

5 ways to put a smile on your video call face.

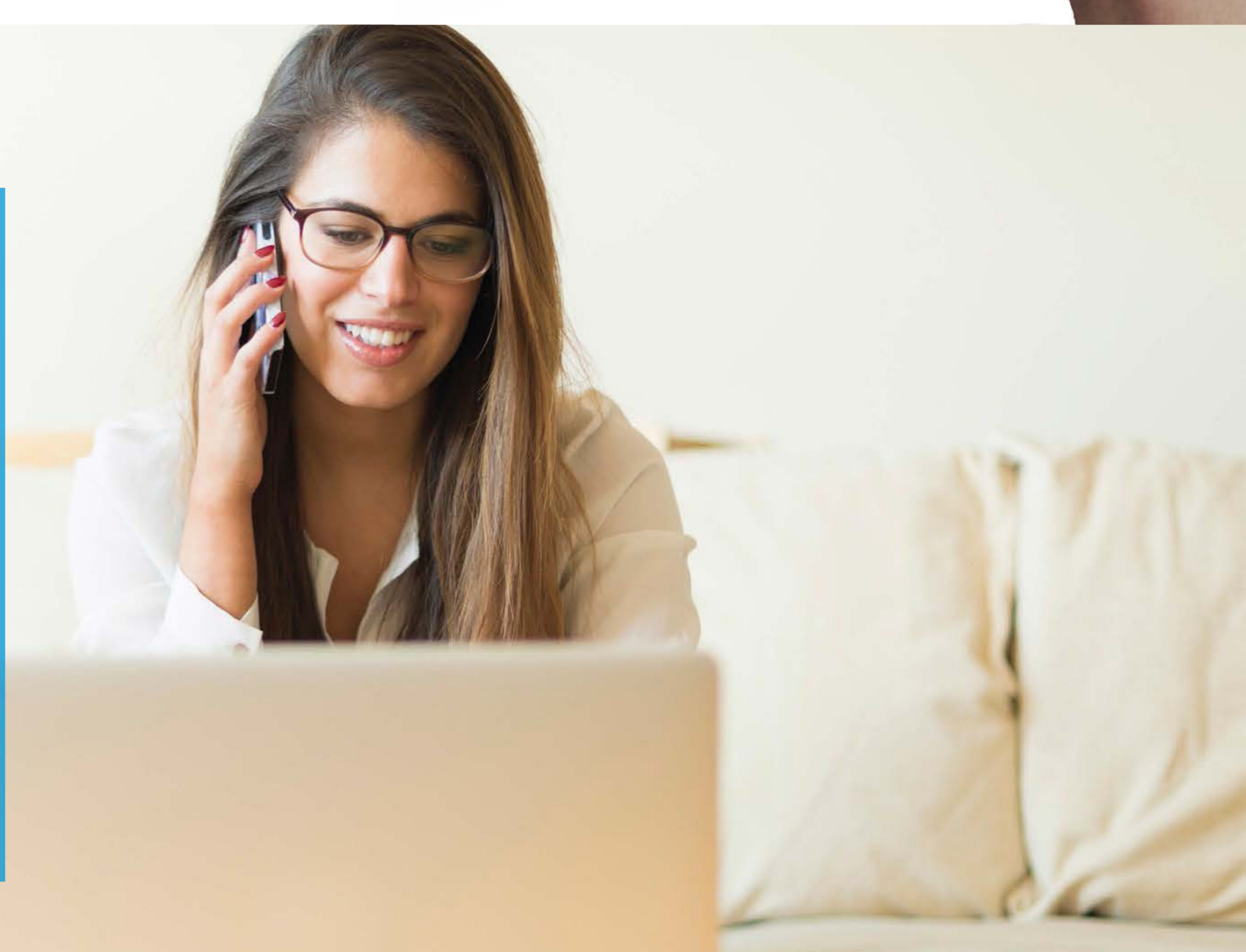
Now's the time to get connected and stay ahead in the future.

Want the collaboration tools to cut down on travel? Give your remote and mobile workers secure, easy-to-use platforms that help them be more productive on the go. Attract a new generation of employees who already expect to use high-definition video conferencing in their everyday work.



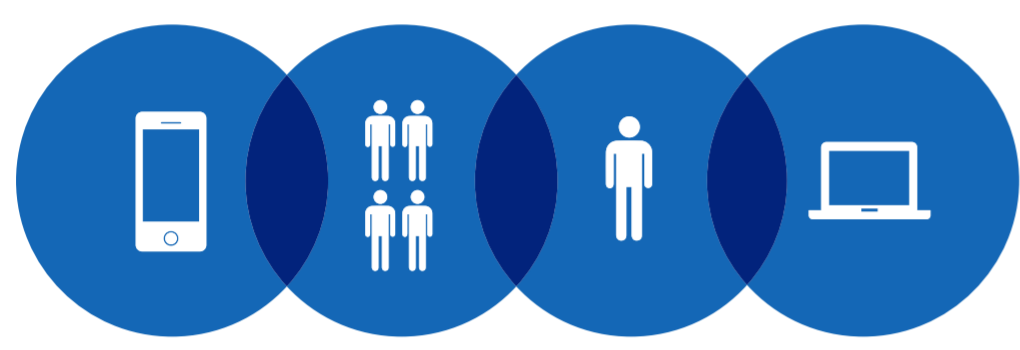
Smarter video conferencing makes:

- All-company meetings more productive
- Training sessions more efficient
- Ideas easier to share



1. Are your voice and video in tune?

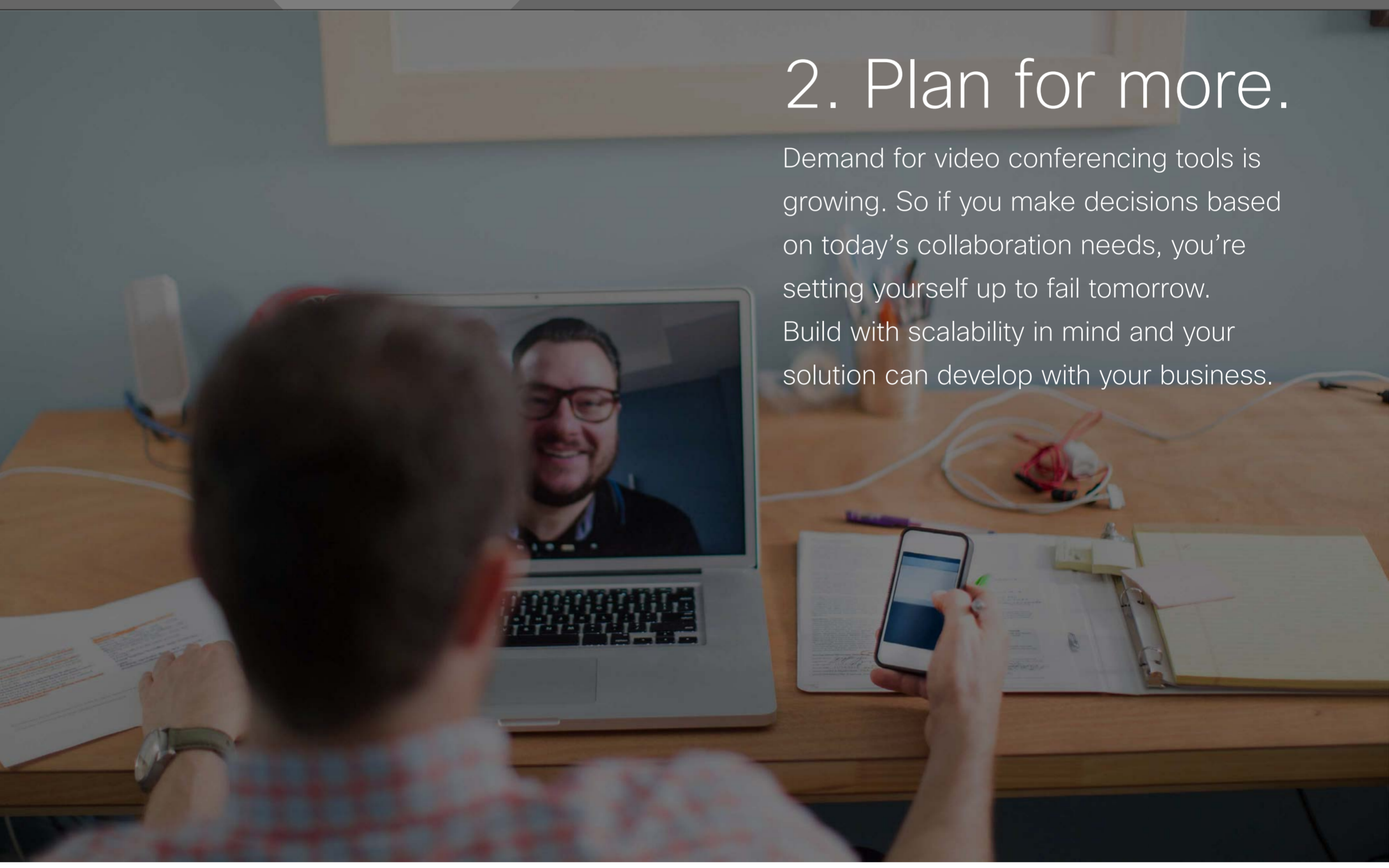
Successful projects need voice, video, messaging and web conferencing systems to work together across all departments. Full access to every feature delivers the best user experience for customers, partners and the people within your business.



Making a video call should be just as easy as making a phone call.

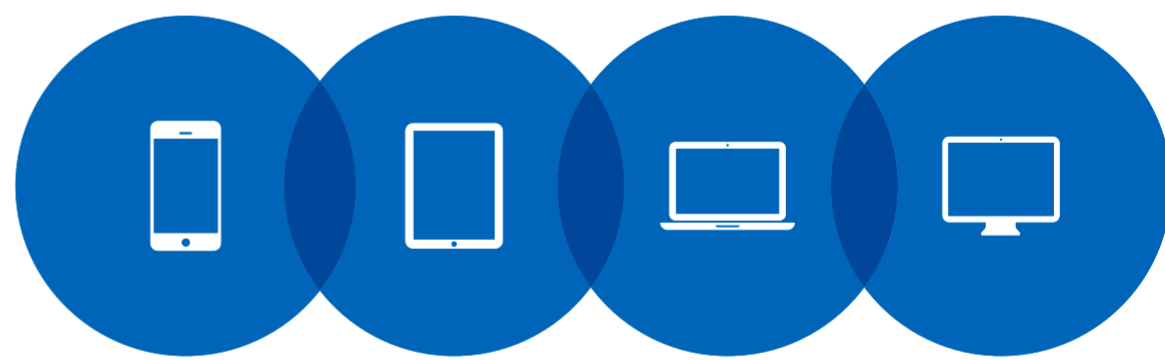
2. Plan for more.

Demand for video conferencing tools is growing. So if you make decisions based on today's collaboration needs, you're setting yourself up to fail tomorrow. Build with scalability in mind and your solution can develop with your business.



3. What device where?

No two video installations are the same, so begin by understanding how your people prefer to work – group meetings, mobile working or hot-desking. Find out which solution best suits their methods and helps make them more productive. Consider what's best for your current and future needs to help meet your growth plans.



4. Get more from your meetings with video.

Collaboration tools are about more than just virtual meetings. Intelligent video solutions let you record and stream discussions. They help create live events for teams and customers, and make your training more effective and less expensive.



5. Provide solutions your people can trust.

Your users will only see benefits from video when every feature works. That's why it pays to choose a vendor with experience of delivering and supporting end-to-end video collaboration solutions.



Get a bigger picture of video collaboration
www.cisco.co.uk/letscollaborate