



**Blair Christie**  
**Senior Vice President, Corporate Communications**  
**Cisco**

Blair Christie is Senior Vice President, Corporate Communications for Cisco and is responsible for leading Cisco's global investor relations, public and media relations, industry analysts relations, employee and executive communications, as well as Cisco's global studio and Web 2.0/Intranet Strategy teams. Christie is also an executive sponsor for Cisco's Communication and Collaboration Board of Directors, the cross-functional team responsible for guiding the deployment and use of Web 2.0 technologies throughout Cisco.

Under Christie's leadership, in 2006, Cisco's Corporate Communications function was founded by consolidating and leveraging synergies between communications functions spread across Cisco. She has since grown the organization into an industry leader and in 2007 Cisco received the "Award of Excellence for Online Communities/Virtual Worlds" from the *Society for New Communications Research* and the "Magellan Award for Employee Communications" from the *League of American Communications Professionals*.

Previously at Cisco, Christie led the global investor relations team and, in 2005, *Treasury Risk and Management* recognized Christie as "The Top 40 Under 40" US financial executives to watch. Additionally, under Christie's leadership, *Institutional Investor* has recognized Cisco as having the #1 IR team in the communications equipment industry for five years in a row, while *Investor Relations* magazine and *Barron's* awarded Cisco's IR team with 2004's "Best Overall Investor Relations Program" and 2007's "Best Investor Relations by a CEO" and "Best Senior Management Communications."

Prior to joining Cisco Systems, Christie was responsible for investor relations at InterDigital Communications Corporation, where she developed and managed investor relations, as well as contributed to the company's business development efforts. Before InterDigital, Christie managed investor relations for Aqua America, where her responsibilities also included government/public affairs and corporate giving efforts.

Christie sits on Cisco's Women's Advisory Group and Corporate Citizenship Council. She is a Board member of the National Investor Relations Institute and Drexel University's Communications Advisory Board.

Christie is a graduate of Drexel University, in Philadelphia, PA, where she received both an MBA, concentrating in Investment Management, and a BS in business administration.

Christie is married, with two daughters. Her family resides in Monte Sereno, CA.