



Cisco Networking Academy: Missouri Profile

Cisco® Networking Academy® is playing a critical role in the U.S. economic recovery by preparing students for the sustainable jobs that government, education and industry all agree will fuel America's ability to innovate and compete, not just today but in the future. As the focus turns to infrastructure, Networking Academy provides students with critical IT and networking skills to design, build, and maintain the infrastructure highway that both the public and private sector now depend on for sustainability.

The new Obama administration clearly recognizes the importance that technology plays in preparing students to compete in a 21st century global economy. In a speech on January 8, 2009, at Virginia's George Mason University, President Obama highlighted the current science and technology skills gap in the United States and the urgent need to address it:

“To give our children the chance to live out their dreams in a world that’s never been more competitive, we will equip tens of thousands of schools, community colleges, and public universities with 21st century classrooms, labs, and libraries. We’ll provide new computers, new technology, and new training for teachers, so that students in Chicago and Boston can compete with kids in Beijing for the high-tech, high-wage jobs of the future.”

Cisco Networking Academy is a proven model for delivering 21st century learning because it delivers:

- rigorous and interactive curricula licensed at no cost to nonprofit educational institutions
- an e-learning platform that supports different learning styles
- web-based content available to students 24/7
- online assessments
- student performance tracking
- hands-on labs
- instructor training and support

Networking Academy is a unique public-private partnership between educational institutions, national, state and local government, and community-based organizations, currently educating more than 128,000 students in over 2,200 U.S. educational institutions.

As an education solution, Networking Academy encourages seamless educational pathways between secondary and post-secondary institutions by using curricula aligned to national and state education standards for math, language arts, and technology and industry certifications. These courses also help students prepare to pursue degrees related to science, technology, engineering, and math (STEM). Networking Academy courses provide instructors with tools to help students make the connection between their educational experience and their careers. In the United States, academies are located in high schools, technical schools, colleges, universities, and community-based organizations.

Cisco Networking Academy provides:

- IT and networking skills mapped to high-skill, high-demand, high-wage 21st century jobs across virtually every industry
- sustainable partnerships at all levels of education, including community colleges at the forefront of workforce development and retraining

- strong alignment with high school career and technical education programs that build technical skills and create pathways for high school graduates going either directly into the workforce or on to post-secondary education
- the skilled pipeline of talent required to design, build and maintain the infrastructure needed for economic recovery

Included in each state profile are Networking Academy statistics, IT workforce projections, and student/graduate stories. These state-by-state profiles will provide you with important information about the value Cisco brings to government, education and business through delivery of IT/networking skills and knowledge. Cisco Networking Academy educates the architects of today's networked economy.

Profiles are updated annually with core content, and we will continue to add student/graduate profiles. For your convenience, the library of profiles for each state, plus the District of Columbia and the United States as a whole, are accessible at <http://www.cisco.com/go/netacadresourcecenter>.

We welcome your suggestions for future profiles. Please send any questions and feedback to our U.S. Marketing Team via Nancy Bischoff at nbischof@cisco.com.

Learn More

Table 1 lists data about academies in Missouri. Table 2 lists information about Networking Academy curricula in Missouri, and Table 3 shows information by student education level.

For additional information about Cisco Networking Academy, visit <http://www.cisco.com/go/netacad>

Table 1. Cisco Networking Academy in Missouri

Networking Academy students	2526
Female Networking Academy students	15% female
Distinct cumulative academy students (having successfully completed a course)	8956
Academies	49
Academy instructors	80
Total estimated cumulative contribution value to Missouri academies*	\$5,357,943

Sources: AME/MRE FULL Package_10 31 08 Quarterly Metrics Date: Nov 13, 2008

Cumulative students are distinct; therefore, each student is only counted once.

*This estimate includes donations and discounts made to educational institutions implementing Cisco Networking Academy within Missouri.

*Sources: AME/MRE report #3616student and instructor enrollment by year 2008.11.24_JBZ_v8.xls

Table 2. Networking Academy Curricula in Missouri

Curriculum	All	ITE	CCNA 1, 2	CCNA 3, 4	Advanced Technologies and Other*
Number of academies by curriculum	49	61%	76%	53%	12%

The above curricula represent the core Networking Academy curricula.

*Includes CCNP, Security, Wireless, Java, UNIX and Panduit Network Infrastructure Essentials (PNIE)

Academies often teach multiple curricula and may be counted more than once in this table.

Source: AME/MRE rpt #3651 as of 10.31.08 v2 Date: Dec 8, 2008

Table 3. Missouri Academies and Students by Education Level

Education Level	Total Number	Secondary Schools	Community Colleges	Universities	Other
Missouri Students*	2526	45%	42%	8%	4%
Missouri Academies*	49	67%	24%	6%	3%

Sources: AME/MRE FULL Package_10 31 08 Quarterly Metrics Date: Nov 13, 2008

*For academies that self identify as more than one education level, the academies and students in this table are distributed proportionately across the education levels.

Academies represented in "Other" category include the following: community-based organizations, middle schools, the military, nontraditional educational settings, and post-graduate institutions.



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Active Cisco Networking Academies in Missouri U.S. Congressional District Database

Data for this report was gathered using the U.S. Congressional District Database. This tool was developed to communicate with congressional representatives about Cisco Networking Academy implementation in their home districts. The database maps actively teaching academies by congressional district or by all districts within a state, providing academy name, city, state, and congressional district. The listing by state is updated annually.

Table 4 lists information about academies in Missouri congressional districts.

Table 4. Networking Academies in Missouri Congressional Districts

Number of Missouri Congressional Districts	Number of Missouri Congressional Districts <u>with</u> Networking Academies	Number of Missouri Congressional Districts <u>without</u> Networking Academies	% Missouri Congressional District Penetration
9	8	1	89%

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

Active Missouri Cisco Networking Academies by Congressional District

* Indicates Cisco Networking Academy Training Center

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

Congressional District 1

- Chaminade College Preparatory School (Saint Louis)
- Hazelwood Central Senior High School (Florissant)
- Hazelwood East Senior High School (Saint Louis)
- Hazelwood West Senior High School (Hazelwood)
- McCluer High School (Florissant)
- North County Technical School (Florissant)
- Ranken Technical College (Saint Louis)
- *St. Louis Community College At Forest Park (Saint Louis)

Congressional District 2

- Parkway South High School (Ballwin)
- South County Technical School (Saint Louis)
- St. Charles Community College (Saint Peters)

Congressional District 4

- *Central Missouri State University (Warrensburg)

- Clinton Technical School (Clinton)
- Nichols Career Center (Jefferson City)
- Saline County Career Center (Marshall)
- State Fair Community College (Sedalia)
- Warrensburg Area Career Center (Warrensburg)
- Waynesville Technical Academy (Waynesville)

Congressional District 5

- Dubois Learning Center, Inc (Kansas City)
- Herndon Career Center (Raytown)
- *Metropolitan Community College (Kansas City)
- Northeast High School (KCMO Dist) (Kansas City)
- Summit Technology Academy (Lees Summit)
- Vanhorn High School - KCMO School District (Independence)
- Westport High School (Kansas City)

Congressional District 6

- Brookfield Area Career Center (Brookfield)
- Excelsior Springs Area Career Center (Excelsior Springs)
- Fort Osage Career and Technology Center (Independence)
- Liberty Public Schools (Liberty)
- Northwest Missouri State (Maryville)

Congressional District 7

- Crowder College (Neosho)
- Gibson Technical (Reeds Spring)
- Lives Under Construction Boys Ranch (Lampe)

Congressional District 8

- Arcadia Valley Career and Technology Center (Ironton)
- Cabool High School (Cabool)s
- Cape Girardeau Career and Technology Center (Cape Girardeau)
- Current River AVTS - Doniphan R1 (Doniphan)
- Kennett Career & Technology Center (Kennett)
- Mineral Area College (Desloge)
- Pemiscot County Vocational School (Hayti)
- Perryville Area Career & Technology Center (Perryville)

- *SE Missouri State University (Cape Girardeau)
- Unitec Career Center (Bonne Terre)

Congressional District 9

- Columbia Public Schools (Columbia)
- East Central Community College (Union)
- Kirksville R-III School District (Kirksville)
- *Linn State Technical College (Linn)
- Moberly Area Community College (Moberly)
- Osage R1 School District (Chamois)



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Cisco Networking Academy: Workforce Development in Missouri

Cisco® Networking Academy® is ready to help U.S. workers learn critical IT and networking skills through academies located in high schools, community colleges, four-year colleges, and nontraditional settings. Developing in-demand technical skills in a timely, focused program enables students to quickly find and retain sustainable, high-paying jobs. Academy courses map to industry certifications and prepare students for technical jobs in a new, improved technical infrastructure across the nation. Even students who complete introductory courses will be prepared to work for companies that depend on a technical infrastructure for business sustainability.

“Obama’s pro-tech agenda could increase the number of technology jobs in the United States by 10 percent, adding about 300,000 high-paying IT positions.” –Katherine McGuire, VP of government relations, Business Software Alliance ¹

“Even with this economic downturn, the jobs outlook in IT for 2009 is better than that of many other industries, since IT is no longer at the peripheral of industries but at the core of their competitive edge, and IT will play a critical role in the infrastructure build out.” –David Foote, CEO of Foote Partners LLC, which analyzes IT wages and hiring data ¹

As the U.S. remains focused on economic recovery throughout 2009, there is a growing emphasis on upgrading the educational infrastructure to deliver the required knowledge and skills to build the needed technical workforce to support and maintain technology infrastructure assets and requirements. Just as the interstate highway investment created millions of construction jobs, which were then followed by maintenance and automotive jobs in the long term, so technology investments will initially create jobs necessary to design and deploy technology infrastructure, and these jobs will be followed by an array of new business opportunities.

“Investments in America’s digital infrastructure will spur significant job creation in the immediate term. An investment of \$40 billion in IT network infrastructure in 2009 will create more than 949,000 U.S. jobs, more than half of which will be in small businesses.” –Technology CEO Council press release ²

Cisco Networking Academy addresses the need for 21st century teaching and learning models that prepare students to move into the pipeline of talent needed to fill these high-skill, high-wage, high-demand careers.

“We will enable students of all ages to learn in 21st century classrooms, labs, and libraries, to help our students compete with any worker in the world.” –American Recovery and Reinvestment Plan press release ³

In a recent report, the Information Technology and Innovation Foundation “finds that investments in America’s digital infrastructure will spur significant job creation in the short run. Specifically, ITIF estimates that an additional investment of \$30 billion in America’s IT network infrastructure in 2009 will create approximately 949,000 U.S. jobs.” ⁴

¹ Computerworld, 1/5/09, *Stimulus could create thousands of IT jobs*, <http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=331783>

² Technology CEO Council, Wash. D.C. 1/29/09, http://www.techceocouncil.org/index.php?option=com_content&task=blogsection&id=8&Itemid=159

³ American Recovery and Reinvestment Plan press release, 1/16/09, <http://appropriations.house.gov/pdf/PressSummary01-15-09.pdf>

⁴ ITIF, 1/7/09, *The Digital Road to Recovery: A Stimulus Plan to Create Jobs, Boost Productivity and Revitalize America*, <http://www.itif.org/index.php?id=212>

IT Occupational Data

Table 5 lists information about IT-related occupations in the United States, and Table 6 lists this information for Missouri.

Table 5. Selected IT-Related Occupations in the United States

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007*
	2006	2016	Numeric	Percent		
Computer Support Specialists	552,000	624,000	71,000	21.9	24,000	525,570
Computer Systems Analysts	504,000	650,000	146,000	29	28,000	446,440
Network and Computer Systems Administrators	309,000	393,000	83,000	27	15,000	309,660
Network Systems and Data Communications Analysts	262,000	402,000	140,000	53.4	19,000	216,050
Computer and Information Systems Managers	264,000	307,000	43,000	16.4	9,000	264,990

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

*U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (US), <http://stat.bls.gov/oes/current/oesrcst.htm>

Table 6. Selected IT-Related Occupations in Missouri

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007^
	2006	2016	Numeric	Percent		
Computer Support Specialists	9630	10,370	740	7.7	3713	11,120
Computer Systems Analysts	9620	11,630	2010	20.9	4564	9200
Network and Computer Systems Administrators	7860	9520	1660	21.1	3455	8190
Network Systems and Data Communications Analysts	5090	7360	2270	44.6	3310	4220
Computer and Information Systems Managers	4890	5450	560	11.5	1351	5170

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

^ U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (by state), <http://stat.bls.gov/oes/current/oesrcst.htm>



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Missouri Student and Graduate Profile

At just 18 years old, Kinzie Doll is already well on her way to building a successful career in Information Technology (IT). Her journey in networking began in 2005 when, as a junior at the Summit Technology Academy (STA) in Lee's Summit, Missouri, Kinzie decided to enroll in the Cisco® Networking Academy®. Since then, Kinzie has not only competed and won at local and state technology competitions but also became the first female to receive a computer certification at STA.

After graduating high school, Kinzie was hired as a technology assistant with the Liberty Public School district. "The best part about the Networking Academy is the opportunities that you are given inside the course work, in your future education, and in your career," she says.

Kinzie became the first female contestant to represent Missouri in the Internetworking category at the National SkillsUSA Championships, where she placed in the top five.

Kinzie recalls first becoming interested in technology and computers during the seventh grade, but it wasn't until high school that she was introduced to networking. She successfully completed the Cisco IT Essentials curriculum her junior year and was the first female student at STA to earn her CompTIA A+ and I-Net+ certifications. Near the end of her junior year, Kinzie pursued and obtained a summer internship at the Liberty Public School District. The technology director was so impressed with her that he invited her to continue the internship and asked her to consider a full-time position in the future.

As a student Kinzie won multiple awards at the SkillsUSA competitions. During her senior year, she placed second in the district Internetworking competition, which qualified her for the Missouri State SkillsUSA Championship where she took home the first place prize. Kinzie then went on to become the first female contestant to represent Missouri in the Internetworking category at the National SkillsUSA Championships, where she placed in the top five.

Kinzie's honors continue beyond SkillsUSA. In 2007, she became one of only a handful of high school students to receive a Cisco Networking Academy 4R Recognition Award. Additionally, she was named "Senior of the Year" at her high school.

Lisa Oyler, Networking Academy instructor at STA says, "Kinzie has gone above and beyond in taking advantage of what the Networking Academy has to offer. Although she has been offered full-time employment, her future plans include completing her four-year degree."

Through a partnership between STA and Metropolitan Community College (MCC), Kinzie earned 34 dual-credit hours during her junior and senior years in high school. She put these credits and an MCC scholarship to use when she enrolled at MCC in August 2007 to pursue an associate degree in science.



Through a partnership between Summit Technology Academy and Metropolitan Community College, Kinzie earned 34 dual-credit hours during her junior and senior years in high school.

Kinzie has since earned her Cisco Certified Network Associate (CCNA®) certification and continues to work for Liberty Public Schools, helping staff with computer maintenance, assisting teachers in the classroom, and addressing additional computer projects as they arise. In July 2008, she plans to continue her education by attending DeVry University in Kansas City,

Missouri where she intends to apply her MCC credits toward a bachelor's degree in networking and communications management. Kinzie also plans to add the Cisco Certified Network Professional (CCNP®) to her growing list of certifications.

For more information on the academy at Summit Technology Academy, visit: <http://www.leesummit.k12.mo.us/sta/>



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