Pervasive Security Across Your Extended Network

Welcome to the Hacker Economy

Global cyber crime market is estimated to be $450B–$1000B (U.S. Dollars)

- Financial risks are massive
- Response times are slow

100% of business networks analyzed by Cisco had traffic going to websites that host malware

54% of organizations have had to manage public scrutiny of a security breach

Every network sees some form of malicious traffic. Use your network as a sensor and as an enforcer, and confront advanced threats head-on with Cisco security.

Use the network infrastructure to strengthen protection. Go above and beyond what you are already doing.

Network as a sensor.
Identify threats faster. Get deep and broad visibility. Detect suspicious traffic flows, policy violations, and compromised devices

Network as an enforcer.
Shrink the attack surface. Contain threats. Apply your security policies with software defined network segmentation

What do I do about it?
One of the best solutions to combat security attacks is the network itself. Keep your network protected before, during, and after an attack with these 5 steps:

1. Detect the intrusion with deep, continuous, and consistent visibility. Enhance security with Cisco SecureX. Detect malicious traffic flows.
2. Analyze the threat with a unified, consistent, and comprehensive approach. Gain network intelligence with Cisco Threat Defense.
3. Enforce security policies with policy-based segmentation. Secure your network with Cisco TrustSec and Identity Services Engine.
4. Deploy intelligent Hybrid and Secure Branch Offices. Build a more secure branch office with Cisco Meraki.
5. Strengthen your network with new methods. Strengthen your network with new, secure, and intelligent methods.

Implement these 5 capabilities to build a more secure, intelligent network. Every network sees some form of malicious traffic. Use your network as a sensor and as an enforcer to enhance security and better data protection!

- Stolen Identities
- Cyber Attackers
- Malware
- Denial of Service
- Network Breaches

There are many ways attackers can access your network. Keep your network safe before, during, and after an attack with best-in-class Cisco Security designed to protect your business data.

Discover the most comprehensive security solutions for your business at www.cisco.com/go/networksecurity