



# Putting Users First

Dimension Data Desktop as a Service solution improves productivity by enabling global customers to work whenever and wherever they want.

“3D Workspace delivers better flexibility for users, better control for businesses, and better value for all.”

- James Walls, chief technology manager, Dimension Data New Zealand

Investing in IT infrastructure is risky, as companies must predict IT needs months or years in advance. Companies need a solution that they only pay for what they use.

## Challenges

- Help customers work more productively
- Deliver a consistent user experience across application platforms
- Provide a secure and cost-effective solution

Long-time Cisco partner Dimension Data is a worldwide leader in infrastructure solutions and managed services. Dimension Data New Zealand recently expanded services even further with 3D Workspace, a managed Desktop as a Service (DaaS) solution available in on-premises and cloud-based deployment models.

Dimension Data New Zealand designed 3D Workspace to excel in meeting rigorous requirements of its business and government customer environments by balancing security with usability. Organizations gain better control over access and costs with this cloud-based DaaS solution while providing greater flexibility for how employees work.

“Organizations investing in new IT infrastructure typically either overspend and leave equipment underutilized, or they underspend and struggle to meet demands,” says chief technology manager James Walls. “Built on Cisco validated DaaS architecture, 3D Workspace better aligns costs with consumption and eliminates the guess work for IT teams.”

## Case Study | Dimension Data New Zealand

Size: 600 Employees

Location: Auckland, NZ

Industry: Information technology





The Cisco validated DaaS architecture forms the core of our reliable and flexible workspace.

**Solutions**

- Built flexible virtual desktop environment on Cisco Unified Data Center solutions
- Delivered cost-effective cloud-based desktop-as-a-service for clients

### Partnering for success

“The Cisco Powered DaaS solutions combine Cisco architecture with validated designs that give us the scalability, security, and performance we need to bring our customers incredible value,” says Walls.

The Cisco environment is so cost-effective that we can achieve a price point about 10 percent less than the cost traditionally achieved through best practices.

### Pay only for what you consume

With Cisco DaaS, our customers trade costly capital investments and administrative costs for a predictable monthly subscription. Companies can add users for a short-term and simply turn off service when it’s no longer needed.



### Work whenever, wherever

Virtual desktops enable us to provide a consistent work experience across devices. When people have flexibility in where, when, and how they work, they can be more productive.

### Fast to market

The Cisco environment is flexible with simple central management, making it easy to add additional capacity in hours or deploy hundreds of new desktops in minutes. New customers can be live in just days.



**Results**

- Improved flexibility and cost-efficiency with per user, per hour charge
- Lowered costs 10 percent below standard best practice values
- Achieved fast time to market of just days

Meeting customer demands for a new workforce solution  
 As more corporations move away from desktops, we will continue to evolve our Cisco DaaS service to meet the needs of global customers.

“Cisco’s validated DaaS solutions are the essential backbone of our 3D Workspace service,” says Walls.

To learn more about Cisco DaaS Solution, visit: [www.cisco.com/go/daas](http://www.cisco.com/go/daas).  
 To learn more about Cisco Cloud Solutions, visit: [www.cisco.com/go/cloud](http://www.cisco.com/go/cloud).  
 To learn more about Dimension Data, visit: [www.dimensiondata.co.nz](http://www.dimensiondata.co.nz).



## Products & Services

<p><b>Data Center</b></p> <ul style="list-style-type: none"> <li>• Cisco Unified Computing System™ (Cisco UCS®) B-Series Blade and C-Series Rack Servers</li> </ul> <p><b>Management</b></p> <ul style="list-style-type: none"> <li>• VMware Horizon DaaS Platform</li> </ul> <p><b>Storage</b></p> <ul style="list-style-type: none"> <li>• EMC XtremIO</li> <li>• Cisco UCS Invicta</li> </ul> <p><b>Security</b></p> <ul style="list-style-type: none"> <li>• Cisco ASA Adaptive Security Appliance</li> </ul>	<p><b>Routing and Switching</b></p> <ul style="list-style-type: none"> <li>• Cisco Nexus® 2000 Series Fabric Extenders</li> <li>• Cisco Nexus 5000, and 7000 Series Switches</li> <li>• Cisco Aggregation Services Routers</li> <li>• Cisco Wide Area Application Services</li> <li>• Cisco Adaptive Security Applications</li> <li>• Cisco Integrated Services Routers</li> </ul>
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