Information, communication, and collaboration empower us, and the ability to make use of resources when and where they are needed is paramount to success. And increasingly, governments like yours are investing in wireless technologies, mobile hardware, and government applications to make fundamental improvements in their operations to ensure public safety and deliver services and to transform the way they respond to citizen needs and expectations.

But as you strive to keep pace with your community’s evolving service demands, how can you be sure you are making the most of your investment?

Become a Connected Community

Recognizing that governments face increasing pressure to provide access to critical resources and to improve public safety and service delivery, Cisco® developed a holistic, responsive networking approach that connects citizens and businesses with their community and their government. This approach is called Connected Communities, and it aims to provide governments and constituents with the tools, environment, and autonomy required to succeed.

Cisco’s Connected Communities vision was developed to encourage:

- Public safety and security
- Service effectiveness
- Citizen empowerment
- Social inclusion
- Economic development

Use Technology to Support Government and Citizen Services to Create More Flexibility, Collaboration, and Productivity

Moving from restrictive, physical infrastructures to flexible, virtual ones puts the proper foundation in place for governments to evolve and communities to grow. With Cisco Mobile Government, you can support advanced applications that make life more convenient and consistent for citizens while you improve information sharing and mobility for government and business alike.

“By implementing our vision of the ‘office on the street’ or in the squad car with the Mobile Communication project, we are increasing the efficiency of police work and optimizing resource planning. Mobile Communication improves the flow of information between the operational units and operational command. ... The use of modern technology contributes in equal measure to the fact that we will also be equipped in the future to meet the high requirements and increasing demands placed on a modern police force.”

—Philipp Hotzenköcherle, Commander of the Zurich City Police

Make the Network Your Platform to Promote Change

Faced on increasing public safety and security as well as service effectiveness, Cisco Mobile Government provides an intelligent networking platform that integrates multiple indoor and outdoor wireless technologies, so that government field workers, regardless of their location, can maintain access to vital information, applications, and resources.

Benefits of Cisco Mobile Government

Moving from restrictive, physical infrastructures to flexible, virtual ones puts the proper foundation in place for governments to evolve and communities to grow. With Cisco Mobile Government, you can support advanced applications that make life more convenient and consistent for citizens while you improve information sharing and mobility for government and business alike.
Financing Your Total Solution

Financing has become increasingly important as government agencies look to be more strategic with budgetary and technology investments. Government agencies realize that the decision of how to acquire technology and services is just as critical as the investment decision itself.

Cisco Capital™ is uniquely positioned as a strategic financing partner. Our understanding of Cisco products and services and of unique government business requirements, coupled with our extensive range of financial options to meet our public sector needs, provide the availability to use current available funds and future budget appropriations. Cisco Capital offers:

- Flexible, end-of-lease term options: Depending on the type of lease structure, the government agency may take title to the equipment, purchase it, renew the financing agreement, or return the equipment.
- Flexible payment options: To match and take advantage of the currently available budget and anticipated future funds
- One simple, periodic payment for all products and services

Cisco Mobile Government solutions allow you to:

- Gain flexibility: By facilitating innovative government services, including onsite building inspection and permitting and real-time asset tracking, when and where they are needed, you can strengthen operations, increase employee satisfaction, and improve overall service effectiveness.
- Improve collaboration: By sharing information such as video surveillance among onsite and offsite employees within your agency and with other agencies, you can develop a more coordinated response and collectively make better decisions.
- Boost productivity: By eliminating unnecessary trips to the office with field services such as electronic citations or environmental code enforcement, you can make existing government services and the use of human and capital resources increasingly efficient.
- Foster citizen services: By delivering on-demand information and services to citizens, tourists, and businesses, you can promote social inclusion and economic development, making your city a more attractive place for all.

Figure 1  Italian Province of Brescia Sees ROI from Multiple Sources

<table>
<thead>
<tr>
<th>Amount</th>
<th>Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>€27 million</td>
<td>Unemployment benefits saved by people not becoming unemployed and, thus, being eligible for benefits</td>
</tr>
<tr>
<td>€41 million</td>
<td>Tax revenue not generated by those people who lost their jobs</td>
</tr>
<tr>
<td>€39 million</td>
<td>Small- and midsized-business productivity benefits based on increased efficiencies for businesses having access to broadband-based Internet business solutions (e-commerce, intranet, electronic supply chain and procurement, and e-finance)</td>
</tr>
<tr>
<td>€30 million</td>
<td>Public administration benefits (increased productivity and cost savings) through fully scaled regional shared public services including intranet, e-procurement, intranet connectivity to schools, and e-health</td>
</tr>
<tr>
<td>€2 million</td>
<td>Revenue-sharing contribution from service provider to the province</td>
</tr>
<tr>
<td>€139 million</td>
<td>Total (net-present value, six years)</td>
</tr>
</tbody>
</table>

Get Started Today

Cisco and our Mobile Government technology partners (Accela, APS, 3i Infotech, MobileFrame, Syclo, Intemec, and Panasonic) have worked with organizations in the public sector for more than 20 years, helping agencies like yours devise best practices and meet business objectives. Talk to us or any of our Cisco Certified Channel Partners today about creating a Cisco Mobile Government in your city. Take advantage of our Mobile Government Sandbox, a one-square-mile/kilometer environment you can deploy in your city for evaluating various mobile applications. We will work with you to identify the solution components and applications, funding mechanisms, business and partnership models, and a return-on-investment case that best suit your needs.

For more information about Cisco Mobile Government solutions, our Connected Communities vision, or Cisco Capital Public Sector Financing, call your Cisco representative or reseller, or visit:

www.cisco.com/go/mobilegov

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