



## Cisco Networking Academy: Arizona Profile

Cisco® Networking Academy® is playing a critical role in the U.S. economic recovery by preparing students for the sustainable jobs that government, education and industry all agree will fuel America's ability to innovate and compete, not just today but in the future. As the focus turns to infrastructure, Networking Academy provides students with critical IT and networking skills to design, build, and maintain the infrastructure highway that both the public and private sector now depend on for sustainability.

The new Obama administration clearly recognizes the importance that technology plays in preparing students to compete in a 21<sup>st</sup> century global economy. In a speech on January 8, 2009, at Virginia's George Mason University, President Obama highlighted the current science and technology skills gap in the United States and the urgent need to address it:

“To give our children the chance to live out their dreams in a world that’s never been more competitive, we will equip tens of thousands of schools, community colleges, and public universities with 21<sup>st</sup> century classrooms, labs, and libraries. We’ll provide new computers, new technology, and new training for teachers, so that students in Chicago and Boston can compete with kids in Beijing for the high-tech, high-wage jobs of the future.”

Cisco Networking Academy is a proven model for delivering 21<sup>st</sup> century learning because it delivers:

- rigorous and interactive curricula licensed at no cost to nonprofit educational institutions
- an e-learning platform that supports different learning styles
- web-based content available to students 24/7
- online assessments
- student performance tracking
- hands-on labs
- instructor training and support

Networking Academy is a unique public-private partnership between educational institutions, national, state and local government, and community-based organizations, currently educating more than 128,000 students in over 2,200 U.S. educational institutions.

As an education solution, Networking Academy encourages seamless educational pathways between secondary and post-secondary institutions by using curricula aligned to national and state education standards for math, language arts, and technology and industry certifications. These courses also help students prepare to pursue degrees related to science, technology, engineering, and math (STEM). Networking Academy courses provide instructors with tools to help students make the connection between their educational experience and their careers. In the United States, academies are located in high schools, technical schools, colleges, universities, and community-based organizations.

Cisco Networking Academy provides:

- IT and networking skills mapped to high-skill, high-demand, high-wage 21<sup>st</sup> century jobs across virtually every industry
- sustainable partnerships at all levels of education, including community colleges at the forefront of workforce development and retraining

- strong alignment with high school career and technical education programs that build technical skills and create pathways for high school graduates going either directly into the workforce or on to post-secondary education
- the skilled pipeline of talent required to design, build and maintain the infrastructure needed for economic recovery

Included in each state profile are Networking Academy statistics, IT workforce projections, and student/graduate stories. These state-by-state profiles will provide you with important information about the value Cisco brings to government, education and business through delivery of IT/networking skills and knowledge. Cisco Networking Academy educates the architects of today's networked economy.

Profiles are updated annually with core content, and we will continue to add student/graduate profiles. For your convenience, the library of profiles for each state, plus the District of Columbia and the United States as a whole, are accessible at <http://www.cisco.com/go/netacadresourcecenter>.

We welcome your suggestions for future profiles. Please send any questions and feedback to our U.S. Marketing Team via Nancy Bischoff at [nbischof@cisco.com](mailto:nbischof@cisco.com).

## Learn More

Table 1 lists data about academies in Arizona. Table 2 lists information about Networking Academy curricula in Arizona, and Table 3 shows information by student education level.

For additional information about Cisco Networking Academy, visit <http://www.cisco.com/go/netacad>

**Table 1.** Cisco Networking Academy in Arizona

<b>Networking Academy students</b>	3751
<b>Female Networking Academy students</b>	13% female
<b>Distinct cumulative academy students (having successfully completed a course)</b>	14,158
<b>Academies</b>	44
<b>Academy instructors</b>	90
<b>Total estimated cumulative contribution value to Arizona academies*</b>	\$7,244,849

Sources: AME/MRE FULL Package\_10 31 08 Quarterly Metrics Date: Nov 13, 2008

Cumulative students are distinct; therefore, each student is only counted once.

\*This estimate includes donations and discounts made to educational institutions implementing Cisco Networking Academy within Arizona.

\*Sources: AME/MRE report #3616student and instructor enrollment by year 2008.11.24\_JBZ\_v8.xls

**Table 2.** Networking Academy Curricula in Arizona

Curriculum	All	ITE	CCNA 1, 2	CCNA 3, 4	Advanced Technologies and Other*
<b>Number of academies by curriculum</b>	44	64%	77%	43%	9%

The above curricula represent the core Networking Academy curricula.

\*Includes CCNP, Security, Wireless, Java, UNIX and Panduit Network Infrastructure Essentials (PNIE)

Academies often teach multiple curricula and may be counted more than once in this table.

Source: AME/MRE rpt #3651 as of 10.31.08 v2 Date: Dec 8, 2008

**Table 3.** Arizona Academies and Students by Education Level

Education Level	Total Number	Secondary schools	Community Colleges	Universities	Other
Arizona Students*	3751	44%	49%	8%	0%
Arizona Academies*	44	70%	27%	2%	0%

Sources: AME/MRE FULL Package\_10 31 08 Quarterly Metrics Date: Nov 13, 2008

\*For academies that self identify as more than one education level, the academies and students in this table are distributed proportionately across the education levels.

Academies represented in “Other” category include the following: community-based organizations, middle schools, the military, nontraditional educational settings, and post-graduate institutions



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## Active Cisco Networking Academies in Arizona U.S. Congressional District Database

Data for this report was gathered using the U.S. Congressional District Database. This tool was developed to communicate with congressional representatives about Cisco Networking Academy implementation in their home districts. The database maps active academies by congressional district or by all districts within a state, providing academy name, city, state, and congressional district. The listing by state is updated annually.

Table 4 lists information about academies in Arizona congressional districts.

**Table 4.** Networking Academies in Arizona Congressional Districts

Number of Arizona Congressional Districts	Number of Arizona Congressional Districts <u>with</u> Networking Academies	Number of Arizona Congressional Districts <u>without</u> Networking Academies	% Arizona Congressional District Penetration
8	8	0	100%

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

### Active Arizona Cisco Networking Academies by Congressional District

\* Indicates Cisco Networking Academy Training Center

Academies listed here have taught a class with at least three students, or adopted a new curriculum, within the last twelve months

Source: MRE/Academy Connection, U.S. Congressional District Database Date: October 31, 2008

#### Congressional District 1

- \*Coconino Community College (Flagstaff)
- Coconino High School (Flagstaff)
- Gila County Community College Pueblo Campus (Globe)
- Holbrook High School (Holbrook)
- Morenci Unified School District #18 (Morenci)
- Page High School (Page)
- Round Valley School District #10 (Springerville)
- Snowflake High School (Snowflake)
- Valley High School Academy (Sanders)
- Winslow High School (Winslow)
- \*Yavapai College (Prescott)
- Yavapai College/Verde Campus (Clarkdale)

#### Congressional District 2

- Centennial H.S. (Peoria)
- Desert Edge High School (Goodyear)
- Glendale Community College (Glendale)

- Millenium High School (Goodyear)

### **Congressional District 3**

- DeVry University, Phoenix (ACC) (Phoenix)
- Greenway High School (Phoenix)
- Paradise Valley High School (Phoenix)
- Washington High School (Phoenix)

### **Congressional District 4**

- Gateway Community College (Phoenix)
- James Sandoval High School (Phoenix)
- South Mountain Community College (Phoenix)

### **Congressional District 5**

- Tempe Union High School District #213 - Desert Vis (Phoenix)
- Tempe Union High School District #213-Mountain Poi (Phoenix)
- Tempe Union High School District #213-Tempe High S (Tempe)
- Westwood High School (MPS) (Mesa)

### **Congressional District 6**

- Chandler-Gilbert Community College - Local (Chandler)
- \*Mesa Community College (Mesa)
- Mesa High School (MPS) (Mesa)
- Red Mountain High School (MPS) (Mesa)

### **Congressional District 7**

- Agua Fria High School (Avondale)
- Estrella Mountain Community College (Avondale)
- Nogales High School (Nogales)
- Pima Community College West Campus (Tucson)
- Sunnyside High School (Tucson)
- TUSD's Pueblo High School (Tucson)
- TUSD's Tucson High Magnet School (Tucson)

### **Congressional District 8**

- Cochise College Fort Huachuca Center (Fort Huachuca)
- Mountain View High School (Marana USD) (Marana)
- TUSD's Palo Verde High School (Tucson)
- TUSD's Rincon High School (Tucson)

- TUSD's University High School (Tucson)
- TUSD's Sahuaro High School (Tucson)



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## Cisco Networking Academy: Workforce Development in Arizona

Cisco® Networking Academy® is ready to help U.S. workers learn critical IT and networking skills through academies located in high schools, community colleges, four-year colleges, and nontraditional settings. Developing in-demand technical skills in a timely, focused program enables students to quickly find and retain sustainable, high-paying jobs. Academy courses map to industry certifications and prepare students for technical jobs in a new, improved technical infrastructure across the nation. Even students who complete introductory courses will be prepared to work for companies that depend on a technical infrastructure for business sustainability.

“Obama’s pro-tech agenda could increase the number of technology jobs in the United States by 10 percent, adding about 300,000 high-paying IT positions.” –Katherine McGuire, VP of government relations, Business Software Alliance <sup>1</sup>

“Even with this economic downturn, the jobs outlook in IT for 2009 is better than that of many other industries, since IT is no longer at the peripheral of industries but at the core of their competitive edge, and IT will play a critical role in the infrastructure build out.” –David Foote, CEO of Foote Partners LLC, which analyzes IT wages and hiring data <sup>1</sup>

As the U.S. remains focused on economic recovery throughout 2009, there is a growing emphasis on upgrading the educational infrastructure to deliver the required knowledge and skills to build the needed technical workforce to support and maintain technology infrastructure assets and requirements. Just as the interstate highway investment created millions of construction jobs, which were then followed by maintenance and automotive jobs in the long term, so technology investments will initially create jobs necessary to design and deploy technology infrastructure, and these jobs will be followed by an array of new business opportunities.

“Investments in America’s digital infrastructure will spur significant job creation in the immediate term. An investment of \$40 billion in IT network infrastructure in 2009 will create more than 949,000 U.S. jobs, more than half of which will be in small businesses.” –Technology CEO Council press release <sup>2</sup>

Cisco Networking Academy addresses the need for 21<sup>st</sup> century teaching and learning models that prepare students to move into the pipeline of talent needed to fill these high-skill, high-wage, high-demand careers.

“We will enable students of all ages to learn in 21<sup>st</sup> century classrooms, labs, and libraries, to help our students compete with any worker in the world.” –American Recovery and Reinvestment Plan press release <sup>3</sup>

In a recent report, the Information Technology and Innovation Foundation “finds that investments in America’s digital infrastructure will spur significant job creation in the short run. Specifically, ITIF estimates that an additional investment of \$30 billion in America’s IT network infrastructure in 2009 will create approximately 949,000 U.S. jobs.” <sup>4</sup>

<sup>1</sup> Computerworld, 1/5/09, *Stimulus could create thousands of IT jobs*, <http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=331783>

<sup>2</sup> Technology CEO Council, Wash. D.C. 1/29/09, [http://www.techceocouncil.org/index.php?option=com\\_content&task=blogsection&id=8&Itemid=159](http://www.techceocouncil.org/index.php?option=com_content&task=blogsection&id=8&Itemid=159)

<sup>3</sup> American Recovery and Reinvestment Plan press release, 1/16/09, <http://appropriations.house.gov/pdf/PressSummary01-15-09.pdf>

<sup>4</sup> ITIF, 1/7/09, *The Digital Road to Recovery: A Stimulus Plan to Create Jobs, Boost Productivity and Revitalize America*, <http://www.itif.org/index.php?id=212>

## IT Occupational Data

Table 5 lists information about IT-related occupations in the United States, and Table 6 lists this information for Arizona.

**Table 5.** Selected IT-Related Occupations in the United States

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007*
	2006	2016	Numeric	Percent		
Computer Support Specialists	552,000	624,000	71,000	21.9	24,000	525,570
Computer Systems Analysts	504,000	650,000	146,000	29	28,000	446,440
Network and Computer Systems Administrators	309,000	393,000	83,000	27	15,000	309,660
Network Systems and Data Communications Analysts	262,000	402,000	140,000	53.4	19,000	216,050
Computer and Information Systems Managers	264,000	307,000	43,000	16.4	9,000	264,990

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

\*U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (US), <http://stat.bls.gov/oes/current/oesrcst.htm>

**Table 6.** Selected IT-Related Occupations in Arizona

Occupation	Employment		Employment Change		Average Annual Openings	Occupational Employment as of May 2007^
	2006	2016	Numeric	Percent		
Computer Support Specialists	12,827	14,981	2154	16.8	611	11,700
Computer Systems Analysts	8463	10,733	2270	26.8	451	6960
Network and Computer Systems Administrators	4834	6163	1329	27.5	243	4680
Network Systems and Data Communications Analysts	4180	6375	2195	52.5	305	3170
Computer and Information Systems Managers	4568	5265	697	15.3	144	3920

U.S. Department of Labor, Bureau of Labor Statistics, <http://www.projectionscentral.com>, based on data availability as of October 31, 2008

^ U.S. Department of Labor, Bureau of Labor Statistics, May 2007 State Occupational Employment and Wage Estimates (by state), <http://stat.bls.gov/oes/current/oesrcst.htm>



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## Arizona Student and Graduate Profile

Randy Kessler began his career path in a local grocery store at the age of 15. More than 20 years later, his interest in computers led to his enrollment in the Cisco® Networking Academy® at Gateway Community College in Phoenix, Arizona. Thanks to the skills he learned and the Cisco Career Connection job board, Randy has found his ideal job in computer networking. “It was the exposure and experience that I obtained from the Networking Academy that enabled me to successfully interview and obtain employment in the networking field. I was able to discuss networking and give examples from the Networking Academy that put me ahead of the competition in the interviewing process.”

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### Randy Kessler

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Randy decided to pursue a bachelor’s degree later in life with the encouragement of his family and friends. He enrolled in DeVry University and joined a peer support group. The group worked on projects together and attended the same classes. For their senior project, Randy’s team approached local businesses to set up remote access for their networks. Afterward, the university’s administrators asked the group to replicate their project for the university using Cisco router configurations that would allow students to work remotely using Cisco equipment.

After graduating from DeVry with a degree in network and communication management, Randy wanted to add certification to his credentials and researched various certification programs. He decided that the Networking Academy offered the best preparation for certification by providing students with hands-on lab experience using the same equipment that is used in the workplace. Based on this information, Randy and two of his peers enrolled in Networking Academy courses. “I found the hands-on experience was the key to the program.”

With his degree and Cisco Certified Network Associate (CCNA®) certification in hand, Randy took advantage of the Cisco Career Connection job board and now works with a networking company, installing and maintaining networks across the state of Arizona. “I am really enjoying the job,” he says, “and it’s exactly what I envisioned myself doing. The amount of experience I’ve obtained in a couple months as a team member of a Cisco Gold Certified Partner is invaluable. I am thankful for all the tools and information available through the Cisco site, in addition to the support available to engineers in the field.”

For more information on the Networking Academy at Gateway Community College <http://www.gatewaycc.edu/>



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