

Student and Community Profiles

Networking Academy students come from a variety of backgrounds and have a range of goals. Many are studying to take examinations for Cisco certifications that are recognized by employers as proof of ICT mastery. Others are earning credits as part of a secondary-school diploma or college-level degree program. Still others are retraining for a new career, or learning basic skills that will enable them to network a small business or home office. The table below gives a profile of Networking Academy students, with the data organized according to Cisco's major market regions, or "theaters": Asia Pacific, Emerging Markets, European Markets, Japan, and United States and Canada. Subregions are also included for the Asia Pacific and Emerging Markets theaters.

Networking Academy Student Profile¹

	Countries ²	Students ^{3, 4}			Cumulative Students Since Inception ⁴		Cisco Certification-Ready Completions Since Inception ⁴		Instructors ⁵		Academies ⁵
	Total	Total	% Increase from Prior Year	% Female	Total	% Female	Total	% Female	Total	% Female	Total
Global	168	810,000	15%	20%	3,106,000	18%	639,000	15%	19,840	17%	9,640
Asia Pacific	26	202,000	19%	28%	679,000	25%	149,000	21%	3,320	19%	1,390
Emerging and Less Developed	20	154,000	24%	31%	448,000	30%	110,000	24%	2,370	22%	1,010
Mature	6	48,000	7%	16%	231,000	17%	39,000	13%	950	12%	370
Emerging Markets	115	322,000	20%	23%	880,000	22%	184,000	19%	7,740	18%	3,400
Africa	40	43,000	23%	28%	98,000	28%	27,000	30%	770	17%	340
Central and Eastern Europe	19	53,000	6%	14%	176,000	13%	39,000	9%	1,730	13%	710
Latin America and the Caribbean	26	152,000	16%	23%	463,000	23%	88,000	20%	3,010	17%	1,050
Middle East	19	58,000	47%	32%	112,000	30%	20,000	23%	1,650	24%	990
Russia and Commonwealth of Independent States	11	13,000	48%	16%	30,000	16%	7,000	13%	560	17%	290
European Market	22	162,000	8%	9%	582,000	10%	108,000	9%	4,610	11%	2,390
Japan	1	8,000	-8%	18%	40,000	18%	7,000	12%	300	6%	140
United States and Canada	4	114,000	7%	14%	925,000	14%	190,000	11%	3,880	20%	2,310

¹ Data as of July 31, 2009.

² Countries with at least one Networking Academy. For administrative purposes, we have defined some geographical areas as countries that are not autonomous states or are not recognized as countries by international bodies such as the United Nations. Examples of these include American Samoa, Hong Kong, and Puerto Rico.

³ Data refers to the total number of active students in the region or subregion. Student counts represent unique students. However, students may be counted multiple times if they have been active at two academies located in different subregions, accounting for discrepancies between subregion totals and the overall region total.

⁴ All the data for Students, Cumulative Students Since Inception, and Cisco Certification-Ready Completions Since Inception has been rounded to the nearest 1000.

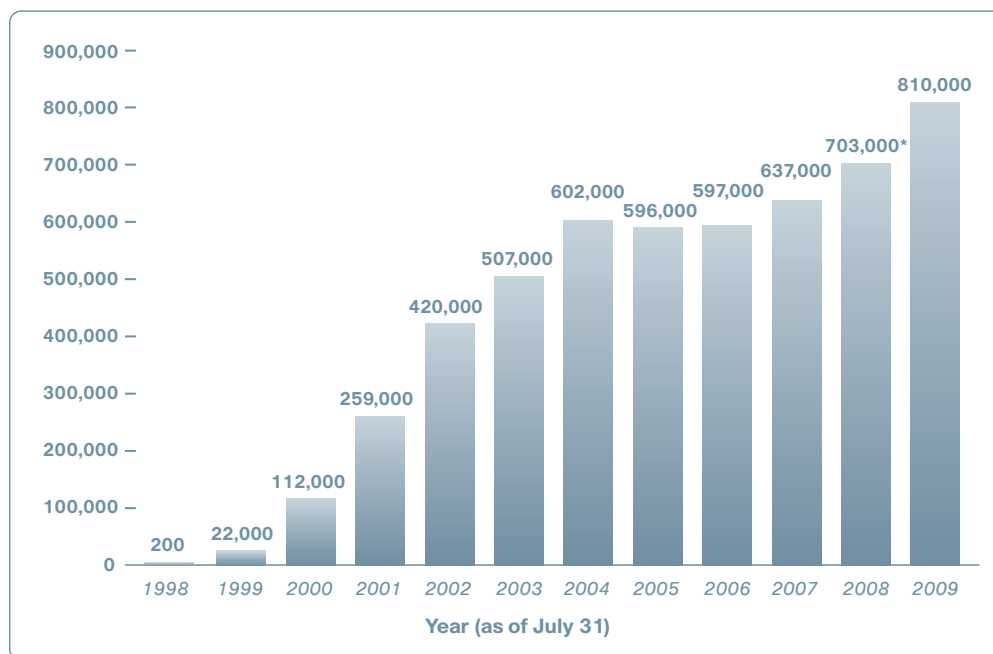
⁵ The region and subregion data for Instructors and Academies has been rounded to the nearest 10.

"As an alumnus and Networking Academy instructor, I get the most up-to-date training and information about ICT from Academy Connection. I can share this with my students from different parts of my country using the many tools that the academy provides, and I can discuss and solve problems by collaborating with people from all corners of the world. I feel very lucky to be a part of the Networking Academy family that provides me with these wonderful tools and opportunities."

— Suat Can, volunteer instructor in Turkey

The graph below shows the program's growth since its inception.

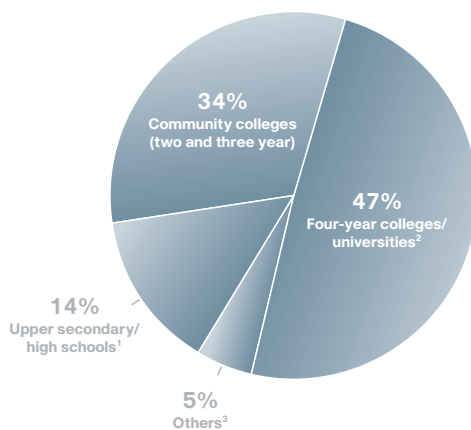
Number of Active Students in Cisco Networking Academy Courses, Year by Year



* This number has been adjusted downward from the 716,000 figure given in last year's report to exclude students who were enrolled in courses on July 31, 2008, but subsequently did not participate.

Academies are located in high schools, community colleges and technical schools, four-year colleges and universities, and some community-based organizations. The chart below gives a breakdown.

Active Students by Education Level



¹ Includes grades 6 through 12.

² Includes postgraduate.

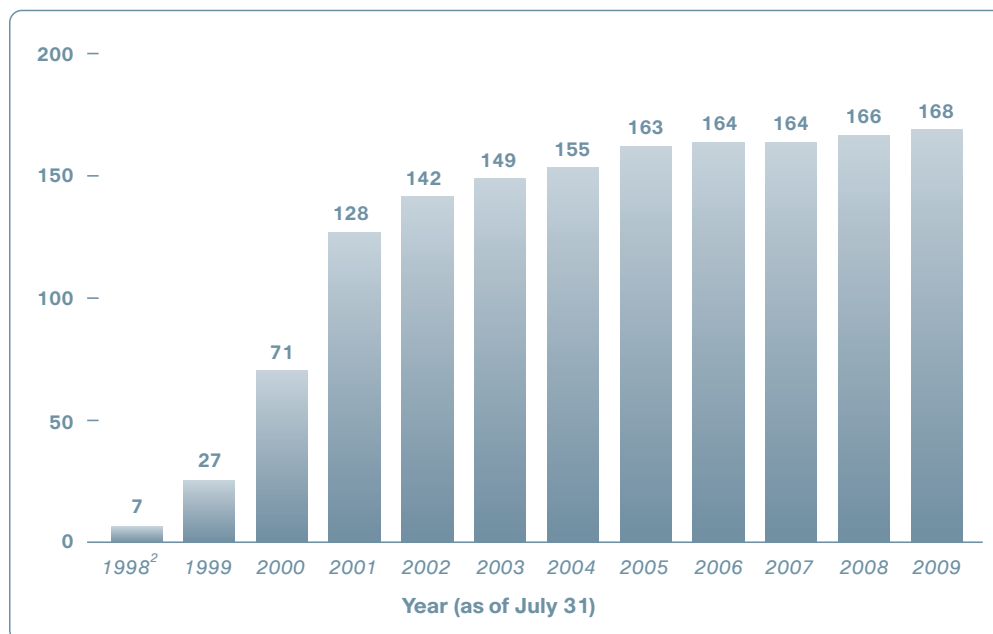
³ Includes community and nonacademic sites; also includes postgraduate outside four-year institutions.

“In a global economy, where the most valuable skill you can sell is your knowledge, a good education is no longer just a pathway to opportunity — it is a prerequisite.”

— President Barack Obama,
February 24, 2009

The Networking Academy program is now active in more than 165 countries worldwide. The table below shows how the number of countries has grown over time.

Number of Countries¹ with Active Networking Academy Sites, by Year



¹ For administrative purposes, we have defined some geographical areas as countries that are not autonomous states or are not recognized as countries by international bodies such as the United Nations. Examples of these include American Samoa, Hong Kong, and Puerto Rico. The numbers from FY05 through FY08 have been adjusted downward by 1 in this year's report because French Polynesia is no longer counted as a separate country.

² Data as of July 31 of each year.

Networking Academy has developed a student-centric approach that puts the greatest emphasis on student outcomes, based on data and feedback received from thousands of individual classrooms. The program uses the same collaborative process model, Cisco Product Development Methodology or CPDM, to develop the course curricula that Cisco uses to create revenue-generating software and hardware products. This model helps ensure that the program delivers new curricula, assessments, and software in a consistent, high-quality, and timely manner.

A long-term goal of the program is to develop metrics for student outcomes beyond the classroom, including the students' success in pursuing higher education and employment opportunities.