

Cisco Capital Financing: Helping Managed Service Providers Quickly Increase Profitability



Cisco Capital™ offers managed service providers highly customized and aggressive financing solutions. By taking advantage of this financing, providers can become profitable more quickly than with cash investments; in some cases, profitability can be achieved immediately.

Financing for Instant Profitability

The Cisco Capital Financing for Instant Profitability program is designed to help managed service providers succeed. With Cisco Capital financing, managed service providers and their customers can acquire the technology they need without a large initial investment or the burden of ownership. As a result, managed service providers can accelerate their growth and have the flexibility to evolve technology as their business requires.

Benefits to Managed Service Providers

Financing solutions are customized to meet managed service providers' unique business goals and are flexible enough to match individual budget requirements. Benefits include:

- Potential for immediate profitability
- No upfront investment
- Increased ability to meet customer demands
- Elimination of customer premises equipment (CPE) ownership burden
- Accelerated business growth
- Ability to match expenses with cash flows and revenues
- Ability to manage the equipment lifecycle
- Increased control over the customer relationship lifecycle

About Cisco Capital

Cisco Capital™ is a wholly owned Cisco® subsidiary specializing in providing innovative financing solutions for Cisco products and services worldwide. More than just a finance company, Cisco Capital is also a trusted business partner and consultant, supplying the best possible investment solutions to help our customers succeed.

Eligibility

Program availability varies by theater and is subject to credit approval, qualification, and appropriate documentation. Quotes are subject to credit approval; other restrictions may apply. Cisco Capital reserves the right to change or cancel this program at any time and without notice. Please work with your regional Cisco Capital leasing manager for complete details.

Cisco Capital

Cisco Capital is uniquely positioned to provide the most aggressive and flexible financing for Cisco® technology and services, empowering businesses with the technology and financial flexibility they need to evolve their IT solutions as business demands grow and technology advances. Cisco Capital delivers financing solutions that are customized to support business goals, technology needs, and profitability, today and in the future.

Take Advantage of Financing in Your Business

To take advantage of this program, contact your Cisco account manager or Cisco Capital representative. For more information, visit www.cisco.com/go/ciscocapitalpartners or www.cisco.com/go/ciscocapital.



Americas Headquarters
Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-4000
800 553-NETS (6387)
Fax: 408 527-0883

Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
168 Robinson Road
#28-01 Capital Tower
Singapore 068912
www.cisco.com
Tel: +65 6317 7777
Fax: +65 6317 7799

Europe Headquarters
Cisco Systems International BV
Haarlerbergpark
Haarlerbergweg 13-19
1101 CH Amsterdam
The Netherlands
www-europe.cisco.com
Tel: +31 0 800 020 0791
Fax: +31 0 20 357 1100

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

CCVP, the Cisco logo, and Welcome to the Human Network are trademarks of Cisco Systems, Inc.; Changing the Way We Work, Live, Play, and Learn is a service mark of Cisco Systems, Inc.; and Access Registrar, Aironet, Catalyst, CCDA, CCDP, CCIE, CCIP, CCNA, CCNP, CCSP, Cisco, the Cisco Certified Internetwork Expert logo, Cisco IOS, Cisco Press, Cisco Systems, Cisco Systems Capital, the Cisco Systems logo, Cisco Unity, Enterprise/Solver, EtherChannel, EtherFast, EtherSwitch, Fast Step, Follow Me Browsing, FormShare, GigaDrive, HomeLink, Internet Quotient, IOS, iPhone, IP/TV, iQ Expertise, the iQ logo, iQ Net Readiness Scorecard, iQuick Study, LightStream, Linksys, MeetingPlace, MGX, Networkers, Networking Academy, Network Registrar, PIX, ProConnect, ScriptShare, SMARTnet, StackWise, The Fastest Way to Increase Your Internet Quotient, and TransPath are registered trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries.

All other trademarks mentioned in this document or Website are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. 11/07
All contents are Copyright © 1992–2007 Cisco Systems, Inc. All rights reserved. This document is Cisco Public Information. Page 2 of 2