

Integrated Threat Defense

Cisco Solutions Summit

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The challenges come from every direction



Integrated Threat Defense.....

What we want

What we do

What we get







We read about what happens to everyone else.....

MOBILE CUSTOMER
DATA LEAKED ONLINE

Source: Naked Security

UNNAMED FINANCIAL INSTITUTION RECEIVED ALERT THAT CONTAINED 9,000 CUSTOMER CARDS FOR A BREACH

Source: Network World

DATA BREACHES ON TRACK TO COST COMPANIES \$2.1 TRILLION

Source: Corporate Counsel

UNDER ATTACK:
WHAT BANKS CAN
LEARN FROM RECENT
DATA BREACHES

Source: Forbes

HEALTH CARE
ORGANIZATIONS
ORGANIZATIONS
REPORT DATA BREACHES
AFFECTING THOUSANDS

Source: iHealthBeat

LARGE ELECTRONICS RETAILER EMAIL ADDRESSES EXPOSED

Source: Engadget

WIKILEAKS POSTS STOLEN DATA FROM ENTERTAINMENT GIANT

Source: The New York Times

BIG BOX STORE ANNOUNCES \$19 MILLION DATA BREACH SETTLEMENT WITH CREDIT CARD COMPANY

Source: CNBC

cisco

New Threats and New Security Realities

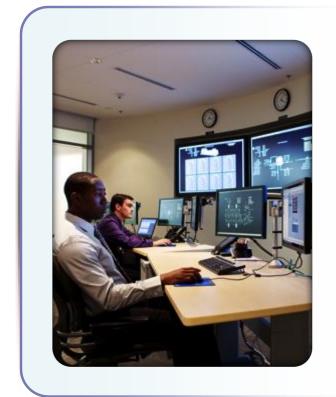
350% increase in countries experiencing major data breaches

Continuing rise in data breaches in year over year

60% of data is stolen within hours

52% of breaches remain undiscovered for months

100% of companies connect to domains that host malicious files or services





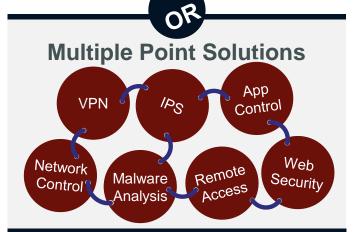
Your security options have been limited

Unified
Threat
Management
(UTM)

Stateful Firewall



Limited threat effectiveness

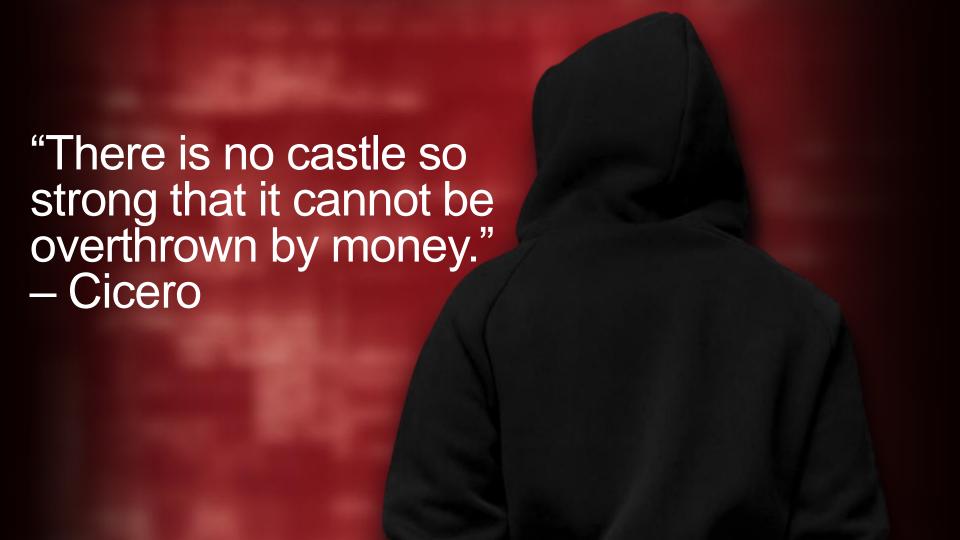




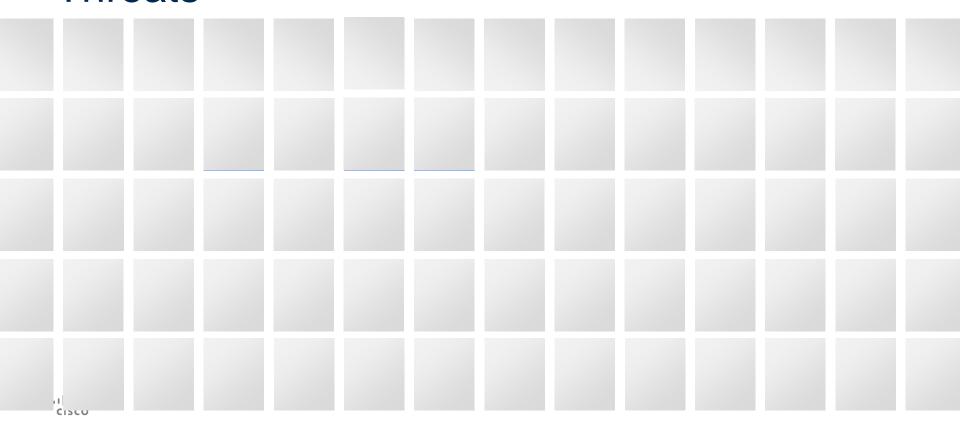
Difficult integrations leave security gaps



Costly & timeconsuming setup and support

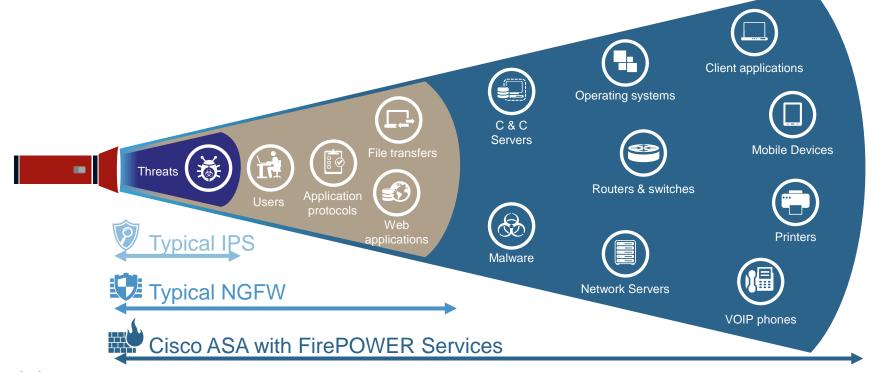


Visibility To Detect, Understand, and Stop Threats

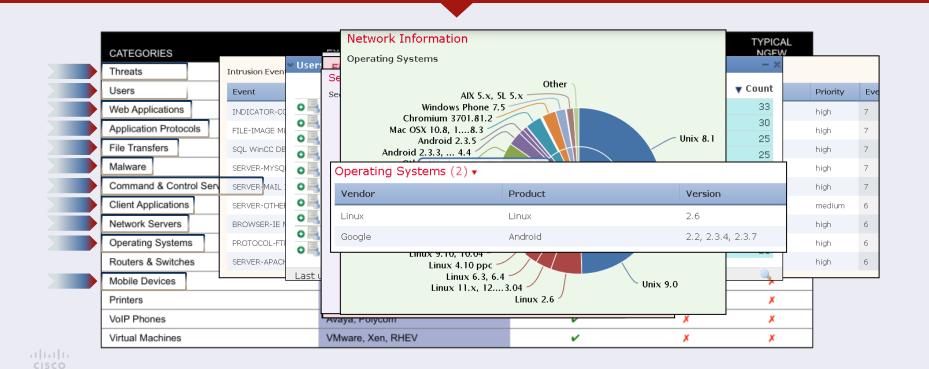




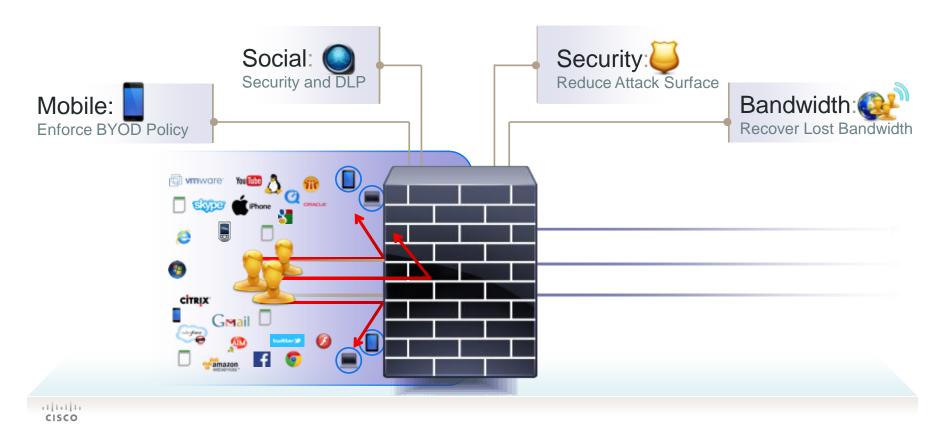
Cisco FirePOWER NGFW/NGIPS offers enhanced visibility



Cisco FireSIGHT Provides Enhanced Visibility for Accurate Threat Detection and Adaptive Defense



Visibility Enables Application Control



Superior Protection for Entire Attack Continuum



Context and Threat Correlation



Dynamic Security
Control



Multi-Vector Correlation



Retrospective Security

Superior Protection for Entire Attack Continuum



Context and Threat Correlation



Dynamic Security Control



Multi-Vector Correlation



Retrospective Security

Superior Protection for Entire Attack Continuum



Superior Protection for Entire Attack Continuum









Connections to known CnC IPs

Malware detections Office/PDF/Java compromises Malware executions Dropper infections

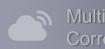
Superior Protection for Entire Attack Continuum



Context and
Threat Correlation



Dynamic Security
Control



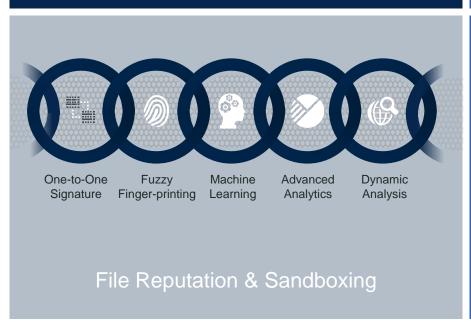
Multi-Vector Correlation



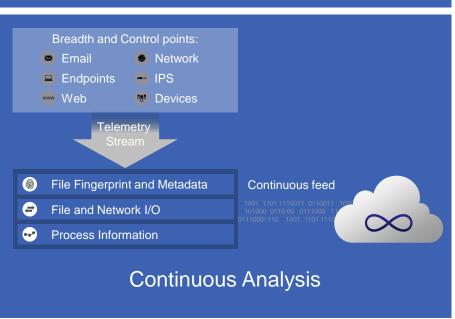
Retrospective Security

AMP Offers Point-in-Time and Continuous Protection

Point-in-Time Protection



Retrospective Security



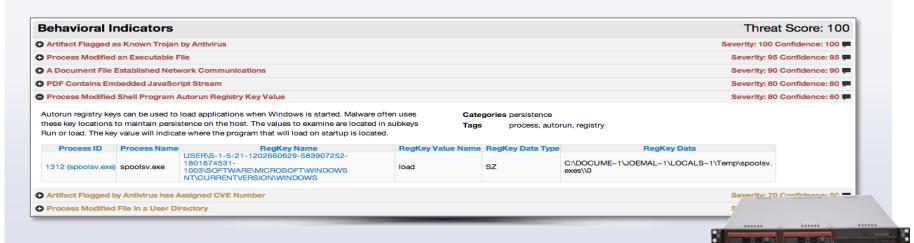
Threat Scoring

300+ behavioral indicators (and growing)

- Malware families, malicious behaviors, and more
- Detailed description and actionable information

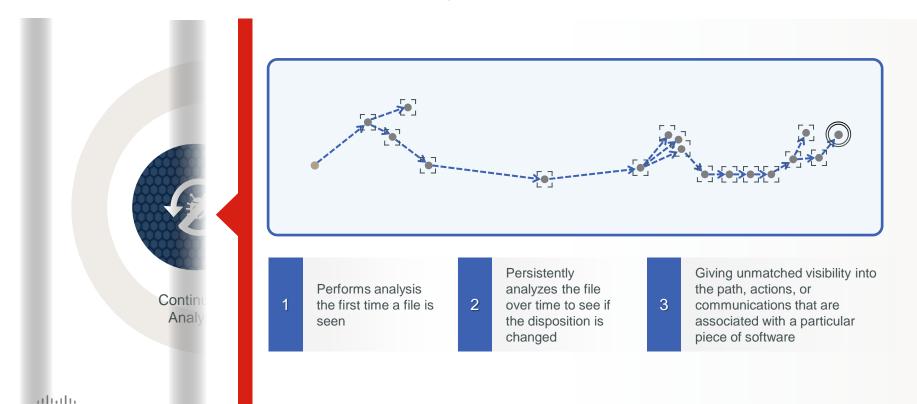
Prioritize threats with confidence

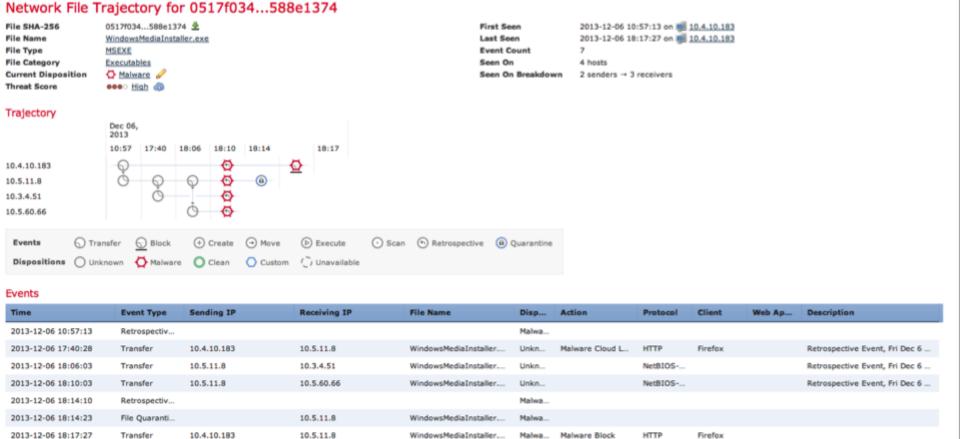
 Enhance SOC analyst and IR knowledge and effectiveness (and security product)



Retrospective Security Is Built Upon...

CISCO





Help v admin v

Analysis Policies Devices Objects

Connections ▼

Intrusions ▼

Overview

Context Explorer

FireAMP

Files ➤ Network File Trajectory

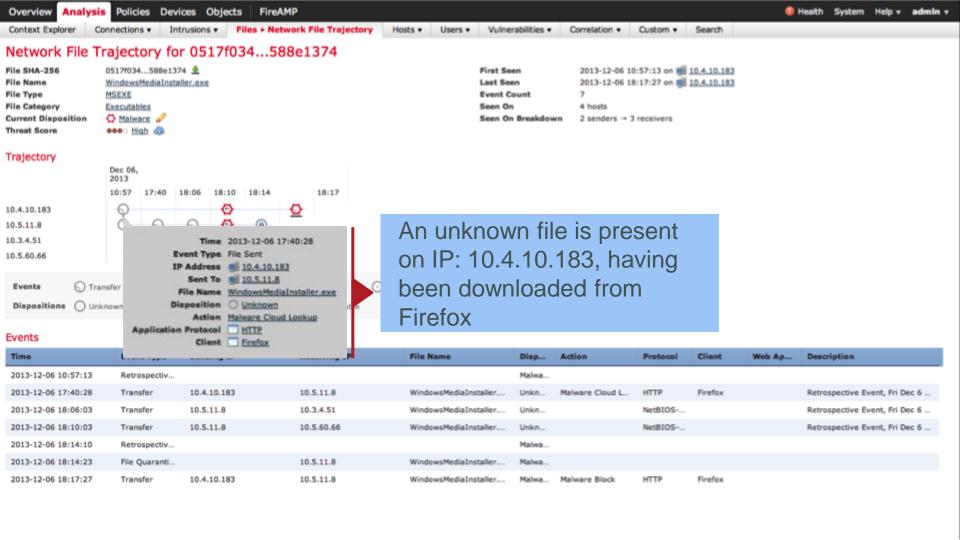
Hosts ▼

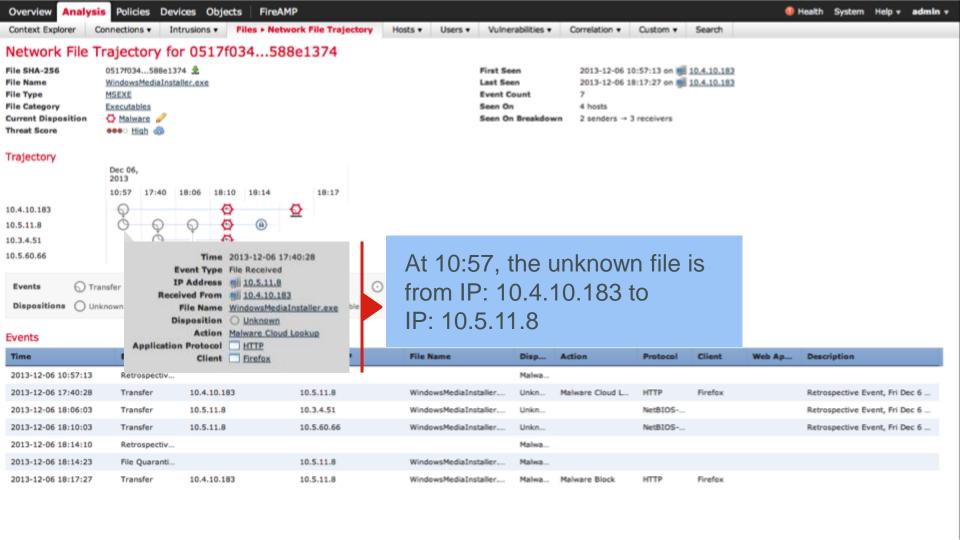
Users ▼

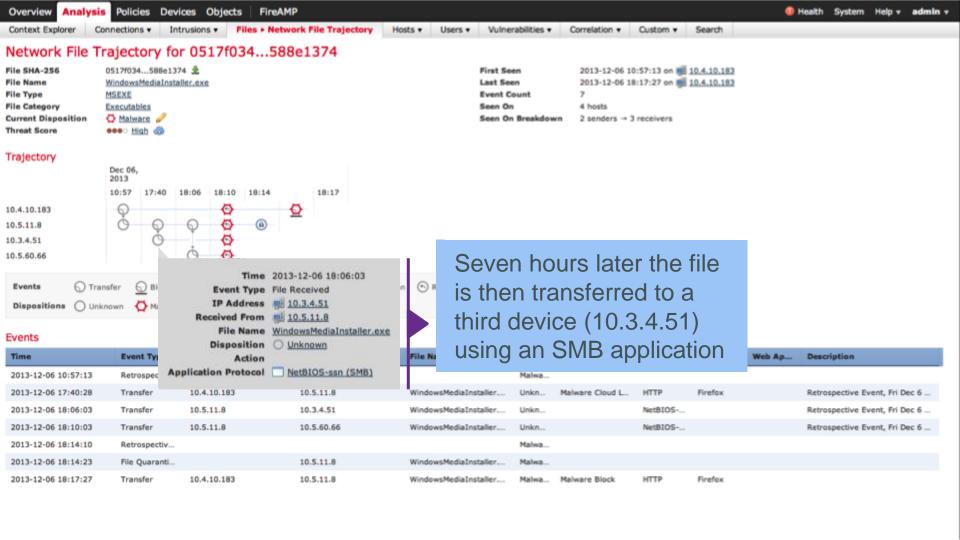
Vulnerabilities ▼

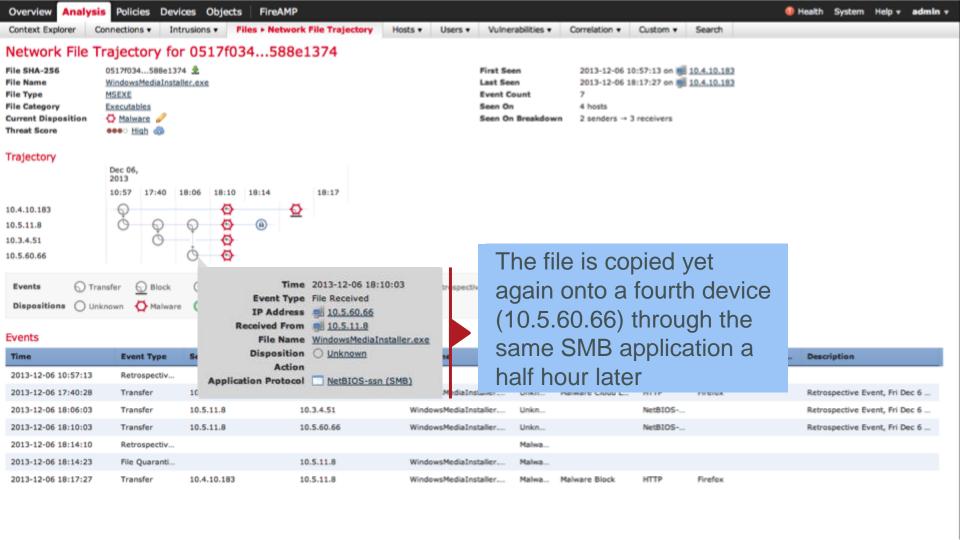
Correlation *

Custom ▼ Search











Vulnerabilities ▼

Correlation ▼

Hosts ▼



FireAMP

Files > Network File Trajectory

Analysis Policies Devices Objects

Connections ▼

The Cisco TALOS Intelligence Cloud has learned this file is malicious and a retrospective event is raised for all four devices immediately.

Custom *

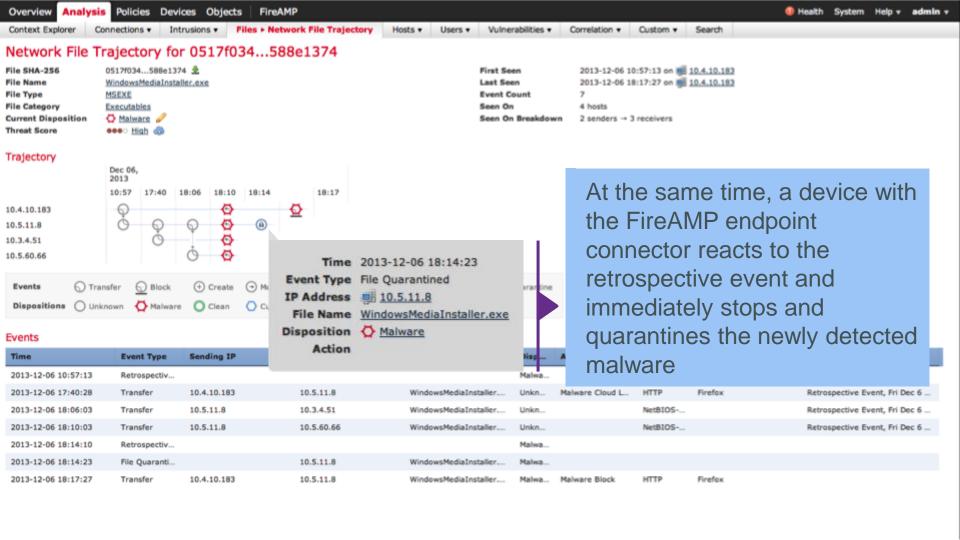
Search

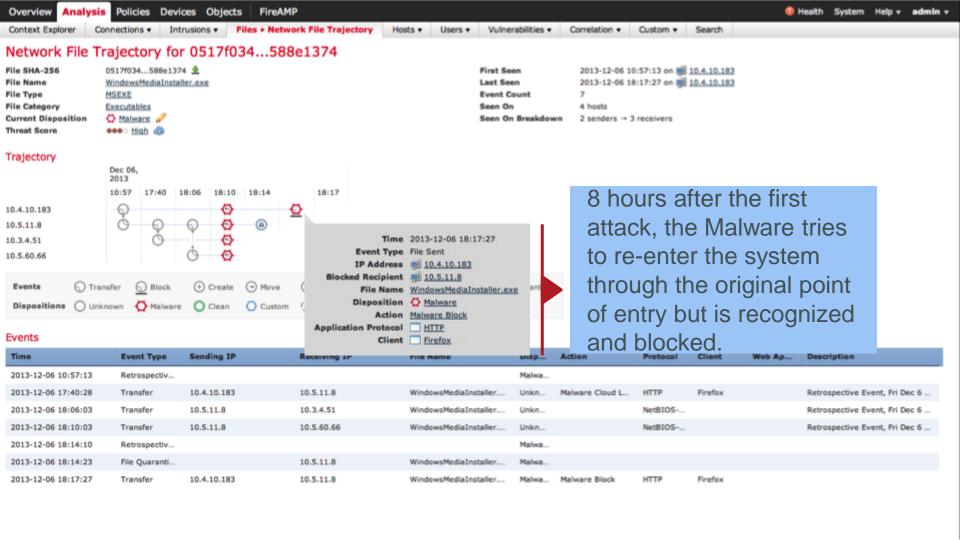
Events

Overview

Context Explorer

Time	Event Type	Sending IP	Receiving IP	File Name	Disp	Action	Protocol	Client	Web Ap	Description
2013-12-06 10:57:13	Retrospectiv				Malwa					
2013-12-06 17:40:28	Transfer	10.4.10.183	10.5.11.8	WindowsMediaInstaller	Unkn	Malware Cloud L	HTTP	Firefox		Retrospective Event, Fri Dec 6
2013-12-06 18:06:03	Transfer	10.5.11.8	10.3.4.51	WindowsMediaInstaller	Unkn		NetBIOS			Retrospective Event, Fri Dec 6
2013-12-06 18:10:03	Transfer	10.5.11.8	10.5.60.66	WindowsMediaInstaller	Unkn		NetBIOS			Retrospective Event, Fri Dec 6
2013-12-06 18:14:10	Retrospectiv				Malwa					
2013-12-06 18:14:23	File Quaranti		10.5.11.8	WindowsMediaInstaller	Malwa					
2013-12-06 18:17:27	Transfer	10.4.10.183	10.5.11.8	WindowsMediaInstaller	Malwa	Malware Block	HTTP	Firefox		





Remediate quickly after a breach

Advanced Malware Protection (AMP)



Continuous analysis + retrospective security

- Reduce clean-up time from weeks to hours with AMP everywhere
- Identify malware and suspicious files through behavioral indicators
 - Eliminate infections by turning back the clock

Cisco Security Intelligence to Battle Advanced Threats Built on unmatched collective security analytics

Threat. 1001 11101 1110011 0110011 101000 00 0110 000101 1100110 1100111 1011 100 Research Cisco Talos 01000 0110 00 0111000 111 011 1000011 11 110010111 (Intelligence Response 01110001110 1001 1101 1110 1100110 1100111 1011 1001 01111 Collective Security Intelligence 1.6 million global sensors per day 100 TB Cisco AMP community of data received per day

- 150 million+ deployed endpoints
- **600** engineers, technicians, and researchers
- 35% worldwide email traffic
- 13 billion web requests
- 24x7x365 operations
- 4.3 billion web blocks per day
- 40+ languages

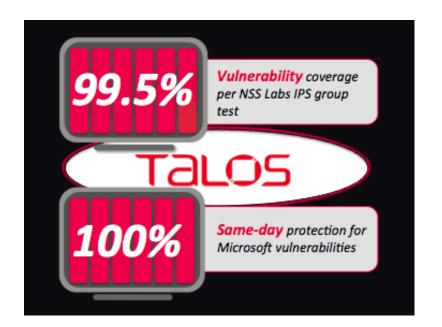


Pervasive Across the Portfolio

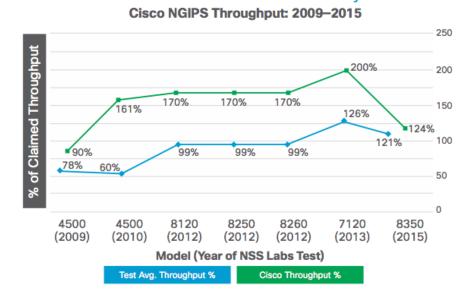
- 1.1 million incoming malware samples
- Advanced Microsoft and industry disclosures
- Snort and ClamAV open source communities
- AEGIS[™] program
- Private and public threat feeds
- Talos Security Intelligence
- AMP Threat Grid Intelligence
- Cisco AMP Threat Grid **Dynamic Analysis** 10 million files/month

Defend Your Network – Cisco NG FW/IPS/AMP System

#1 in Detection, #1 in Performance, #1 in Vulnerability Coverage, 100% Evasion Free



Attacks evolve. You need defenses you can trust



"For the past six years, Cisco (Sourcefire) has consistently achieved excellent results in security effectiveness based on our real-world evaluations of exploit evasions, threat block rate and protection capabilities."

Cisco NGFW / NGIPS Offerings

FirePOWER NGIPS

- Best-of-Breed NGIPS for Advanced Threat Protection
- Scalability up to 60Gbps+
- Application and Identity Aware
- Lower TCO Through Automation

Embedded Advanced
Malware Prevention (AMP)

- Class-leading advanced malware solution
- File reputation and sandboxing
- Malware Forensics reports
- Malware and file Retrospection
- Cisco AMP Everywhere ensures pervasive coverage

Cisco NGFW ASA w/ FirePOWER Services

- Only threat-focused NGFW to cover full attack continuum
- Available on existing ASA-x platforms
- Integrated NGIPS + AMP
- Ultra-Granular Policies: App, Identity, Risk, Business Relevance



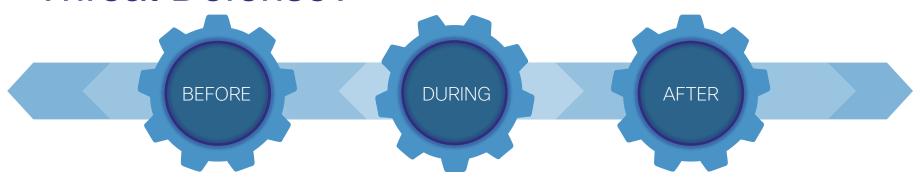
Common NGIPS and AMP code base Common Threat Management– FireSIGHT Common Collective Security Intelligence







Why Choose FirePOWER For Integrated Threat Defense?





Supported by Talos, Cisco's threat intelligence organization

(NGFW/NGIPS)



Discover threats and enforce security policies



Detect, block, and defend against attacks



Remediate breaches and prevent future attacks



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