

At-A-Glance

# Financing Data Center and Virtualization

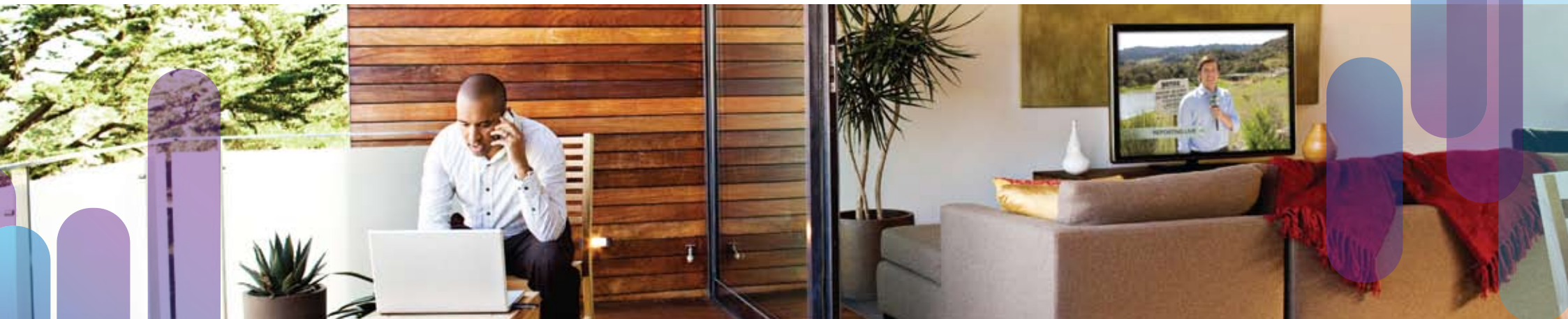
Whether you are building a new facility, or upgrading your existing data center platform, our competitive interest rates help lower the cost of migration.

Cisco Capital® provides a complete financing solution for all components of the virtualized, cloud-based data center—compute, network, and storage. Whether you are building a new facility, or upgrading your existing data center platform, our competitive interest rates help lower the cost of migration. We also offer attractive trade-in options so you can refresh your existing server and blade technology sooner. And by providing one contract for hardware, software, and services, we enable greater transparency of total cost of ownership, as well as a simpler internal cost recovery model.

Unique customer advantages:

- **Alternative source of funds:** Benefit from available and affordable funding.
- **Preserve cash:** Spread costs over time, preserve credit, and avoid a large cash investment.
- **One solution, predictable payments:** Combine Cisco hardware, software, services, and complementary third-party equipment in one strategic acquisition.
- **Lower costs:** Benefit from competitive rates and residual values to reduce total cost of ownership and accelerate return on investment.
- **Equipment lifecycle management:** Help manage costs, meet business demands, and avoid obsolescence with flexible migration options, and simplified equipment disposal.
- **Maximum flexibility:** Extend your investment protection with the right payment schedule, term duration, and end-of-lease options, including an outright purchase.

# Additional Benefits: Financing Cisco Architectures



## Our Cisco expertise

- Gain from direct access to Cisco technology resources and personnel.
- Benefit from technology acquisition that's linked to Cisco innovation lifecycles.
- Partner with us in over 145 countries.

## More flexible financing

- Benefit from our flexible and affordable financing opportunities.
- Help protect your investment with flexible terms, payment structures, migration, refresh, and end-of-lease options.
- Obtain and maintain Cisco solutions on the best terms for your business.

## A more strategic approach

- Take advantage of current and future budgets for maximum business impact.
- Benefit from the use of technology without the cost of ownership.
- Use our combined Cisco and financing expertise to create a strategic approach.

Cisco® Data Center Business Advantage is an architectural framework that delivers tangible business value for dynamic networked organizations.

To meet the changing business needs of customers, the Cisco Data Center Business Advantage framework provides architectural flexibility and openness to deliver increased business value through technology innovation, systems excellence, and solution differentiation.

The data center is at the heart of IT and business innovation, and Cisco Data Center Business Advantage directly maps to the top business and IT careabouts, like faster service creation, improved profitability, and transformative business models.

Cisco's data center vision has evolved in response to customers' needs, enabling customers to gain efficiencies across the data center and IT infrastructure while providing the business agility to react to changing demands. Cisco data center and virtualization solutions help create an open, controlled, and transformative environment, changing the data center from a cost center to a competitive advantage and financing from Cisco Capital can help make this vision a reality.

Take advantage of one team dedicated to your success

[www.cisco.com/capital](http://www.cisco.com/capital)

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