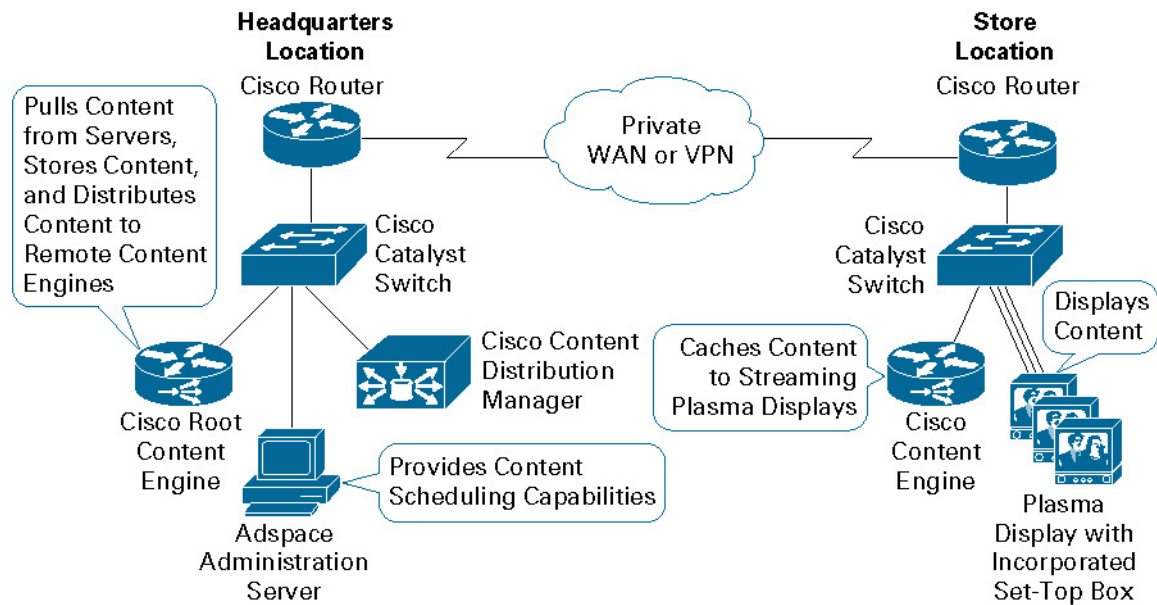


STORE AS A MEDIUM

ENABLES ACCESS TO RICH MEDIA SOURCES

- Digital signage and digital video can provide targeted in-store advertising, increasing customer awareness and satisfaction.
- Content replication and caching can help facilitate employee training.

Figure 1
 High Level Overview





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