



# Now's the time...!

With no payments or interest for three months with Cisco Capital<sup>SM</sup>

The current challenging business environment makes managing cash flow critical for every business. Meanwhile, there is a need—and an opportunity—to remain competitive by adopting new technology.

How do you preserve cash and get the technology evolution your business needs while experiencing budget cutbacks?

Cisco Capital has the solution. Our flexible and competitive financing allows you to acquire Cisco solutions without a large upfront cash investment. And for a limited time, we're helping to further eliminate spending constraints with no payments or interest for the first three months.

You can be free to make the right decisions to support your businesses technology needs on your own terms and timeframe—not the ones dictated by your budget.

To transform your business infrastructure and outpace the competition with this special offer from Cisco Capital\*:

- 3 months free from payments and interest
- Good with all Cisco hardware, software, and bundled services
- Applies to all \$1-out and FMV financing
- 3-month period included within term
- U.S. and Canada customers eligible
- Available until July 31, 2010

Get immediate access to Cisco technology so you, and your customers, benefit now.

\* Customer eligibility and terms subject to final Cisco Capital review, approval and documentation, and not to exceed over \$30M per customer during the offer period. Interest charges and payments deferred for ninety days and such deferral period is included within the financing/lease term. This offer may be combined with other Cisco Capital financing offers, except the Data Center simplified financing offer. This offer expires July 31, 2010 and may be modified or withdrawn by Cisco at any time without notice. Cisco and Cisco Capital do not provide tax advice to customers. Any tax or accounting treatment is the sole responsibility of the customer.



## Cisco Capital Can Make the Difference

Cisco Capital, a wholly owned subsidiary of Cisco®, continues to make borrowing both available and affordable for most Cisco customers.

As a captive finance source, we are not experiencing the same financial capacity issues that are currently affecting some banks, financial institutions and independent leasing companies. We're able to take advantage of the strong resources of our parent company, Cisco, to provide our customers with an alternative source of funds.

As a trusted business partner, Cisco Capital can help you to obtain and maintain the right Cisco solution with the most competitive and flexible acquisition strategy for your business.

## Take Advantage of the Unique Benefits that Cisco Capital Offers

- **Preserve Cash** and reallocate resources to other business priorities
- **Flexible financing structures and terms** allow you to get the right solution on your terms
- **Captive finance rates and residuals** help to reduce your total cost of ownership
- **Align project costs** to technology benefits and accelerate ROI
- **Built-in migration options** to refresh equipment as your business requires and manage lifecycles
- **Total business solution financing** for Cisco equipment, software, services, partner services and complementary third-party equipment

Stay focused on your business, profitability and capital efficiency.

## For More Information

Contact your Cisco account manager, Cisco Capital representative or Cisco channel partner to find out how financing from Cisco Capital can make the difference for your company, today.

[www.cisco.com/go/capital/us](http://www.cisco.com/go/capital/us)

More Cisco expertise.  
More competitive financing.