



Cisco Networking Academy: Georgia Profile

Cisco® Networking Academy® is playing a critical role in the U.S. economic recovery by preparing students for the sustainable jobs that government, education and industry all agree will fuel America's ability to innovate and compete, not just today but in the future. As the focus turns to infrastructure, Networking Academy provides students with critical IT and networking skills to design, build, and maintain the infrastructure highway that both the public and private sector now depend on for sustainability.

The new Obama administration clearly recognizes the importance that technology plays in preparing students to compete in a 21st century global economy. In a speech on January 8, 2009, at Virginia's George Mason University, President Obama highlighted the current science and technology skills gap in the United States and the urgent need to address it:

“To give our children the chance to live out their dreams in a world that's never been more competitive, we will equip tens of thousands of schools, community colleges, and public universities with 21st century classrooms, labs, and libraries. We'll provide new computers, new technology, and new training for teachers, so that students in Chicago and Boston can compete with kids in Beijing for the high-tech, high-wage jobs of the future.”

Cisco Networking Academy is a proven model for delivering 21st century learning because it delivers:

- rigorous and interactive curricula licensed at no cost to nonprofit educational institutions
- an e-learning platform that supports different learning styles
- web-based content available to students 24/7
- online assessments
- student performance tracking
- hands-on labs
- instructor training and support

Networking Academy is a unique public-private partnership between educational institutions, national, state and local government, and community-based organizations, currently educating more than 128,000 students in over 2,200 U.S. educational institutions.

As an education solution, Networking Academy encourages seamless educational pathways between secondary and post-secondary institutions by using curricula aligned to national and state education standards for math, language arts, and technology and industry certifications. These courses also help students prepare to pursue degrees related to science, technology, engineering, and math (STEM). Networking Academy courses provide instructors with tools to help students make the connection between their educational experience and their careers. In the United States, academies are located in high schools, technical schools, colleges, universities, and community-based organizations.

Cisco Networking Academy provides:

- IT and networking skills mapped to high-skill, high-demand, high-wage 21st century jobs across virtually every industry
- sustainable partnerships at all levels of education, including community colleges at the forefront of workforce development and retraining

- strong alignment with high school career and technical education programs that build technical skills and create pathways for high school graduates going either directly into the workforce or on to post-secondary education
- the skilled pipeline of talent required to design, build and maintain the infrastructure needed for economic recovery

Included in each state profile are Networking Academy statistics, IT workforce projections, and student/graduate stories. These state-by-state profiles will provide you with important information about the value Cisco brings to government, education and business through delivery of IT/networking skills and knowledge. Cisco Networking Academy educates the architects of today's networked economy.

Profiles are updated annually with core content, and we will continue to add student/graduate profiles. For your convenience, the library of profiles for each state, plus the District of Columbia and the United States as a whole, are accessible at <http://www.cisco.com/go/netacadresourcecenter>.

We welcome your suggestions for future profiles. Please send any questions and feedback to our U.S. Marketing Team via Nancy Bischoff at nbischof@cisco.com.

Learn More

Table 1 lists data about academies in Georgia. Table 2 lists information about Networking Academy curricula in Georgia, and Table 3 shows information by student education level.

For additional information about Cisco Networking Academy, visit <http://www.cisco.com/go/netacad>

Table 1. Cisco Networking Academy in Georgia

Networking Academy students	4941
Female Networking Academy students	18% female
Distinct cumulative academy students (having successfully completed a course)	25,671
Academies	56
Academy instructors	132
Total estimated cumulative contribution value to Georgia academies*	\$11,954,456

Sources: AME/MRE FULL Package_10 31 08 Quarterly Metrics Date: Nov 13, 2008

Cumulative students are distinct; therefore, each student is only counted once.

*This estimate includes donations and discounts made to educational institutions implementing Cisco Networking Academy within Georgia.

*Sources: AME/MRE report #3616student and instructor enrollment by year 2008.11.24_JBZ_v8.xls

Table 2. Networking Academy Curricula in Georgia

Curriculum	All	ITE	CCNA 1, 2	CCNA 3, 4	Advanced Technologies and Other*
Number of academies by curriculum	56	27%	84%	70%	25%

The above curricula represent the core Networking Academy curricula.

*Includes CCNP, Security, Wireless, Java, UNIX and Panduit Network Infrastructure Essentials (PNIE)

Academies often teach multiple curricula and may be counted more than once in this table.

Source: AME/MRE rpt #3651 as of 10.31.08 v2 Date: Dec 8, 2008

Table 3. Georgia Academies and Students by Education Level

Education Level	Total Number	Secondary Schools	Community Colleges	Universities	Other
Georgia Students*	4941	16%	59%	24%	1%
Georgia Academies*	56	31%	49%	19%	1%

Sources: AME/MRE FULL Package_10 31 08 Quarterly Metrics Date: Nov 13, 2008

*For academies that self identify as more than one education level, the academies and students in this table are distributed proportionately across the education levels.

Academies represented in "Other" category include the following: community-based organizations, middle schools, the military, nontraditional educational settings, and post-graduate institutions.



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Active Cisco Networking Academies in Georgia U.S. Congressional District Database

Data for this report was gathered using the U.S. Congressional District Database. This tool was developed to communicate with congressional representatives about Cisco Networking Academy implementation in their home districts. The database maps active academies by congressional district or by all districts within a state, providing academy name, city, state, and congressional district. The listing by state is updated annually.

Table 4 lists information about academies in Georgia congressional districts.

Table 4. Networking Academies in Georgia Congressional Districts

Number of Georgia Congressional Districts	Number of Georgia Congressional Districts <u>with</u> Networking Academies	Number of Georgia Congressional Districts <u>without</u> Networking Academies	% Georgia Congressional District Penetration
13	13	0	100%

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

Active Georgia Cisco Networking Academies by Congressional District

* Indicates Cisco Networking Academy Training Center

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

Congressional District 1

- Coastal Georgia Community College (Brunswick)
- Okefenokee Technical College (Waycross)

Congressional District 2

- *Albany Technical College (Albany)
- Carver High School (Columbus)
- Darton College (Albany)
- Randolph County Schools (Cuthbert)
- South Georgia Technical Institute - Americus (Americus)
- *Southwest Georgia Technical College (Thomasville)

Congressional District 3

- Central Education Center (Newnan)
- *Columbus Technical College (Columbus)
- Griffin Technical College (Griffin)
- Hardaway High School (Columbus)

- Starr's Mill High School (Fayetteville)

- West Georgia Technical College (Lagrange)

Congressional District 4

- *DeKalb Technical College - Clarkston Campus (Clarkston)
- Rockdale Career Academy (Conyers)
- Southwest Dekalb High School (Decatur)
- Westwood College Atlanta Northlake ATL (ACC) (Atlanta)

Congressional District 5

- Atlanta Technical College (Atlanta)
- Georgia Institute of Technology - OIT (Atlanta)
- Herzing College (Atlanta Campus) (ACC) (Atlanta)
- Morris Brown College (Atlanta)
- Westwood College Atlanta Midtown ATM (ACC) (Atlanta)

Congressional District 6

- DeVry University, Atlanta Metro (ACC) (Alpharetta)
- Doraville Academy (Atlanta)

Congressional District 7

- *Gwinnett Technical College (Lawrenceville)
- South Gwinnett High School (Snellville)

Congressional District 8

- *Central Georgia Technical College - Regional (Macon)
- East Central Technical College (Fitzgerald)
- Heart of Georgia Technical College (Dublin)
- Mercer University (Macon)
- Middle Georgia Technical College (Warner Robins)
- Moultrie Technical Institute (Moultrie)

Congressional District 9

- *Lanier Technical College- Forsyth Campus (Cumming)
- Lanier Technical College- Main Campus (Oakwood)
- South Forsyth High School (Cumming)
- *Dalton State College (Dalton)
- Murray County High School (Chatsworth)
- North Forsyth High School (Cumming)
- Northwestern Technical College (Rock Spring)
- Whitfield County Career Academy (Dalton)

Congressional District 10

- Information Systems Division, 551st Signal Battalion (Ft. Gordon)
- *U.S. Army School of Information Technology (Fort Gordon)

Congressional District 11

- Floyd County Technical High School (Rome)
- Southern Polytechnic State University (Marietta)

Congressional District 12

- Augusta Technical College (Augusta)

- Ogeechee Technical College (Statesboro)
- *Savannah Technical College (Savannah)
- Swainsboro Technical College (Swainsboro)
- Sandersville Technical College - Cisco Academy (Sandersville)
- Woodville-Tompkins Career and Technical Institute (Savannah)

Congressional District 13

- Alexander High School (Douglasville)
- Clayton State University (Morrow)
- *Chattahoochee Technical College (Marietta)
- Lithia Springs High School (Lithia Springs)



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Cisco Networking Academy: Workforce Development in Georgia

Cisco® Networking Academy® is ready to help U.S. workers learn critical IT and networking skills through academies located in high schools, community colleges, four-year colleges, and nontraditional settings. Developing in-demand technical skills in a timely, focused program enables students to quickly find and retain sustainable, high-paying jobs. Academy courses map to industry certifications and prepare students for technical jobs in a new, improved technical infrastructure across the nation. Even students who complete introductory courses will be prepared to work for companies that depend on a technical infrastructure for business sustainability.

“Obama’s pro-tech agenda could increase the number of technology jobs in the United States by 10 percent, adding about 300,000 high-paying IT positions.” –Katherine McGuire, VP of government relations, Business Software Alliance ¹

“Even with this economic downturn, the jobs outlook in IT for 2009 is better than that of many other industries, since IT is no longer at the peripheral of industries but at the core of their competitive edge, and IT will play a critical role in the infrastructure build out.” –David Foote, CEO of Foote Partners LLC, which analyzes IT wages and hiring data ¹

As the U.S. remains focused on economic recovery throughout 2009, there is a growing emphasis on upgrading the educational infrastructure to deliver the required knowledge and skills to build the needed technical workforce to support and maintain technology infrastructure assets and requirements. Just as the interstate highway investment created millions of construction jobs, which were then followed by maintenance and automotive jobs in the long term, so technology investments will initially create jobs necessary to design and deploy technology infrastructure, and these jobs will be followed by an array of new business opportunities.

“Investments in America’s digital infrastructure will spur significant job creation in the immediate term. An investment of \$40 billion in IT network infrastructure in 2009 will create more than 949,000 U.S. jobs, more than half of which will be in small businesses.” –Technology CEO Council press release ²

Cisco Networking Academy addresses the need for 21st century teaching and learning models that prepare students to move into the pipeline of talent needed to fill these high-skill, high-wage, high-demand careers.

“We will enable students of all ages to learn in 21st century classrooms, labs, and libraries, to help our students compete with any worker in the world.” –American Recovery and Reinvestment Plan press release ³

In a recent report, the Information Technology and Innovation Foundation “finds that investments in America’s digital infrastructure will spur significant job creation in the short run. Specifically, ITIF estimates that an additional investment of \$30 billion in America’s IT network infrastructure in 2009 will create approximately 949,000 U.S. jobs.” ⁴

¹ Computerworld, 1/5/09, *Stimulus could create thousands of IT jobs*, <http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=331783>

² Technology CEO Council, Wash. D.C. 1/29/09, http://www.techceocouncil.org/index.php?option=com_content&task=blogsection&id=8&Itemid=159

³ American Recovery and Reinvestment Plan press release, 1/16/09, <http://appropriations.house.gov/pdf/PressSummary01-15-09.pdf>

⁴ ITIF, 1/7/09, *The Digital Road to Recovery: A Stimulus Plan to Create Jobs, Boost Productivity and Revitalize America*, <http://www.itif.org/index.php?id=212>

IT Occupational Data

Table 5 lists information about IT-related occupations in the United States, and Table 6 lists this information for Georgia.

Table 5. Selected IT-Related Occupations in the United States

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007*
	2006	2016	Numeric	Percent		
Computer Support Specialists	552,000	624,000	71,000	21.9	24,000	525,570
Computer Systems Analysts	504,000	650,000	146,000	29	28,000	446,440
Network and Computer Systems Administrators	309,000	393,000	83,000	27	15,000	309,660
Network Systems and Data Communications Analysts	262,000	402,000	140,000	53.4	19,000	216,050
Computer and Information Systems Managers	264,000	307,000	43,000	16.4	9,000	264,990

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

*U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (US), <http://stat.bls.gov/oes/current/oesrcst.htm>

Table 6. Selected IT-Related Occupations in Georgia

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007^
	2006	2016	Numeric	Percent		
Computer Support Specialists	20,850	24,170	3320	15.9	970	19,670
Computer Systems Analysts	16,370	21,350	4980	30.4	930	16,780
Network and Computer Systems Administrators	8180	10,390	2210	27	410	8320
Network Systems and Data Communications Analysts	8570	13,260	4690	54.7	650	5870
Computer and Information Systems Managers	10,340	11,960	1620	15.7	330	10,330

Source: Email from Bill Webb, Bill.Webb@dol.state.ga.us, Georgia Workforce Information & Analysis, 148 Andrew Young International Boulevard, CWC Bldg., Suite 3000, Atlanta, GA, 30303, Telephone: (404) 232-3875, Internet: <http://explorer.dol.state.ga.us>

^ U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (by state), <http://stat.bls.gov/oes/current/oesrcst.htm>



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Georgia Student and Graduate Profile

Twenty years ago, Freeman Myers joined the United States Army where he began working in the communications field and learning new technologies. In 2005, while stationed at Fort Gordon, Georgia, he enrolled in the Cisco® Networking Academy®. Fort Gordon provides advanced training for military personnel in signal occupational specialties, training more soldiers in its Signal Corps than any other branch training center of the U.S. Army. After completing the Cisco Certified Network Associate (CCNA®) course and certification, Freeman enjoyed his experience at the Networking Academy so much he decided to teach the program to his fellow soldiers.

“I know that I’m making an impact on these soldier’s lives. It’s critical to have the technical knowledge in the field where battles are fought. Our soldiers are ensuring that our tactical networks are secure.”

Freeman Myers

“I know that I’m making an impact on these soldier’s lives,” says Freeman. “It’s critical to have the technical knowledge in the field where battles are fought. Our soldiers are ensuring that our tactical networks are secure. They’re the front-line communicators that provide command and control for our networks and for commanders on the battlefield.”

Prior to being stationed at Fort Gordon, Freeman served in Operation Desert Storm in Iraq, and then in Bosnia, East Timor and Operation Iraqi Freedom. Throughout his military career, Freeman worked in several positions as a network management technician and communications engineer. During Operation Iraqi Freedom, he taught soldiers how to put together data packages consisting of routers, switches, firewalls, and multiplexers. It was at this time that Freeman realized how quickly technology was changing and he wanted to keep up with the latest technological advances.

“I was primarily dealing with line-of-site and satellite transport, multiplexing, and tactical switching. I had always focused on the wide area network (WAN) as a network management

technician, but Internet Protocol (IP) was the area in which I was not really proficient. After taking the CCNA courses, I decided I really liked the IP side of the WAN. It seemed as if networking and network services were transforming to IP-based technology and I did not want to become irrelevant. The Cisco program gave me the tools and skills to stay current.”

Within five months of enrolling in the Cisco course, Freeman had completed, graduated, and received his CCNA certification. Shortly afterward, he became one of only two Cisco instructors running the program at Fort Gordon responsible for training Warrant Officers and Non-Commissioned Officers in CCNA. In addition, he trains Department of the Army civilians and contractors in Cisco Certified Network Professional (CCNP®) courses.



Freeman plans to continue his Cisco education and earn both his CCNP and Cisco Certified Internetwork Expert (CCIE®) certifications. In October 2008, he will receive his bachelor's degree in business. He will begin coursework toward his master's degree in business technology beginning in January 2008.

For more information on the Networking Academy at Ft. Gordon, visit: <http://www.gordon.army.mil/sit/NMD/opcs.htm>



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