





Capture the Momentum

Change is happening all around us. And it is happening faster than ever before as political alliances disappear and deregulation opens new markets, increasing competition. The organizations that will thrive are those that can move with agility to capture the momentum, turning change into a competitive advantage.

And it's happening because of the Internet—the backbone of a global network that will eventually connect everyone and everything. It has created a fundamental change in the way we communicate, touching many lives. And we expect the pace of change to only increase.

Agility is the key to success in this changing environment. The people, companies, and countries that are successful in today's world are able to capture the momentum of the Internet. They can respond instantly to changing market conditions and customer demands. Employees, customers, suppliers, and business partners can all collaborate in ways that allow them to be more productive, rapidly adapt to change, and make effective decisions. Are you ready?

One day, a business that is
not on the Internet **will not**
be in business.