

# Cisco TelePresence Room Design Palettes Quick Reference Guide

This quick reference guide presents the Cisco TelePresence Room Design Palettes for use with Cisco TelePresence TX series immersive systems (TX series) and, where noted, Cisco TelePresence CTS series immersive systems (CTS series). This guide is used with the *Cisco TelePresence Room Design Guide* for Cisco TelePresence Room Readiness Assessment (RRA).

## Cisco TelePresence Aesthetic Finish

When designing the Cisco TelePresence in-room experience for the comfort of the end user, consider how that room will appear on camera to other sites engaged in the meeting. The on-camera experience relies on the technology's interpretation of that room. Remote locations see only what is within the camera's field of view and, therefore, have an abridged view of the design elements in the room. The aesthetic elements should maintain continuity along the back wall behind the participants and carry that continuity through all Cisco TelePresence screens.

Certain design elements enhance the way that a room appears on camera. The addition of textures and layering of decorative elements within the camera's field of view helps make the two-dimensional image shown to remote participants appear more three-dimensional on the screen. These elements include the use of fabrics, furniture, decorative pieces, artwork, plants, and signage. In Cisco TelePresence meetings with multiple sites connected to the same meeting, room aesthetics provide visual reference points to identify participant locations.

With these guiding principles, Cisco has developed the Cisco TelePresence Room Design Palettes. These room design palettes take into consideration all the previous concepts while allowing flexibility with a variety of colors and providing greater design detail. The Cisco TelePresence Room Design Palettes are a complete design package optimized for immersive Cisco TelePresence. This new design package implements a three color approach, as well as fabrics and carpets. The three colors are defined as the Field, Complement, and Detail colors, as follows:

- **Field Color** is the main color in the camera's field of view.
- **Complement Color** is an optional color that can be applied within the room for enhanced visual interest.
- **Detail Color** is recommended for trim elements, such as baseboards, door frames, etc.

The approved fabrics can be applied with both the Field and Complement colors, while reducing optical effects that otherwise often happen with textured fabrics on camera. The carpet choices in each palette also work with the matching colors in the palette and are generally darker in tone to help ground the environment and tie all design elements together.

**Table 1.** Cisco TelePresence Room Design Palette Application

Finish	Application	Notes
Field Color	Main color used within field of view of the camera.	Eggshell finish highly recommended. Preferred Light Reflectance Value (LRV) range of 21.5 – 73.9.
Complement Color	Second most used color within field of view of the camera.	Eggshell finish highly recommended. Preferred Light Reflectance Value (LRV) range of 21.5 – 73.9.
Detail Color	Only used for trims and fine detail areas.	Eggshell finish highly recommended. Preferred Light Reflectance Value (LRV) range of 21.5 – 73.9. Should appear only marginally within the camera's field of view when applied as described.

Finish	Application	Notes
Fabric	Treatment for acoustic panels.	All fabrics should be ordered and applied without backing. Acoustically transparent mesh may be required underneath to prevent acoustic panel fiber colors from altering the fabric hues.
Carpet	Treatment for floor.	Installation pattern defined for each.
Walnut Table	TX series table color option.	Can be used with all color palettes.
Maple Table	TX and CTS series table color option.	Can be used with all color palettes, but is best when used with the color palettes that show maple as the example table color.

The following are the Cisco TelePresence Room Design Palettes. Do not perform color or materials matching using a printed version of this document. Use the specific colors, fabrics, and carpets listed below in the Cisco TelePresence Room Design Palettes. Contacts for the manufacturers of these products are listed at the end of this document, for direct ordering and for obtaining samples to match with a manufacturer in your region.

### Cisco TelePresence Room Design Palettes

Please address questions regarding the viability of certain finishes or requests to use colors and materials outside the recommended palettes to your design and remediation partner, or to Cisco® Advanced Services as an additional service.

**Figure 1.** *Light & Airy* for Walnut Tables: Cisco TelePresence TX series



#### **LIGHT & AIRY**

**FIELD** – Benjamin Moore & Co. Elephant Tusk OC-8

**COMPLEMENT** – Benjamin Moore & Co. Sandy Hook Gray HC-108

**DETAILS** – Benjamin Moore & Co. White Chocolate OC-127

**FABRIC** – Carnegie Fabrics Tundra 7064 A12 (Width: 55"; Flame retardancy: qualifies for use in Class A and Class 1 areas under ASTM E84)

**CARPET** – Shaw Industries, Inc. Corded Tile 59491 Sterling 91150 (Dimensions: 24" x 24"; Installation: ashlar)

**Figure 2.** *Modern Warmth* for Walnut Tables: Cisco TelePresence TX series



#### **MODERN WARMTH**

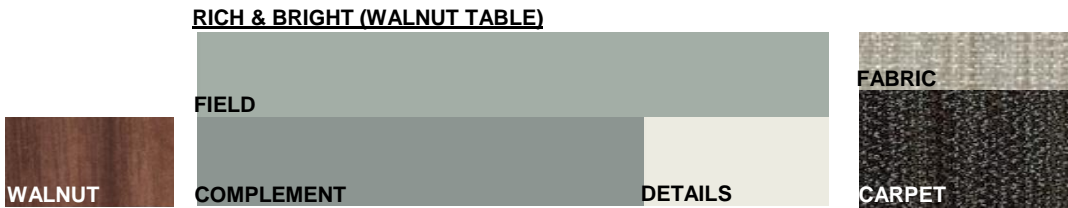
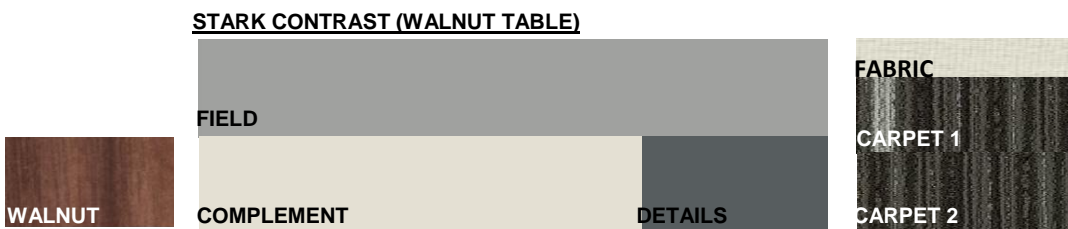
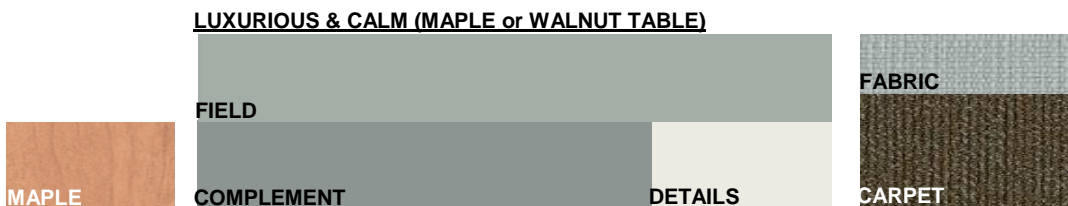
**FIELD** - Benjamin Moore & Co. Revere Pewter HC-172

**COMPLEMENT** - Benjamin Moore & Co. Weimeraner AF-155

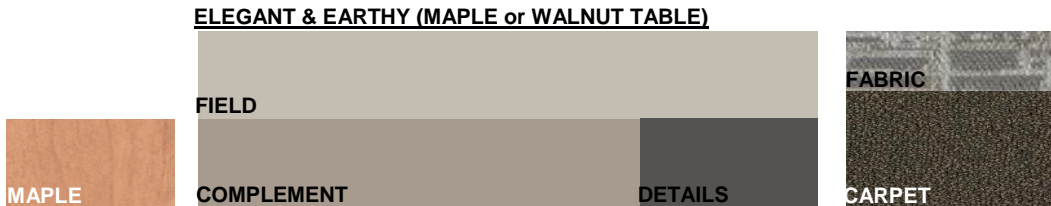
**DETAILS** - Benjamin Moore & Co. Dune White 968

**FABRIC** - Carnegie Fabrics Ponte 5510 103 (Width: 63"; Flame retardancy: qualifies for use in Class A and Class 1 areas under ASTM E84)

**CARPET** - Shaw Industries, Inc. Minimal Tile 59164 Seam 64761 (Dimensions: 18" x 36"; Installation: ashlar)

**Figure 3.** *Rich & Bright* for Walnut Tables: Cisco TelePresence TX series**RICH & BRIGHT****FIELD** - Benjamin Moore & Co. Castle Wall 1573**COMPLEMENT** - Benjamin Moore & Co. Stonybrook 1566**DETAILS** - Benjamin Moore & Co. Swiss Coffee OC-45**FABRIC** - Carnegie Fabrics Twilight 5274 31 (Width: 66"; Flame retardancy: qualifies for use in Class A and Class 1 areas under ASTM E84. This fabric meets UL 1286 Flammability Requirement for Office Furnishings. Can be treated to pass NFPA 701)**CARPET** - Shaw Industries, Inc. Glitz 59360 Black Cashmere 60505 (Dimensions: 24" x 24"; Installation: quarter turn)**Figure 4.** *Stark Contrast* for Walnut Tables: Cisco TelePresence TX series**STARK CONTRAST****FIELD** - Benjamin Moore & Co. Dolphin AF-715**COMPLEMENT** - Benjamin Moore & Co. Gray Mist 962**DETAILS** - Benjamin Moore & Co. Iron Mountain 2134-30**FABRIC** - Carnegie Fabrics Journey 6292 10 (Width: 53"; Flame retardancy: passes CA Bulletin 117E. Passes NFPA 701)**CARPET** - Shaw Industries, Inc. 50% Embellish 59573 Lacq'd Metal 71598 and 50% Embellish 59573 Lacq'd Metal 71597 (Dimensions: 24" x 24"; Installation: brick-alternate)**Figure 5.** *Luxurious & Calm* for Maple and Walnut Tables: Cisco TelePresence TX or CTS series**LUXURIOUS & CALM****FIELD** - Benjamin Moore & Co. Montpelier AF-555**COMPLEMENT** - Benjamin Moore & Co. Adagio 1593**DETAILS** - Benjamin Moore & Co. Refined AF-75**FABRIC** - Carnegie Fabrics Ponte 5510 162 (Width: 63"; Flame retardancy: passes NFPA 701, qualifies for use in Class A and Class 1 areas under ASTM E84)**CARPET** - Shaw Industries, Inc. Icon Tile 59423 Ultra Vixen 21761 (Dimensions: 24" x 24"; Installation: quarter turn)

**Figure 6.** *Elegant & Earthy* for Maple and Walnut Tables: Cisco TelePresence TX or CTS series



### **ELEGANT & EARTHY**

**FIELD** - Benjamin Moore & Co. Shale 861

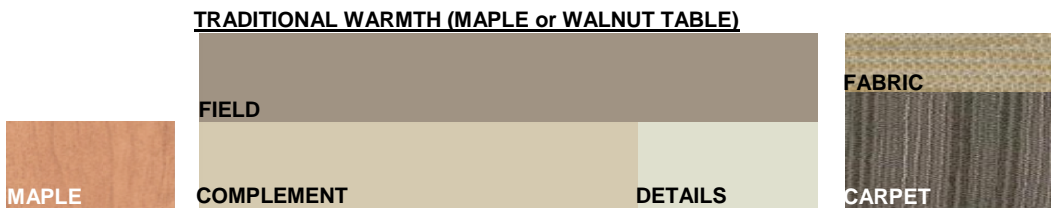
**COMPLEMENT** - Benjamin Moore & Co. Ashley Gray HC-87

**DETAILS** - Benjamin Moore & Co. Iron Mountain 2134-30

**FABRIC** - Carnegie Fabrics Blockade 5276 24 (Width: 66"; Flame retardancy: qualifies for use in Class A and Class 1 areas under ASTM E84. This fabric meets UL 1286 Flammability Requirement for Office Furnishings. Can be treated to pass NFPA 701)

**CARPET** - Shaw Industries, Inc. Gradient Tile 59534 Charcoal 34500 (Dimensions: 24" x 24"; Installation: quarter turn)

**Figure 7.** *Traditional Warmth* for Maple and Walnut Tables: Cisco TelePresence TX or CTS series



### **TRADITIONAL WARMTH**

**FIELD** - Benjamin Moore & Co. Weimeraner AF-155

**COMPLEMENT** - Benjamin Moore & Co. Hush AF-95

**DETAILS** - Benjamin Moore & Co. Swiss Coffee OC-45

**FABRIC** - Carnegie Fabrics Tundra 7064 A13 (Width: 55"; Flame retardancy: qualifies for use in Class A and Class 1 areas under ASTM E84)

**CARPET** - Shaw Industries, Inc. Minimal Tile 59164 Seam 64761 (Dimensions: 18" x 36"; Installation: ashlar)

## **Paint, Fabric, and Carpet Manufacturer Contact Information**

The following are the contacts for manufacturers of the colors and materials in the Cisco TelePresence Room Design Palettes. You can order from these manufacturers or obtain samples to match with a manufacturer in your region.

### **Paint**

Benjamin Moore & Co.  
101 Paragon Dr.  
Montvale, NJ 07645  
+1 888 854-9889

To translate colors to your local paint system and for an accurate representation of the paint colors, request a color sheet from Benjamin Moore & Co. at: <https://bm.faicentral.com/logina/>

(For Web orders you will need to create an account.)

**Fabric**

Carnegie Fabrics

110 North Centre Avenue

Rockville Centre, NY 11570 USA

+1 516.678.6770

<http://www.carnegiefabrics.com/Contact/Find-Your-Rep/International-Sales.aspx>

**Carpet**

Shaw Industries, Inc.

PO BOX 2128

616 E. Walnut Avenue

Dalton, GA 30722-2128 USA

+1 800 441 7429

<http://www.shawcontractgroup.com/Html/WorldwideLocations>



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