

FlexPod®

Make the Smart Investment: Unified FlexPod Financing Maximizes Your Purchasing Power

The Power of a Unified Approach to Financing

Advance your business requirements now

Just as the FlexPod® data center platform provides a converged infrastructure that delivers financial and operational benefits, Cisco and NetApp have united to deliver a broader array of financing options with the flexibility and innovation to help you achieve a business advantage.

From our partnership, you can expect velocity, simplicity, and flexibility with unparalleled commitment to your success.

Accelerate the Move to a Converged Infrastructure

Flexible financing options

Unified FlexPod Financing provides you with access to the best financing solutions to help you overcome budgetary challenges, optimize cash flow, and improve return on investment. By consolidating your entire investment into a single transaction, it will be easier to acquire NetApp® and Cisco® technology, as well as services, support, education, and third-party and partner-provided products.

Maximize your return on investment

A cash purchase of IT infrastructure includes 100% of the cost of the purchase plus the cost of the capital. With Unified FlexPod Financing, the entire purchase is amortized over the term of the agreement, resulting in an affordable monthly payment. Through financing, a typical technology investment will provide immediate value after it is operational, because it will not exceed the original purchase price until the end of the term. This results in a better return on assets, as shown in the graphs in Figure 1.

Unified Flexpod Financing

- The need for new technology purchases rarely aligns with your budget.
- Accelerate your transition to a converged infrastructure with a prevalidated FlexPod data center platform that integrates components into a single, flexible architecture; increases efficiency; and reduces risk.
- Now you can achieve the ultimate in financial flexibility by leveraging the partnership between Cisco and NetApp. With Unified FlexPod Financing, you have access to the broadest array of innovative financing options.



Good news for midsize business enterprises

As a small or medium-sized business, your organization needs cost-effective, easy-to-deploy solutions that consolidate your application and data requirements. FlexPod Express provides a single, convenient, converged platform to manage your entire infrastructure. Finance your purchase for even greater savings, and receive a quote and credit check in less than 24 hours.

Simplify Your Technology Refresh

Protect against obsolescence

When your current platform has aged, we can combine the remaining payment streams into a new agreement that gives you the time to migrate to a completely new infrastructure, in an uninterrupted manner that fits into your budget. We offer other services, such as a free infrastructure assessment that

KEY FEATURES

Select a financial solution that matches your cash flow

Free up cash flow for investment in business innovation. Turn IT from a cost center into a platform for innovation and success.

Total solution financing

Finance NetApp and Cisco hardware and software, FlexPod data center solutions, professional services, education, and third-party and partner-provided solutions.

Simplified technology refresh

Continually upgrade to state-of-the-art solutions while staying within budget.

Ask about our special promotions

Check with your local FlexPod partner for the latest offerings: www.netapp.com/us/partners/flexpod

provides an intelligent path from your current IT environment to a new converged infrastructure. Improve your competitive edge by simplifying your ability to stay in step with advances in technology and finance future upgrades to your storage infrastructure in a predictable manner.

Say yes to growing business demands

Improve efficiency and decrease expenses by aligning your technology investments with business value. There is no minimum or maximum on what can be covered under Unified FlexPod Financing. So, whether you want to make low fixed monthly payments, make time payments to meet cash flow, or own the equipment at the end of the agreement, Unified FlexPod Financing has an option to meet your business cash-flow requirements today and into the future.

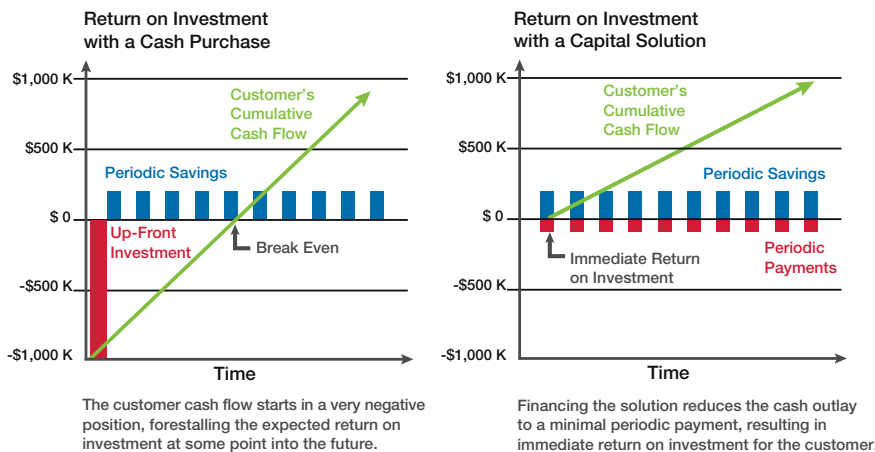


Figure 1) Benefits of financing FlexPod investments.

Get Started

To learn how FlexPod enables you to build a flexible and efficient converged, virtualized infrastructure, contact your local NetApp or Cisco representative or authorized partner. They can identify the best financing option to help meet your business goals. Learn more at www.netapp.com/flexpod.

