Cisco Advisory Service for Connected Health

The healthcare industry today is trying to reduce costs without affecting the quality of care, while investing in the technologies that can improve patient outcomes.

The key is to have the right information and communications technology strategy and the right network infrastructure, ROI, and business models. At Cisco, we provide services that will help identify the objectives of healthcare institutions and their business requirements, and help them define the ROI that can be achieved through the right technology and investments. Figure 1 shows the Cisco® Services for Connected Health.

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Cisco Advisory Service for Connected Health focuses on the following:
• Defining a healthcare IT strategy to help the customer prioritize network-related healthcare services
• Defining a high-level network architecture to enable the services
• Defining an overall IT master plan for the healthcare organization

Cisco’s services-centered approach is very comprehensive, and it addresses the customer’s key challenges in a holistic manner.

Who Benefits from This Service and What Is the Value Proposition?

The objective of the Cisco Advisory Service for Connected Health is to portray an IT vision and strategy for the healthcare customer and map them to the relevant services.

This service can be used by customers who are making initial investments in healthcare technology and those who have existing infrastructures. The service takes a well-defined approach to help build a relevant IT strategy customized to the unique needs of the healthcare organization.

Cisco can recommend a hospital-specific architecture that builds on the principles of the Cisco Medical Grade Network (MGN), a set of Cisco recommended guidelines for building an optimal in-hospital network. The reference architecture can reflect tiered services (large, medium, or small), with attributes such as security, privacy, and reliability relevant to the specific healthcare environment.

The reference architecture addresses key healthcare-relevant results in a secure, resilient, and compliant network environment.

How to Order

To order the Cisco Advisory Service for Connected Health, please contact your Client Service Executive.

For information on the Cisco Medical Grade Network, visit http://www.cisco.com/web/strategy/healthcare/cisco_medical-grade_network.html.

What Is Included in Cisco Advisory Service for Connected Health?

The service guides organizations through developing a technology strategy for healthcare by identifying objectives, business requirements, ROI, and use cases.

FIGURE 1. Cisco Services for Connected Health