



Cisco CTE 1400 Series Content Transformation Engine Product Modularization

Overview

The original Cisco CTE 1400 Series Content Transformation Engine was a standalone product for performing Web content reformatting and transcoding (together known as “content transformation”) for any device. To address the needs of specific customers, Cisco is introducing several changes in product packaging.

The new Cisco CTE 1400 Series comprises the base CTE 1400, which includes the hardware appliance and a license to perform transformation to voice Extensible Markup Language (XML) and Cisco IP Phones. Four additional software licenses have been added to the series.

The advantage to the new system is that entry pricing is low and customers can easily upgrade the CTE to full functionality and device support. Combined with a simple, easy-to-use graphical user interface (GUI) and the ability to scale to hundreds of content transformation engines with Cisco content switches, customers can easily experiment with different applications until they find one that fits and then scale that application to support multiple devices and tens to hundreds of thousands of users.

Orderable Product Numbers

Table 1 lists the Cisco CTE 1400 Series product numbers for ordering.

Table 1 New Products for the Cisco CTE 1400 Series Content Transformation Engine

Product Number	Product Description
CTE-1400	Base CTE hardware with support for Cisco IP Phone transcoding and Voice XML
CTE-WAP	Software license key for transformation to WAP devices
CTE-PALM	Software license key for transformation to Palm devices
CTE-RIM	Software license key for transformation to Research in Motion Blackberry devices
CTE-HTML	Software license key for transformation to HTML devices (Windows CE, for example)

Customers can purchase a combination of licenses, depending on their specific needs. For example, to perform content transformation to Research in Motion Blackberry devices, a customer should purchase the base CTE hardware (product no. CTE-1400) and the appropriate software license key (product no. CTE-RIM).

Further Information

Consider participating in the virtual demo program. You will be assigned a temporary instance on a Cisco CTE 1400 that is connected to the Internet, and you can perform transformation to either emulators or real devices on anything that is accessible over the Internet. This is an ideal way to get experience with the product—for a customer, a demo, or your own information.

Further information about the Cisco CTE 1400:

<http://www.cisco.com/warp/public/cc/pd/witc/cte1400/>

If you are interested in the topic of content transformation, subscribe to the ct-disc list by sending e-mail to: ct-disc-subscribe@yahogroups.com.

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