



# Expect More and Get More with Cisco EnergyWise and Cisco Capital

Every day, IT managers are challenged to meet growing demands for information and services, develop new applications to enhance business productivity, and respond to new threats to network security. Now, in response to increasing global energy costs, environmental concerns, and government directives, there is an added and urgent need for sustainable green business IT operations. Balancing these multiple demands with a limited budget has been an enormous challenge for IT managers, until now.

**Cisco® EnergyWise** converges disparate infrastructure into a common view, enabling businesses to measure, report, and regulate the power consumption of Cisco network-attached devices across the entire organization. Embedded into the Cisco Catalyst® switching family, Cisco EnergyWise enables companies to proactively manage and reduce power consumption based on predefined policies. Designed to integrate future devices, network applications, and management tools to accommodate evolving requirements, Cisco EnergyWise provides a forward-looking solution for businesses of any size to realize significant cost savings on nearly any powered device in the network.

**How Can Cisco Capital help you acquire your Cisco EnergyWise solution today?**

**Now's the time to adopt Cisco EnergyWise with no payments or interest for three months (United States and Canada only).**

Now's the time to transform your business infrastructure and outpace the competition. Now's the time do it without a large upfront capital investment or payments for the first three months with this special offer from Cisco Capital<sup>SM</sup>:

- Three-month, interest-free payment deferral
- Good with all Cisco hardware, software, and bundled services
- Applies to all \$1-out and FMV financing (\$30 million limit per customer)
- Available through July 25, 2009

Details at: [www.cisco.com/go/ciscocapital/us](http://www.cisco.com/go/ciscocapital/us)



Take advantage of Cisco Capital to acquire your EnergyWise solution and to effectively manage your technology throughout its lifecycle of product acquisition, use, and disposal. The Green Technology Lifecycle Management model incorporated into our financing gives organizations procurement flexibility and lower technology ownership costs, allowing them to refresh equipment and upgrade to newer technologies sooner, and at a lower cost, than traditional “purchase and dispose” models.

Cisco Capital manages the equipment throughout the financing period, including the time- and resource-consuming and often costly task of equipment decommissioning and disposal. At Cisco Capital we incorporate environmental responsibility by remanufacturing for reuse, helping you reduce the burden and cost of disposal, and comply with corporate green initiatives and government environmental regulations. Since 2001, more than 28,000 customers in 80 countries have helped reduce landfill waste and enabled equipment reuse by purchasing Cisco Certified Refurbished Equipment when purchasing new Cisco is not an option.

It just makes sense that Cisco Capital can provide benefits to the environment by enabling businesses to begin utilizing Cisco EnergyWise through this exciting financing offer.

### For More Information:

For more information about Cisco EnergyWise, visit:  
[www.cisco.com/go/energywise](http://www.cisco.com/go/energywise)

For more information about Cisco Capital, visit:  
[www.cisco.com/go/ciscocapital/us](http://www.cisco.com/go/ciscocapital/us)

For more information about Cisco Certified Refurbished Equipment, visit: [www.cisco.com/go/remarketing](http://www.cisco.com/go/remarketing)

More Cisco expertise.  
More flexible financing.