

End-of-Sale Announcement for Cisco IP/TV Version 3.2 software and Cisco IP/TV 3424 Broadcast Server

With the release of Cisco IP/TV[®] Version 3.4, Cisco Systems announces the end of sales (EOS) for the Cisco IP/TV Version 3.2 software and Cisco IP/TV 3424 Broadcast Server.

Cisco will continue development, sales, and maintenance of the IP/TV hardware and software product line. Cisco IP/TV Version 3.4, released in June 2002, replaces Cisco IP/TV Version 3.2.

Likewise, the Cisco IP/TV Version 3.4 software obsoletes the Cisco IP/TV 3424 Broadcast Server. The recommended replacement for the Cisco IP/TV 3424 Broadcast Server is the IPTV-SERV-MP4-3.4 software kit.

End-of-Sale Schedule

Customers can order the Cisco IP/TV 3.2 software through December 15, 2002, but are encouraged to purchase IP/TV Version 3.4 software instead.

With the release of Cisco IP/TV Version 3.4, the IP/TV StreamWatch software is included as part of the IP/TV 3.4 Content Manager, and is no longer sold separately.

Customers can order the Cisco 3424 Broadcast Server through December 15, 2002, but are encouraged to purchase the IPTV-SERV-MP4-3.4 software kit instead.

All other IP/TV server products continue to be sold and supported as before.

- End-of sale, end-of orderability: December 15, 2002
- End of software support: December 15, 2005
- End of life: December 15, 2007

Cisco will continue to provide software enhancements through December 15, 2005.

Description and Replacement Product Information

The Cisco IP/TV product line offers an easy-to-deploy solution for high-quality, standards-based video delivery over enterprise networks. It is available as a hardware and software appliance, or as a software-only solution for deployment on standard Windows servers.

Customers using Cisco IP/TV 3.2 software-only products are encouraged to migrate to Cisco IP/TV 3.4. Cisco IP/TV StreamWatch software, previously sold separately, is now included at no extra charge in Cisco IP/TV 3.4 Content Manager software or the IPTV-3412-CTRL Control Server.



Customers with a need for the IP/TV 3424 Broadcast Server are encouraged to purchase the IPTV-SERV-MP4-3.4 software kit instead. Customers with existing IP/TV 3424 Broadcast Servers can upgrade to Version 3.4; however, some new features require more performance than is available on this model. The IPTV-SERV-MP4-3.4 software kit can be used on third-party servers running Windows 2000. Recommended minimum CPU performance is a 1.5-GHz Pentium III processor or a 1.8-GHz Pentium 4 processor. Please refer to the Cisco IP/TV Version 3.4 product documentation for details at: <http://www.cisco.com/univercd/cc/td/doc/product/webscale/iptv/iptv34/index.htm>.

Table 1 describes the specific product numbers designated for end of sale.

Table 1 Cisco IP/TV EOS Products and Part Numbers

| Part Number | Product Description | Replacement Product |
|---------------------------|---|--|
| IPTV-3424-BCAST-W | Cisco IP/TV Broadcast Server with Winnov AV card | IPTV-SERV-MP4-3.4 and third party server |
| IPTV-SERV-3.2 | Cisco IP/TV 3.2 Server Software | IPTV-SERV-3.4 |
| IPTV-CM-3.2 | Cisco IP/TV 3.2 Content Manager | IPTV-CM-3.4 |
| IPTV-START-HD1-3.2 | Cisco IP/TV 3.2 Software Starter Kit | IPTV-START-HD1-3.4 |
| IPTV-STREAM-WIN-1 | Cisco IP/TV StreamWatch | Included in IPTV-CM-3.4 and IPTV-3412-CTRL |
| IPTV-SERV-3.2-UPG | Cisco IP/TV Server software upgrade to Version 3.2 | IPTV-SERV-3.4-UPG |
| IPTV-CM-3.2-UPG | Cisco IP/TV Content Manager software upgrade to Version 3.2 | IPTV-CM-3.4-UPG |

End of Production Date

End of production is scheduled for December 2002. The new products supersede the old ones and fully replace them.

Last Software Support Date

The last Cisco IP/TV 3.2 software support date is December 2005.

End of Support Announcement

The end of support announcement is schedule for December 2005.

Date for Discontinuing Renewal of Contracts

Existing service contracts will be honored. Customers will be encouraged to upgrade to new systems. Contracts will not be honored beyond End of Support date of December 2005 for the software or December 2007 for hardware.

Obsolescence

The discontinued Cisco IP/TV products will be declared obsolete in December 2007.



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