✓
<b>In-event support</b>			
<b>Pre-conference: Connect with your project manager and technical team prior to the webcast going live for the audience for final technical checks, signal acquisition, required updates, and questions</b>	✓ 0.5 hour included	✓ 1 hour included	✓ 1 hour included

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<b>Live event (90 minutes of live event time and 1000 attendees included in 1-hour event): Your project manager will be online with you throughout your webcast to help ensure an optimal experience for presenters and attendees</b>	✓	✓	✓
<b>Post-event support</b>			
<b>Recording, reporting, and debrief</b>	✓	✓	✓
<b>Key technical features and specifications</b>			
<b>Multicast/eCDN setup and testing for large-scale internal video events</b>			✓
<b>Video source (encoder, VCU, telepresence)</b>		✓	✓
<b>Audio broadcast and slides</b>	✓		
<b>Large audience requirements: Additional attendees up to 40,000 can be added to each package</b>	Up to 3,000 attendees included	Up to 1,000 attendees included	Up to 1,000 attendees included
<b>Multiple presenters in remote locations on video</b>		✓	✓
<b>Multiple presenters in remote locations on audio only</b>	✓	✓	✓
<b>Options: SKU: L-WBX-WCAST-ADDAV</b>			
<b>1 hour additional time or 500 additional attendees</b>	✓	✓	✓

## Custom call to action

For more information, visit [https://  
www.cisco.com/go/webcasting](https://www.cisco.com/go/webcasting).

## Cisco and partner services

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