

At-A-Glance



PCI DSS 2.0 Compliance Financing Solution

Defer payments for up to six months

In this challenging business environment, managing cash flow is critical for most organizations. Meanwhile you need to comply with security requirements and remain competitive by keeping your technology current.

Organizations continue to face threats to their brands, reputations, and profits from sophisticated, malicious attacks on their information systems.

Cisco® Network Segmentation approach for PCI Compliance DSS 2.0 solution helps you:

- Define where sensitive payment information flows
- Protect the segmented area
- Make sure that you can effectively monitor the segmented environment

Investment in the Cisco PCI DSS 2.0 segmented approach with a flexible financing proposal from Cisco Capital™ could help you meet the standard's requirements.

Lease vs. Buy Analysis*

The purpose of this analysis is to demonstrate some of the financial advantages of leasing your PCI Solution

Sale Price of Equipment	\$1,000,000
Term of Lease (in Months)	36
Number of Advance Payments	0
Purchase Option	FMV (Fair Market Value)
Rate Factor	.0259**
Monthly Payment	$\$1M \times .0259 = \$25,900$ / month
Total Outlay over Term of Lease	\$932,400

Dun & Bradstreet says that a typical company must earn an average of 12% on money it invests. Given that information, what would the cash outlay be worth in three years?

Compounded value of sale price	$\$1,000,000 \times 1.12$ (at 12% per year) X 3 years = \$1,404.9280
The Math is	$\$1,000,000 \times 1.12 \times 1.12 \times 1.12 = \$1,404,928$
Dollars Saved/Earned in Favor of Leasing	$0 \text{ } \$1,404,928$ (compounded value) - $\$923,400$ (payments)= \$472,528

* Terms and conditions apply. Subject to credit approval. Not available in all countries. Cisco Capital reserves the right to withdraw this promotion at any time.

** For illustrative purposes only. Rate Factors subject to credit approval

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How can Cisco Capital provide you access to the right technology at the right time?

Through our knowledge of Cisco, Cisco Capital is uniquely positioned to offer flexible financing options to help you obtain Cisco products, as well as products from Cisco PCI Solution technology partners at competitive interest rates. You can address PCI compliance without a large upfront investment and preserve cash. We can help you match your expenses to technology benefits and revenue, to deliver increased business flexibility. We also provide flexible migration and upgrade options while enabling you to avoid having to dispose of equipment. Cisco Capital solutions can help put your PCI compliance strategy into action faster.

Don't let restrictions, such as cash flow worries and budget limitations, prevent your business from investing in the Cisco PCI DSS 2.0 validated solution that will help your business comply with the PCI Data Security Standard.

Take advantage of the unique financing benefits that Cisco Capital offers

Cisco Capital can help you identify a more competitive and flexible acquisition strategy for your Cisco solutions through:

- Cash and credit conservation that provides access to an alternative line of credit
- Flexible financing structures and terms that allow access to future budgets, with the option to convert capital expenditures to operating expenditures
- Captive finance rates and residuals that help to reduce your total cost of ownership
- Alignment of project costs to technology benefits delivering increased ROI
- Total business solution financing (Cisco equipment, software, services, partner services and complementary
- Customized financing to produce the best economic and useful life scenarios for your unique business circumstances third-party equipment)

For more information

To find out more about Cisco Capital financing programs, contact your nearest representative by visiting www.ciscocapital.com



Financing Business Innovation