

# Security Connections

February 2015

## Executive Corner

### What does the Internet of Everything mean for security?

In the age of cybercrime, every business must think of itself as a security company, argues John Chambers, the chairman and CEO of Cisco. In this World Economic Forum blog, Chambers focuses on cybersecurity and the Internet of Everything, reiterating that there are two types of companies: those who have been hacked and those who don't yet know they have been hacked.



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### New Email Security Release Adds Stronger Snowshoe Spam Defense, AMP Enhancements, and More

Cisco showcases its continued thought leadership in email security by offering even greater protection and control across the attack continuum, while also providing additional flexibility for deployment. With the first commercial shipment of AsyncOS 9.0 for the Cisco Email Security Appliance (ESA) and Content Security Management Appliance (SMA), we're proud to announce enhancements that include stronger defense against snowshoe campaigns and phishing attacks, Advanced Malware Protection (AMP) improvements, a programmable interface, and S/MIME encryption and signing. Along with this release comes the new Security Management Virtual Appliance (SMAV) for the Cisco ESA.

Learn more about these updates at our [Security Blog](#).

## Customer Story of the Month

### National Airport of Romania



Watch this short video and learn how Cisco security products have helped to reliably safeguard the network of this international hub. [View Case Study \(3:23 minutes\)](#)

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## Product & Solution News

### Try Email, Web, and Cloud Web Security for Free Today

Cisco's content security products have new threat capabilities: Advanced Malware Protection and Cognitive Threat Analytics. View a demo or webinar, or sign up for a free evaluation to see how you can try these advanced content security products for free!

[Try for Free](#)

### Cisco Positioned as Leader in the 2014 Gartner Magic Quadrant for Intrusion Prevention Systems

Gartner has published its 2014 Magic Quadrant for Intrusion Prevention Systems (IPS). The Magic Quadrant affirms that Cisco is a leader in the IPS market while maintaining a competitive vision through the Sourcefire integration.

[Read Report](#)

### NSS Labs Product Intelligence Brief: Cisco Systems FirePOWER

Cisco FirePOWER products remain a leader in the perimeter intrusion prevention system (IPS) market.

[Learn More](#)

### NSS Labs Technology Brief: Cisco ASA X-Series, FirePOWER 7000/8000 Series, Meraki MX-Series

NSS Labs calls Cisco's next-generation firewall (NGFW) portfolio compelling and suitable for all market segments.

[Learn More](#)

### IDC Quantifies Benefits of the Cisco Secure Data Center Solution

A new IDC brief describes the role of the modern data center in supporting today's business objectives. The report calls out Cisco's Secure Data Center architecture and Cisco Validated Designs as solutions that can help businesses deploy scalable, dynamic data center protection. It also quantifies typical benefits, including cost reduction, productivity gains, and risk mitigation.

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### Get Up to Speed Quickly with the Cloud Web Security WIRe Quickstart Guide

Use the new WIRe Quickstart Guide and Common Reports to quickly identify important business insights from Cisco Cloud Web Security WIRe Reporting.

[Download Guide](#)

### New! At-a-Glance and Data Sheet for Cloud Web Security

Check out Cisco's new threat-focused capabilities with CWS Premium, which includes Advanced Malware Protection and Cognitive Threat Analytics.

[Read Data Sheet](#)

[Read AAG](#)

## Social Media



## Security News & Blogs

### The Industrialization of Hacking

Marty Roesch describes how cyberattackers have evolved and how a threat-centric and operational security model is essential to defending against sophisticated threats.

### Slow and Low – The Tempo for Today's Latest Round of Attacks

Marc Solomon discusses the five "slow and low" techniques that online criminals are using to gain entry to networks and accomplish their mission.

### All Hands on Deck: Announcing the 2015 Cisco Annual Security Report

John Stewart announces the 2015 Cisco Annual Security Report, examining the latest threat intelligence, industry insights, and key findings that reveal cybersecurity trends for 2015.

### Engaging All Layers of Defense: Incident Response in Action

Steven Ransom-Jones reviews why organizations need a mature and adaptable incident-response process and cites examples from the 2015 Annual Security Report that highlight how attackers are infiltrating networks.

### Cisco 2015 Annual Security Report: Strong Leadership Helps Address Security Challenges

Chris Frey explains why organizations are in a better position to tackle security challenges when there is executive-level responsibility for security.

### Announcing OpenSOC .1

James Sirota uncovers the design and evolution of the OpenSOC platform in his blog post "Announcing OpenSOC .1"

### New Must-Know Security Research for Midsize Organizations

Carrie Baker looks at the 2015 Annual Security Report through the lens of a midsize organization and highlights the findings relevant to this segment, which may even surprise them.

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