



License Fulfillment Instructions for Cisco Unified Videoconferencing Manager, Release 7.0

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Thank you for purchasing the Cisco Unified Videoconferencing Manager.

To obtain the permanent licenses you purchased with this product, please collect this information:

Required Information	Description
SO#	Cisco Sales Order Number or “Upgrade” (for upgrading existing licenses to newer versions of software).
MAC	MAC address of the server that this product is installed on.



Americas Headquarters:
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Required Information	Description
Existing License	<p>Existing license, if any.</p> <p>Your initial purchase of Cisco Unified Videoconferencing Manager does not arrive with an existing license. You will receive the license for the first time in response to this license fulfillment process.</p> <p>In the event of an upgrade, make sure that you submit your existing license number to receive new license numbers that will reflect your upgraded capacity.</p>
Serial Number	<p>Existing serial number, if any.</p> <p>Your initial purchase of Cisco Unified Videoconferencing Manager does not arrive with a serial number. You will receive the serial number for the first time in response to this license fulfillment process.</p> <p>In the event of an upgrade, make sure that you submit your existing serial number.</p>
Quantity	Number of licenses purchased (25–500).
Product Version	Version of the Cisco Unified Videoconferencing Manager software that will be used with these licenses.

Three license keys are available: one key for the Resource and Network Manager components, a separate key for the Desktop functionality, and further a key for the Recording feature.

Upgrades

Due to significantly modified functionality, installations of previous versions of this product will require new licenses upon an upgrade to Release 5.5 or later. Customers upgrading to Release 5.5 or later should follow this license fulfillment process to acquire Release 5.5 licenses. *There is no additional charge* for acquiring equivalent quantities of Release 5.5 licenses. Customer upgrading to

Release 5.5 licenses without purchasing any new license quantities should use "Upgrade" instead of a Cisco Sales Order Number in their license fulfillment request.

Demo Licenses

The product is shipped with the following demo license capabilities:

- Resource Manager and Network Manager—A 30-day demo license is automatically installed.
- Desktop—You must request initial demo license by following this license fulfillment process.
- Recording—Five minutes of recording a conference is enabled by default.

All initial demo licenses will be for 30 days and two additional extensions are allowed for a total of 90 days of evaluation period.

To obtain an initial Desktop demo license or an extension to any of the demo licenses, please collect the following additional information:

Additional Information	Description
Trial number	Indicate whether this demo license is for your first, second, or third trial with this product.
Duration	The number of additional days that you would like the license to support. After the initial 30-day demo license period, we support two extensions of 30 days each for a total evaluation period of 90 days.

Please send all collected information in an email message to cuvcm-license@external.cisco.com. Use 'CUVCM License Request' for the email subject.

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