

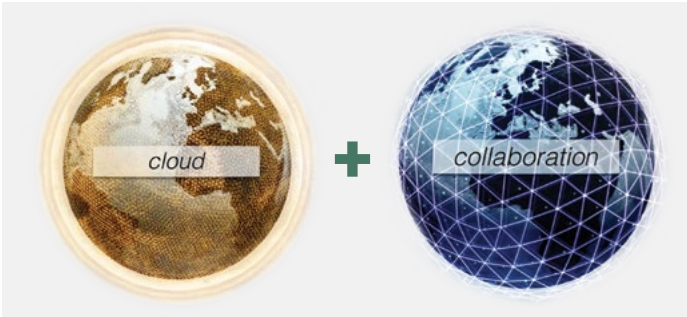


The Last Traffic Jam

How Cisco and the Internet of Everything are confining the traffic jam to yesterday.

70%
of the world's
population will live
in cities by 2050.

FEWER CARS ON THE ROAD



Cisco Cloud and Cisco Collaboration solutions let more people work from home and stay connected to the workplace.

“It’s become the template for flexible office space across the city. We can better manage demand and just as easily work from home or from partner offices.”
—Miles Peters, technical architect, Derby City Council

With **Cisco Connected Traffic solutions**, our engineers design and implement more-efficient traffic-management systems backed by state-of-the-art data centers, routing, and storage technologies.

REDUCE CONGESTION

In **Hamburg**, citywide Wi-Fi and 300 roadway sensors were installed to monitor traffic at the port. Integrated traffic-management systems for waterways, roads and rails allow the port to manage bridge closures and roadway congestion when ships off-load.

ITS reports that 30% of all traffic congestion in urban areas is caused by drivers looking for parking.

Cisco Connected Parking solutions uses grid routers, Wi-Fi end points and surveillance cameras to instantly provide parking availability to smartphones.



LET’S CONFINE THE TRAFFIC JAM TO YESTERDAY

The Internet of Everything—the connection of people, processes, data and things—is changing our world. And when everything works together, the possibilities are unlimited. Today we are building the technology for a better tomorrow.



TOMORROW starts here.

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