



# Oman Cisco Expo 2007

29 May 2007

**Welcome to the Human Network**

**The Ultimate Technology Forum**



**WELCOME**



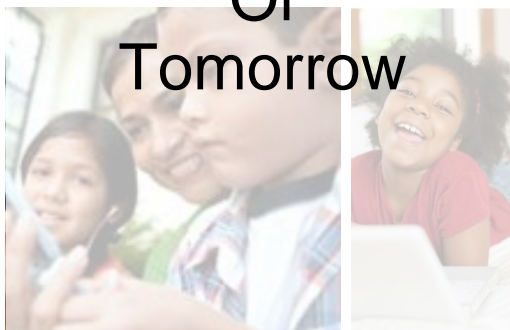
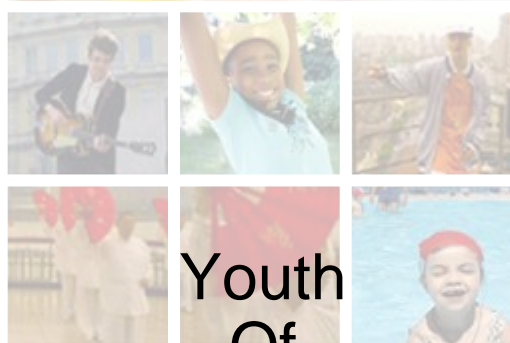
**Wayne Hull**  
**Director**  
**General Manager – Oman, Qatar, Yemen & Afghanistan**

# The World is Changing Fast

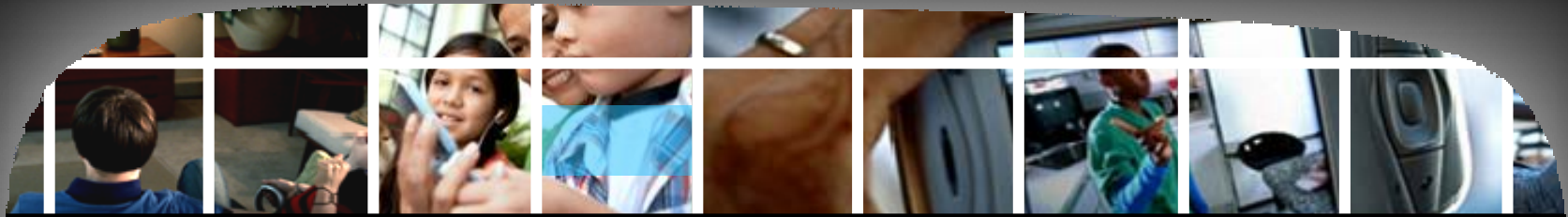
## Opportunities Abound













# The Power of Collaboration



- Information Technology Authority
- Cisco in Oman
- The Human Network
- *break*



- Real Estate
- Transforming Education
- Unified Communications
- *lunch*



**Oman**  
**Cisco Expo**  
**2007**

# Information Technology Authority





# Cisco in Oman





# Vision of the Leader



**H.M. Sultan Qaboos bin Said**

“You are aware of the extent of the attention we accord to the development of **human resources** in order to provide our young sons and daughters with wider and better opportunities of education, training and employment.

There can be no doubt that the **human being** is the basic component and the cornerstone of any viable civilisation. We, therefore, once again reaffirm the importance of this element in the development and **modernisation of society.**”

# Oman to the World



**Global Recognition**

**Economy**  
**Country Brand**



**Lifestyle Change**

**Family**  
**Leisure**



**Citizen Services**

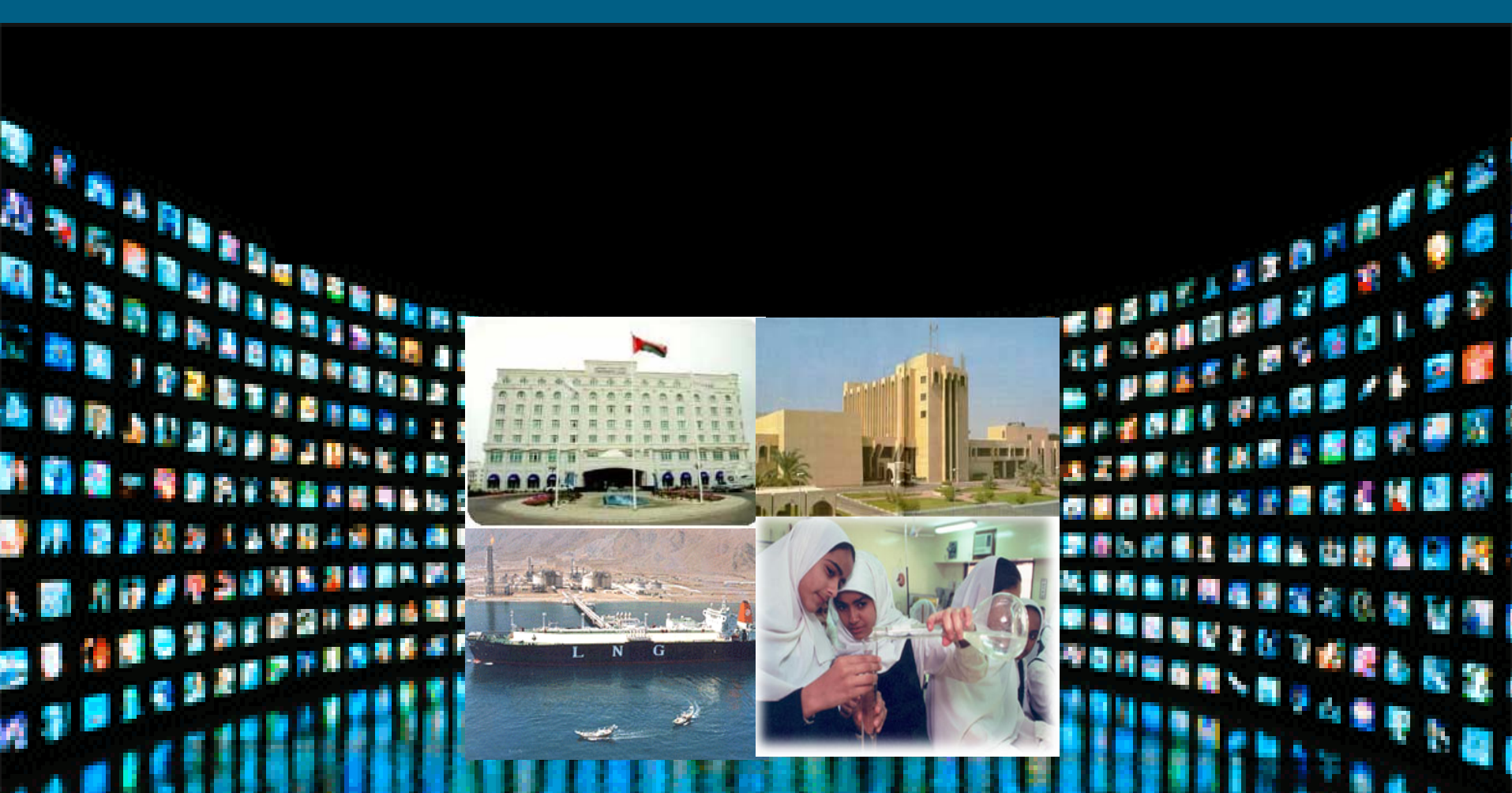
**Education**  
**E-Government**



**Business Execution**

**Standards**  
**World Class**





# CISCO STRATEGY IN OMAN

# TRANSFORMING THE COUNTRY



**Broadband Impact**

**Education and Tourism**

**Cisco's International Leaders**



# LEADING THE EXPERIENCE



**ICT Experiences and Best Practice**

**Advisory Services**

**Education and Knowledge Transfer**

# CUSTOMER VALUE ADD



**Technology Advisor**

**Industry Expertise**

**Financial Solutions**



# PARTNERSHIPS



**Business Partners & Technology Ecosystem**

**Specialisations**

**Local Service Delivery**

# TEAM CISCO



**Oman Team**

**Global and Local Experience**

**200-300 Gulf Team**

# GLOBAL BEST PRACTICE

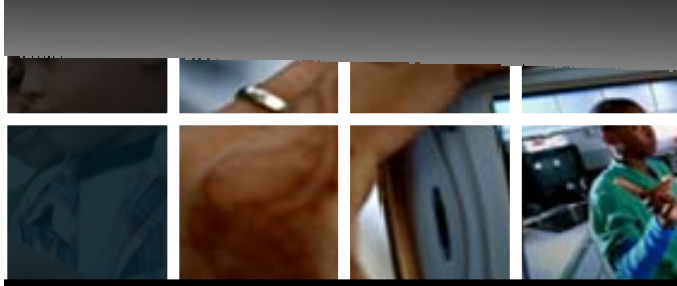


**Customer Success Stories**

**Industry Initiatives**

**“Your” Experiences**





# The Power of Collaboration

