5 ways your network helps you innovate faster

Find out how the right network choice can keep your business competitive.

1 Insights create better experiences.

Engage with customers in new ways by harnessing insights from location analytics. Cisco® Digital Network Architecture (DNA) makes it possible to send personalized notifications to visitors, build context-aware mobile experiences, and easily integrate those experiences with existing native apps using software developer kits.

CISCO HYPERLOCATION >
CONNECTED MOBILE EXPERIENCES (CMX) >
CISCO MOBILITY EXPERIENCE SERVICES >
VIRTUAL BLE BEACON >
CISCO MERAKI® CMX >

8X

faster roaming with joint solutions of Apple and Cisco[1]

2 Enhance performance at your network edge.

Give users exceptional wireless performance with more speed, capacity, and reliability for business-critical applications. You need a network that automatically optimizes for high-density environments and offers automatic intelligent routing if network devices are interrupted.

802.11AC SOLUTION >
CISCO CLEANAIR® TECHNOLOGY >
APPLE AND CISCO >
CISCO MOBILITY EXPRESS >
CISCO MERAKI CLOUD MANAGED WIRELESS >
SMART NET TOTAL CARE™ >

3 React and adapt quickly.

Cisco DNA makes it easy to rapidly respond to new business opportunities through automated network control, virtualized networks that can be deployed remotely, and flexible software licensing that will grow in value through ongoing innovation.

ENTERPRISE NETWORK FUNCTIONS VIRTUALIZATION (NFV) >
CISCO ONE™ SOFTWARE >
CISCO APPLICATION POLICY INFRASTRUCTURE CONTROLLER ENTERPRISE MODULE (APIC-EM) >
CISCO MERAKI CLOUD NETWORKING >

One organization using Cisco TrustSec® found a

98%

reduction in implementation time for changes.[2]

4 Keep secure without compromising agility.

Contain attacks and remediate breaches faster with network-based security. When your network acts as a sensor and enforcer, your users, data, and organization are protected. The right network offers deep visibility into unknown devices, unusual traffic patterns, and unexpected behavior so you can detect threats proactively.

CISCO TRUSTSEC >
CISCO STEALTHWATCH® >
SECURITY IMPLEMENTATION SERVICES >
CISCO APIC-EM >
CISCO IDENTITY SERVICES ENGINE >

5 Make your network a platform for innovation.

With a high-powered network edge and a digital-ready approach, your organization has the ability to innovate and increase revenue like never before. It's time to provide better experiences, manage at scale, and get the tools you need to build innovative, network-enabled solutions.

CISCO DEVNET: NETWORKING >
CISCO APIC-EM >

1. Rowan Trollope, "iOS 10 Is Here . . . So What Does That Mean for the Enterprise?" Cisco Blogs, Sept. 16, 2016, blogs.cisco.com.
2. *The Total Economic Impact of Cisco TrustSec*, Forrester, Sept. 2016.

Start your journey to Cisco DNA today.

Learn more

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