



Cisco Self-Defending Network - The Global Security Approach



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Cisco Expo 2008

Agenda

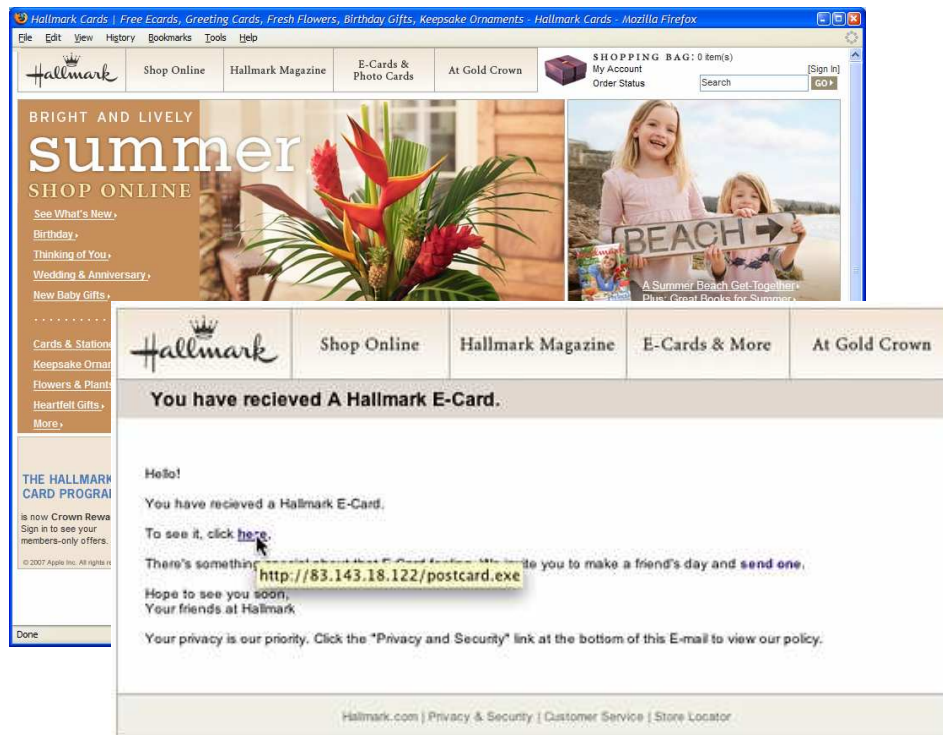
- **Security challenges**
- **Cisco Self-Defending Network - The Alternative**
- **Cisco Self-Defending Network - In Action**
- **Q&A**



Security Challenges



Blended Threat Targeting E-Mail and Web



- Spam e-mail sent by Botnet
- Directs user to malicious Web server that hosts exploit
- Upon visit, user system is compromised by server, may now be used by botnet
- Moving into enterprises: Spearphishing

Slide 4

BH15

the four bullets are not parallel and I'm not sure what their subjects are. should fix to make them parallel, but i don't know how because not sure what you are trying to say here

Bonnie Hupton, 11/29/2007

Content Security Required

Port 25

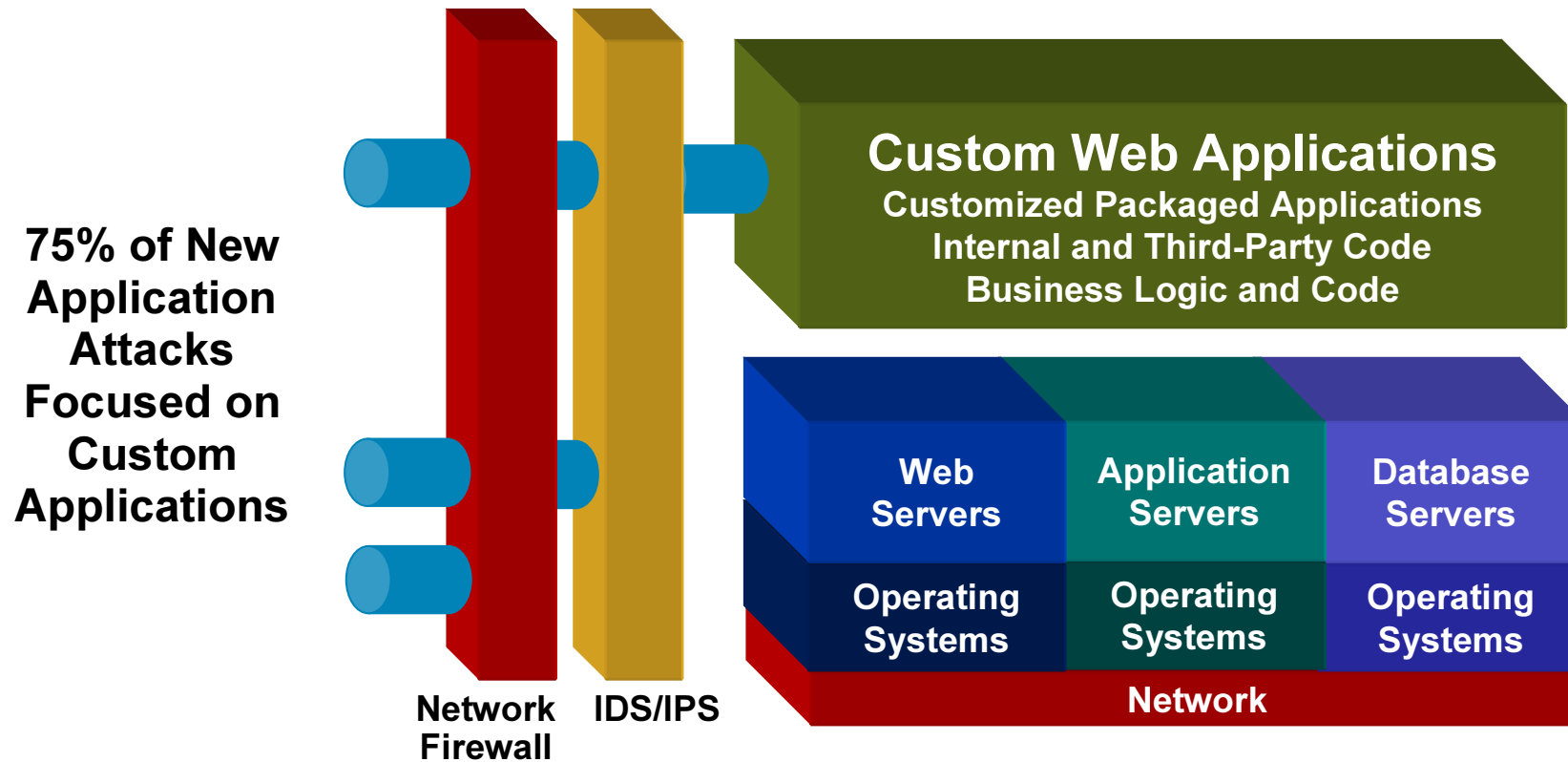
Port 80



Network Security

Locked the Network Doors, but E-Mail and Web Stayed Open

Application Layer Becoming a Target Requiring Protection



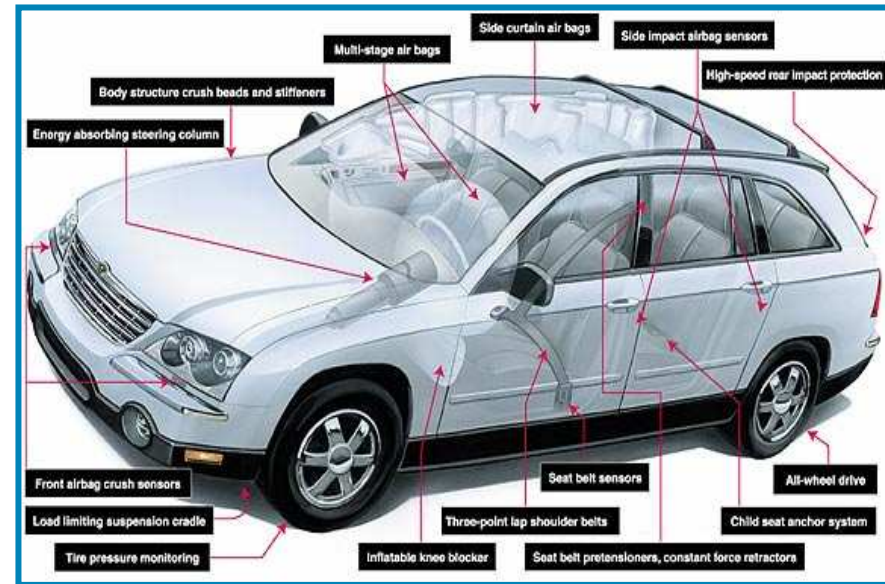
Many Other Challenges

- **Endpoint Security:** need more than antivirus on the endpoint
- **Non Controlled Access:** access is arbitrarily open or restrictive
- **Rogue Devices :** unmanaged devices connected to the network
- **Policy Compliance & Enforcement :** asset and user identity are inconsistently validated, and endpoint posture is rarely enforced
- **Application Intelligence:** difficult to obtain and control application communication flows in a network
- **Network Availability :** attacks consume bandwidth, endpoint, and control plane resources

The Challenges of Approaching Security Without an End-to-End, Systems Approach



The Need for a Systems Approach

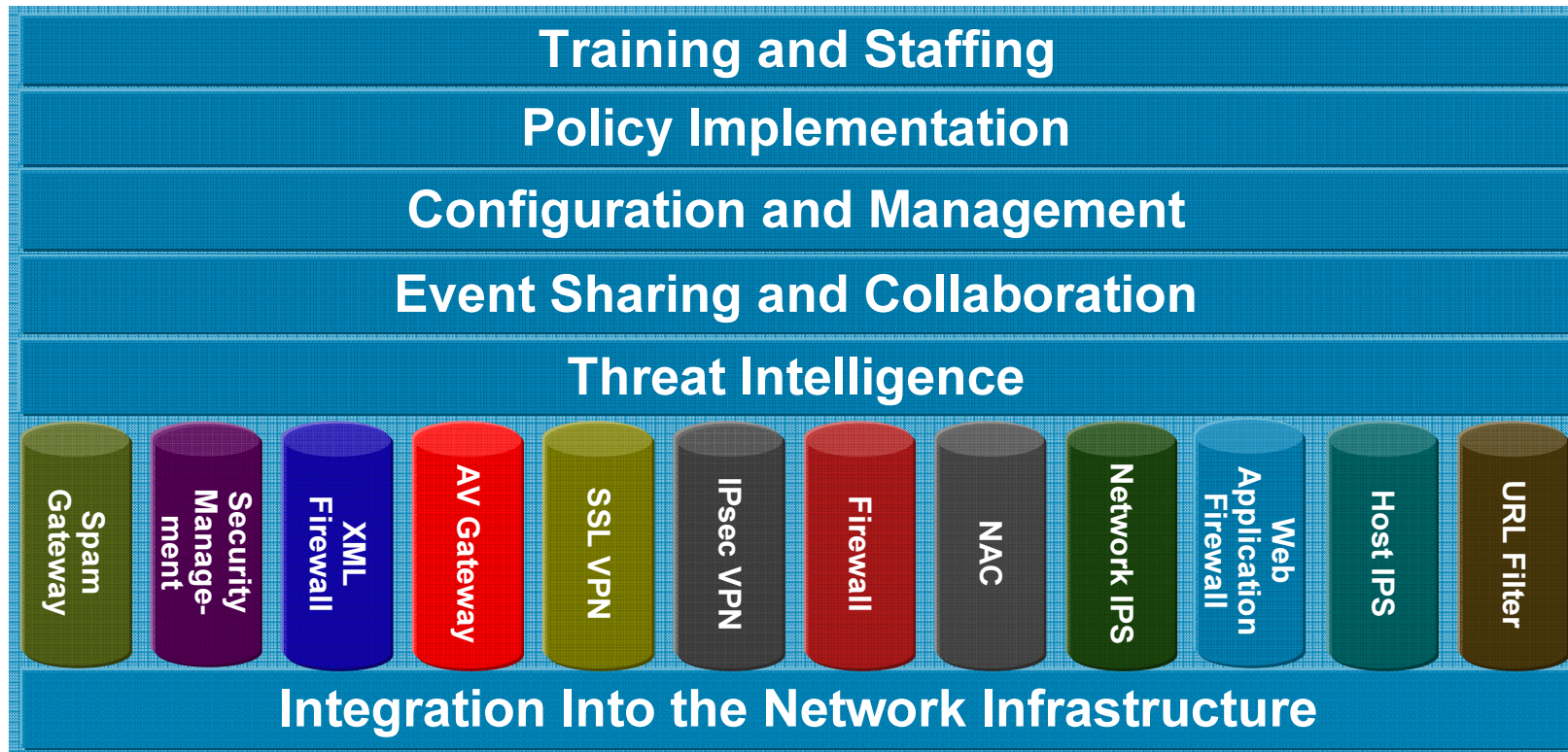


Less Complexity, Improved Usability

Collaborative Operation, Increased Effectiveness

Fewer Devices, Reduced Initial and Ongoing Costs

The Advantages of a Systems Approach: Lower Cost, Higher Efficiency, Greater Effect

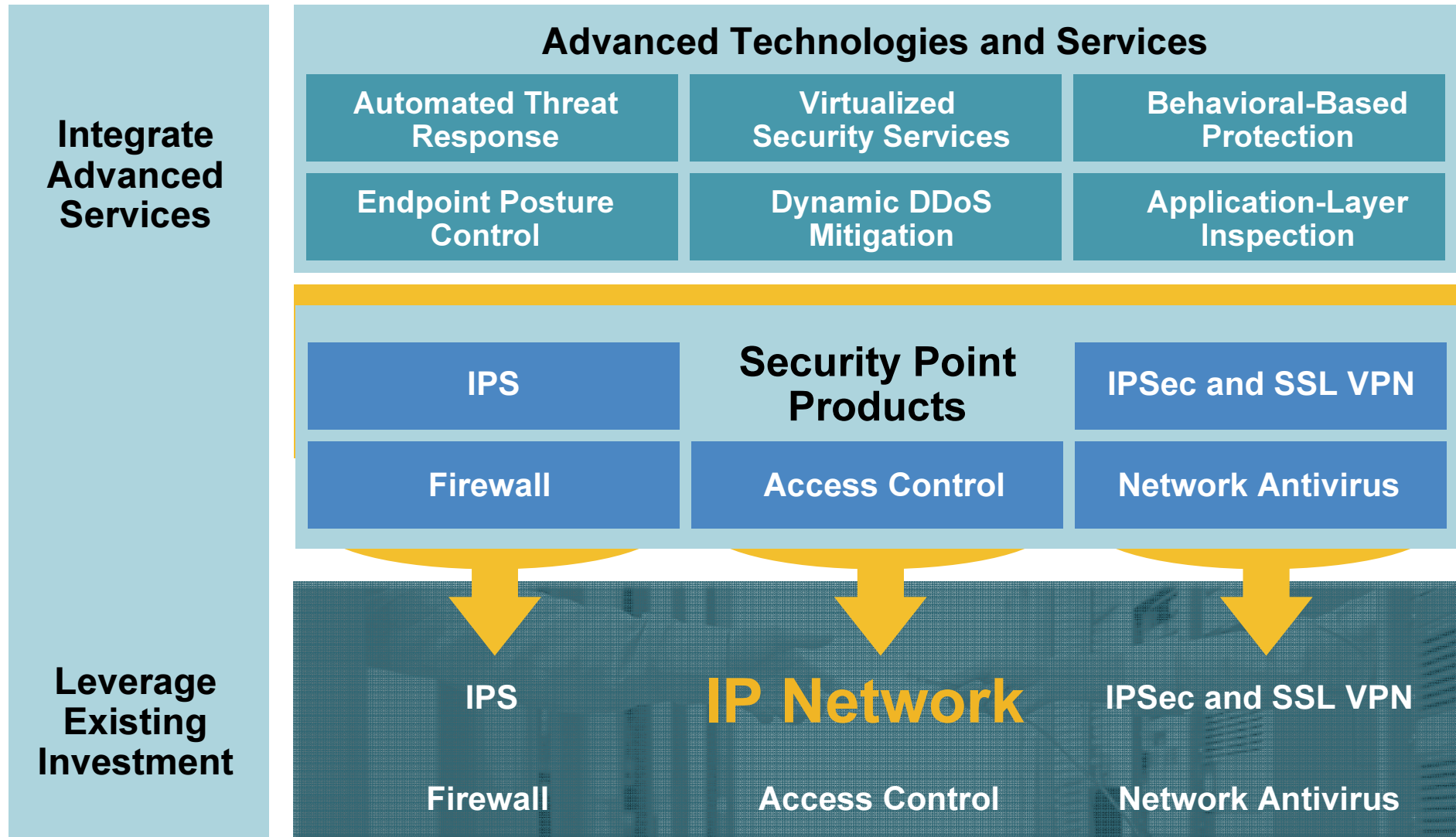


Cisco Self-Defending Network – The Alternative

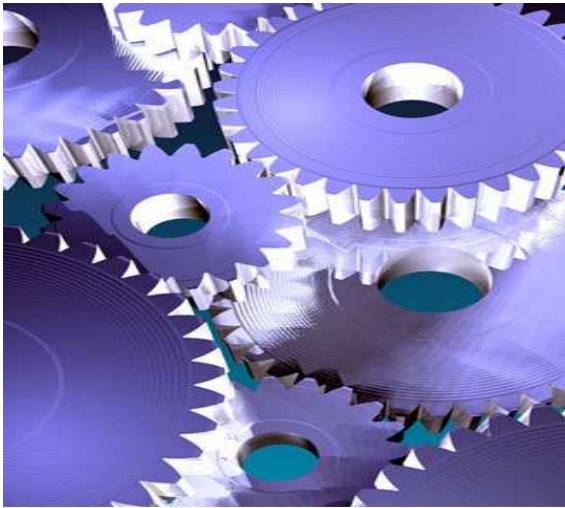


Secure Network Infrastructure

Security Services Integrated into the Network

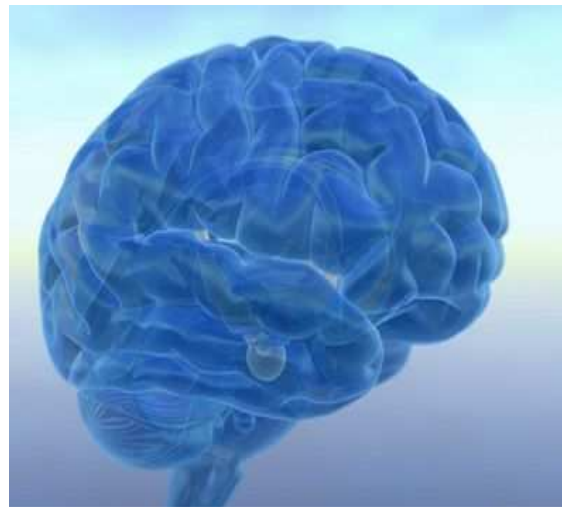


Cisco Self-Defending Network: A Systems Approach to IT Security



Integrated

Enabling Every
Element to Be a Point
of Defense and Policy
Enforcement



Adaptive

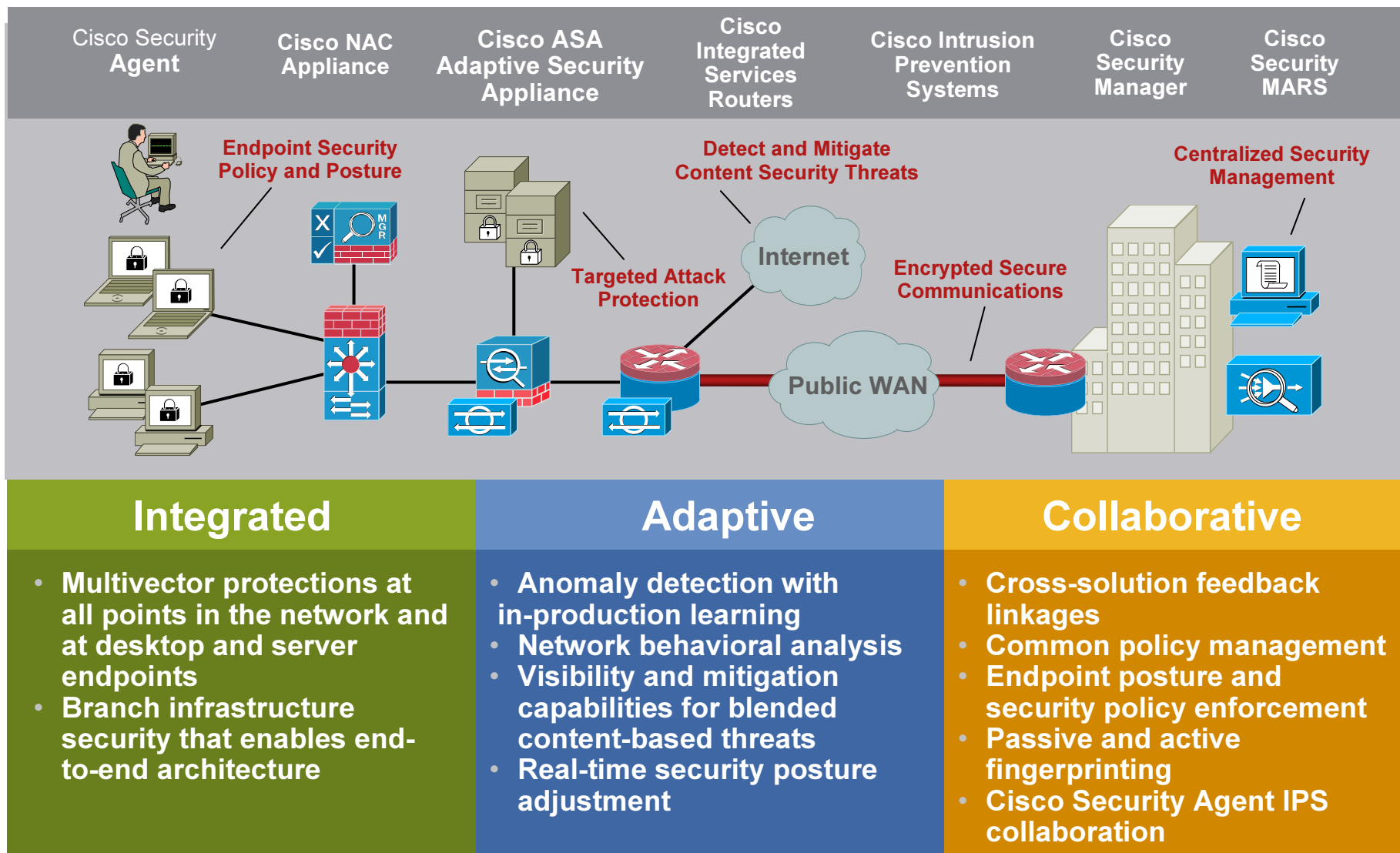
Proactive Security
Technologies that
Automatically Prevent
Threats



Collaborative

Collaboration Among
the Services and
Devices Throughout
the Network to Thwart
Attacks

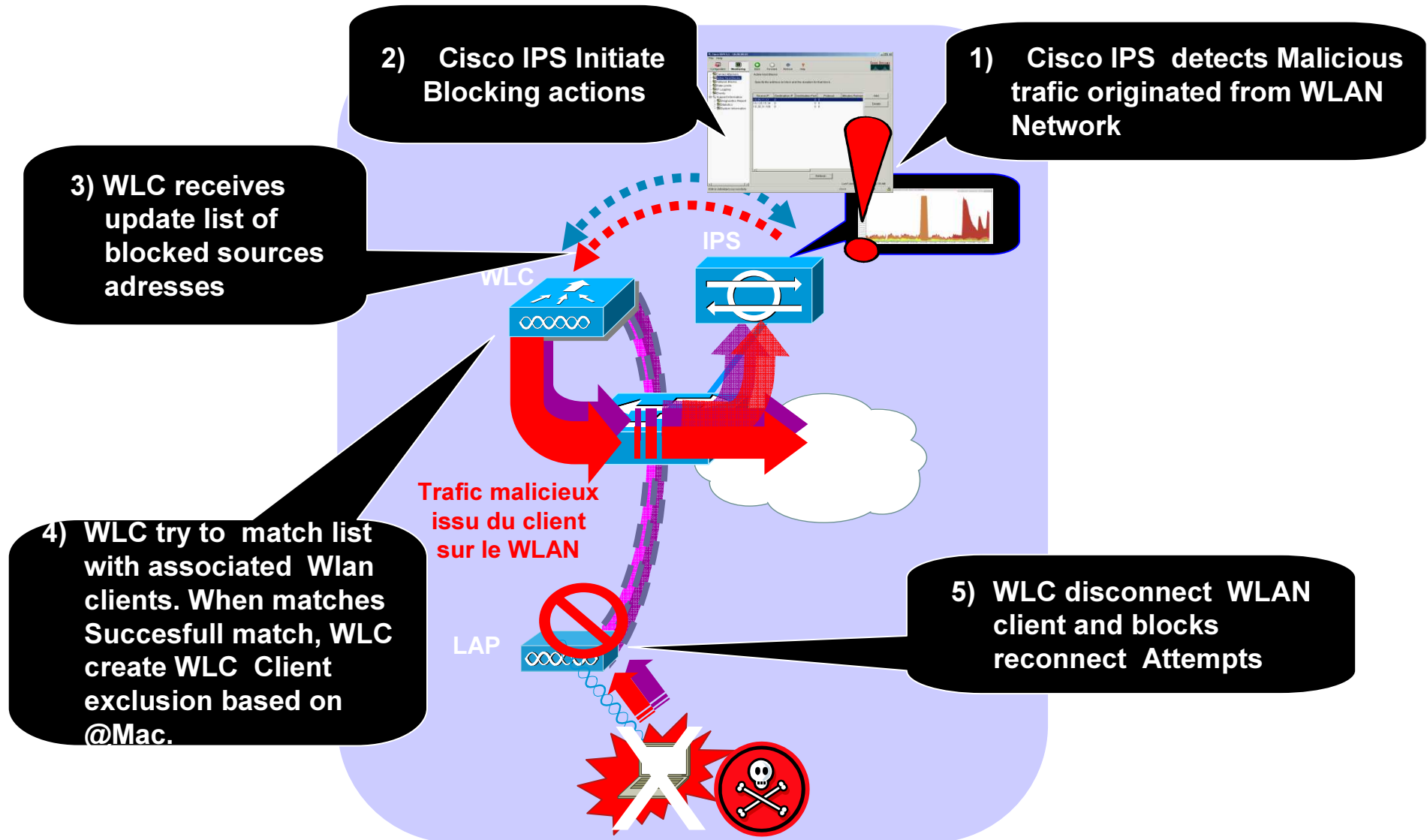
Self-Defending Network Pillars



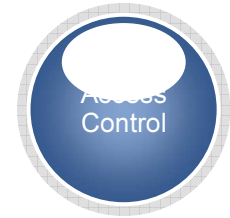
Adaptive Application Intelligence Unified Communication



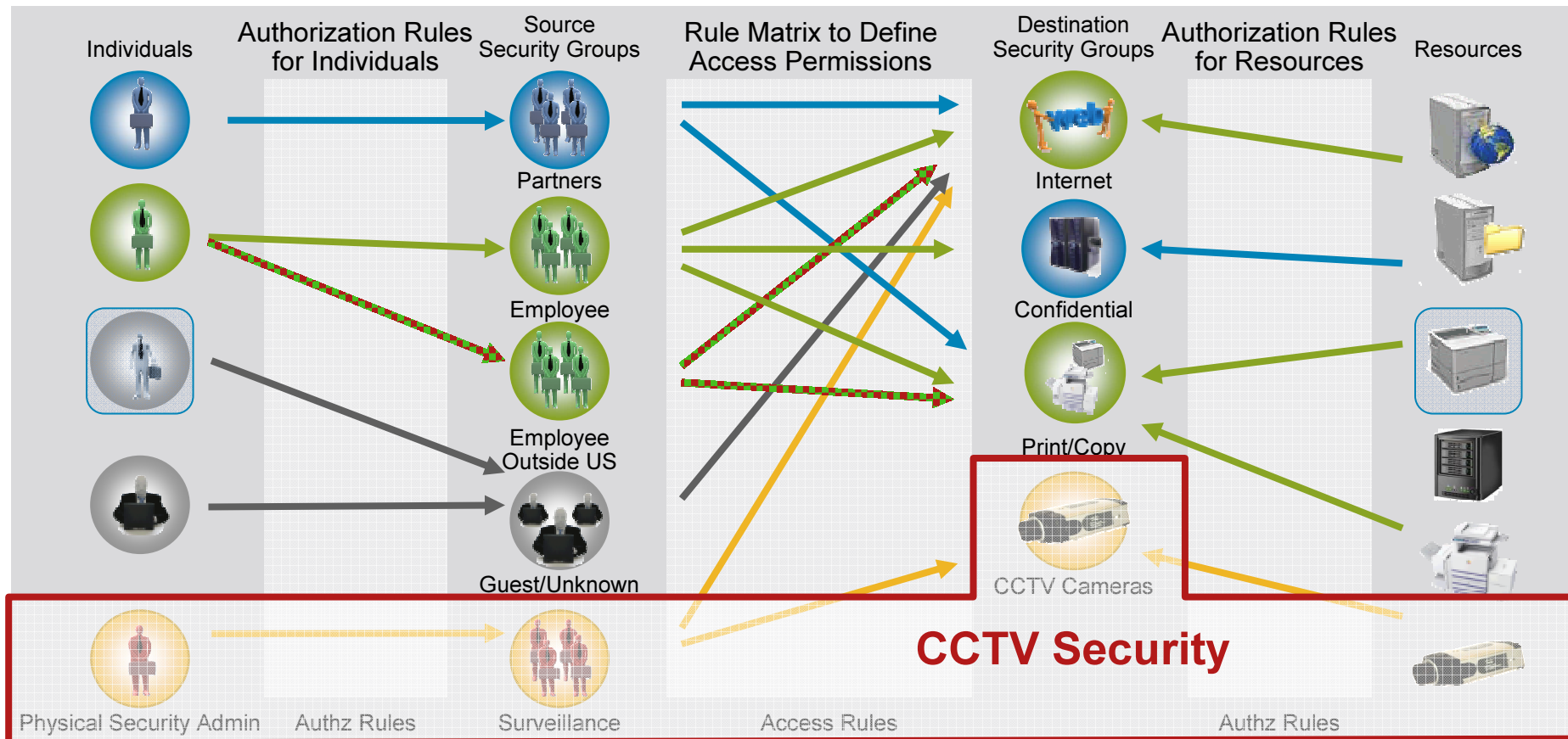
Collaboration WLC & IPS



Integrated Security Group Tags with Cisco TrustSec



Multi Network Attributes without Multi ACLs



Source: Ken Hook

- **Example:** Physical security administrators part of surveillance group
- Policy applied on login to restrict access to CCTV cameras

Cisco Self-Defending Network IT Security Solution Components



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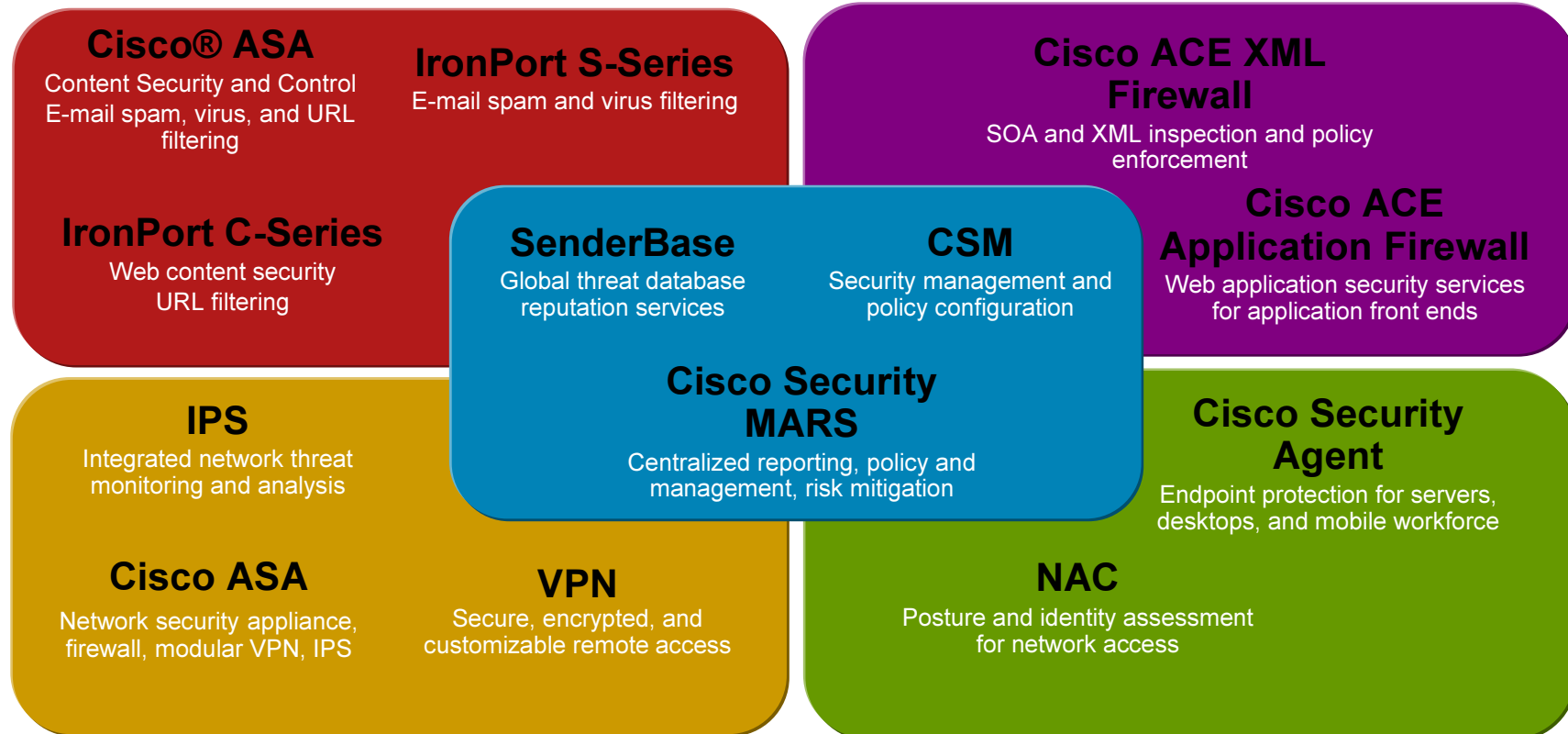
BH21

should be Endpoint in the picture

Bonnie Hupton, 11/29/2007

Changing the Game

End-to-End IT Security Solution



Advanced Network Security for the SDN

Cisco ASA Adaptive Security Appliance Firewall, SSL VPN, IPS



Cisco Intrusion Prevention System Sensors



Cisco IDSM and FWSM



Cisco Integrated Services Routers



Features

- Signature, behavioral- and vulnerability-based detection
- Integrated security policies throughout the network infrastructure

Benefits

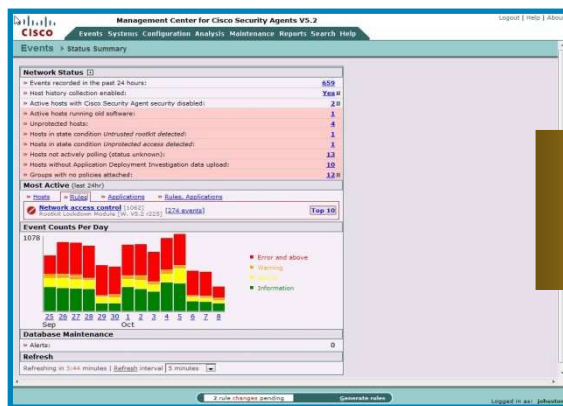
- Helps ensure uptime and asset protection
- Proactively protects against known and unknown threats
- Proactively contains infections and outbreaks
- Maintains privacy and confidentiality
- Cost-effectively extends reach of network
- Increases flexibility and increases employee productivity

Secure Endpoint Control for the SDN

Cisco Network Admission Control (NAC)



Cisco Security Agent



Features

- Role-based network access control and security policy compliance enforcement
- Full lifecycle: Discovery, assessment, enforcement, and remediation
- Threat protection for desktops, servers, and POS devices

Benefits

- Securing both managed and unmanaged assets for security policy compliance
- Reducing vulnerability-based exploits to safeguard assets and information
- Minimizing risk by increasing visibility and enforcement

Content Security for the SDN

Cisco® IronPort C-Series Cisco IronPort S-Series



Cisco ASA Content Security



Features

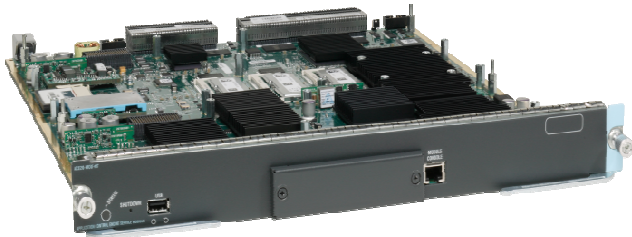
- Blocks incoming e-mail and Web threats
- Controls outbound content
- Filters Web and e-mail with reputation-based filters for granular policy controls

Benefits

- Protects against incoming threats, spam, malware, viruses, and worms with up-to-date technologies
- Protects message privacy
- Meets regulatory compliance
- Consolidates functions

Application Security for the SDN

Cisco® ACE Application Control Engine Module



Cisco ACE 4710 Appliance



Cisco ACE Web Application Firewall



Features

- Inspects Layer 4–7 applications
- Inspects and secures Web, B2B, and application-to-application traffic
- ACE WAF supports >30,000 transactions per second

Benefits

- Enhances application availability; prevents disruption
- Segments load-balancing and application traffic
- Identifies and prevents application-specific attacks
- Protects business assets from exposure
- Addresses compliance and privacy requirements

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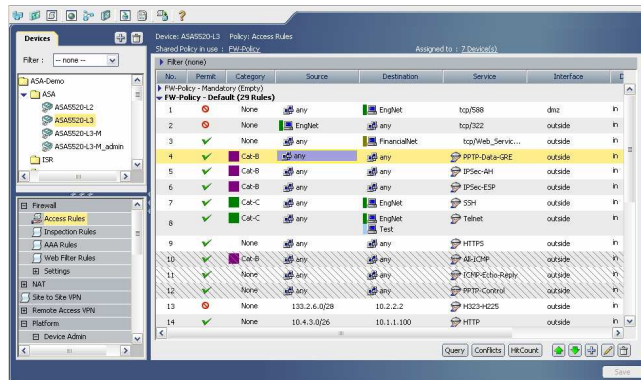
BH20

is fifth bullet ok? Segments? trying to make parallel

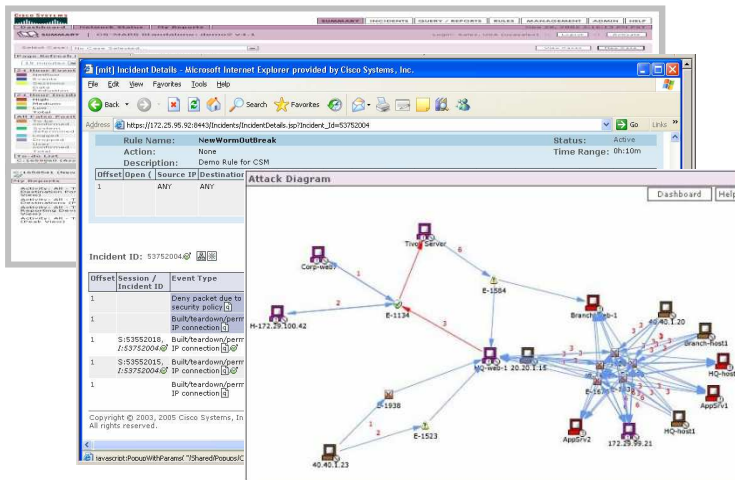
Bonnie Hupton, 11/29/2007

Operational Control and Policy Management

Cisco® Security Manager



Cisco Security MARS



Features

- Unified policy and device management for firewall, IPS, and VPN security services across all Cisco platforms
- Integrated capabilities that link monitored security violations to policy rules
- Multivendor security event monitoring, correlation, and mitigation
- Topology awareness for rapid threat isolation and mitigation

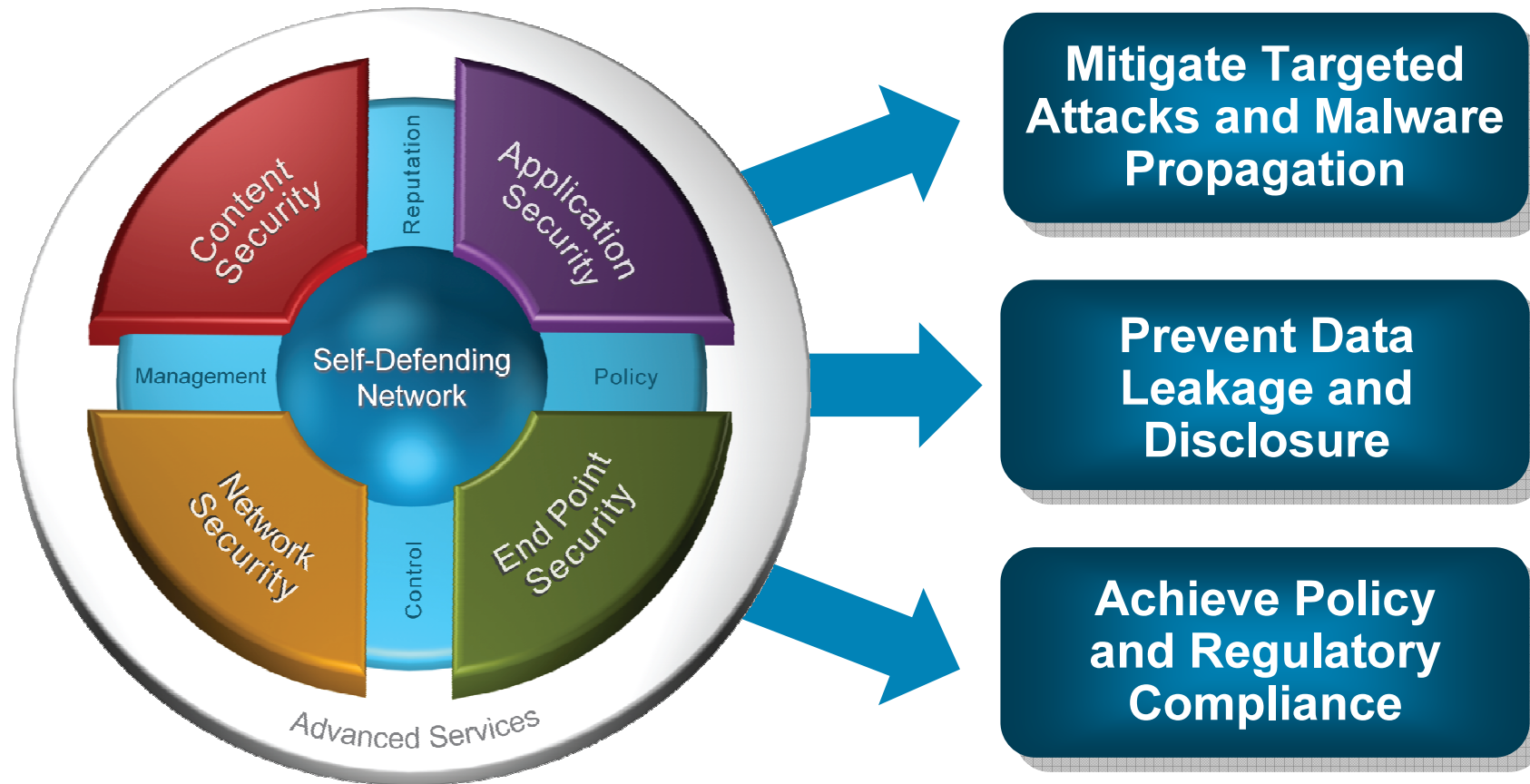
Benefits

- Simplifies security operations with centralized, hierarchical policy configuration and real-time threat monitoring
- Rapid threat identification minimizes downtime
- Facilitates efficiency with workflow management between security and network operations
- Integrated change management and incident analysis facilitates thorough system auditing

Cisco Self-Defending Network in action



Cisco SDN Solutions for Secure Communications and Collaboration



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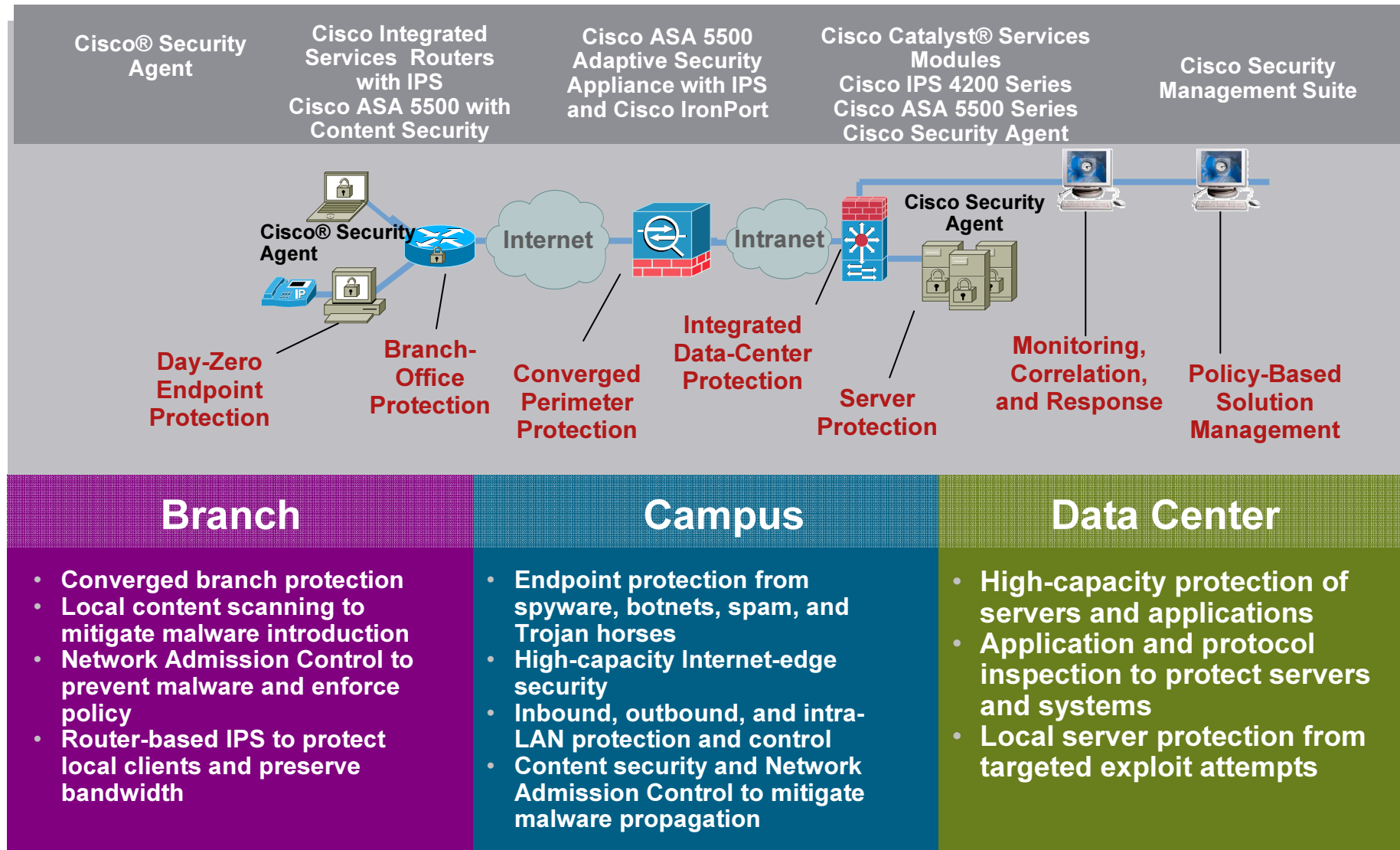
BH7

should be Endpoint in picture

Bonnie Hupton, 11/29/2007

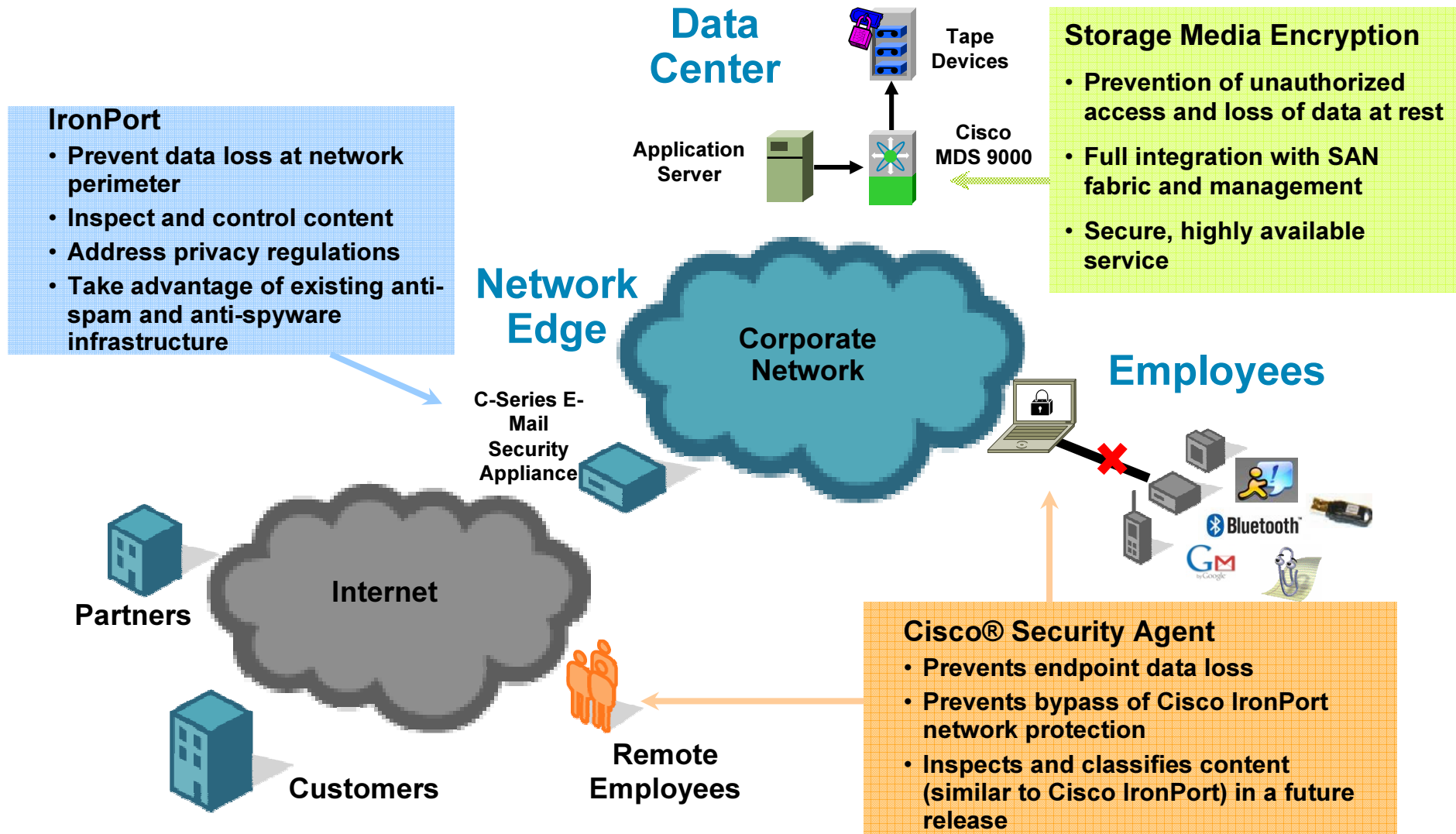
Mitigating Targeted Attacks and Malware

Self-Defending Network Applied



Preventing Data Leakage and Disclosure

Self-Defending Network Applied



Slide 28

BH10

should that C-Series label be: Cisco IronPort C-Series?

Bonnie Hupton, 11/29/2007

Wide Traffic Inspection

Real-Time Knowledge of Threat Environment

E

The Dominant Force in Global
E-Mail and Web Traffic
Monitoring...

- 5B+ queries daily
- 150+ e-mail and Web parameters
- 25% of the world's e-mail traffic

150 Parameters

- Complaint reports
 - Spam traps
 - Message composition data
- Global volume data
 - URL lists
- Compromised host lists
- Web crawlers
 - IP blacklists and whitelists
- Additional data



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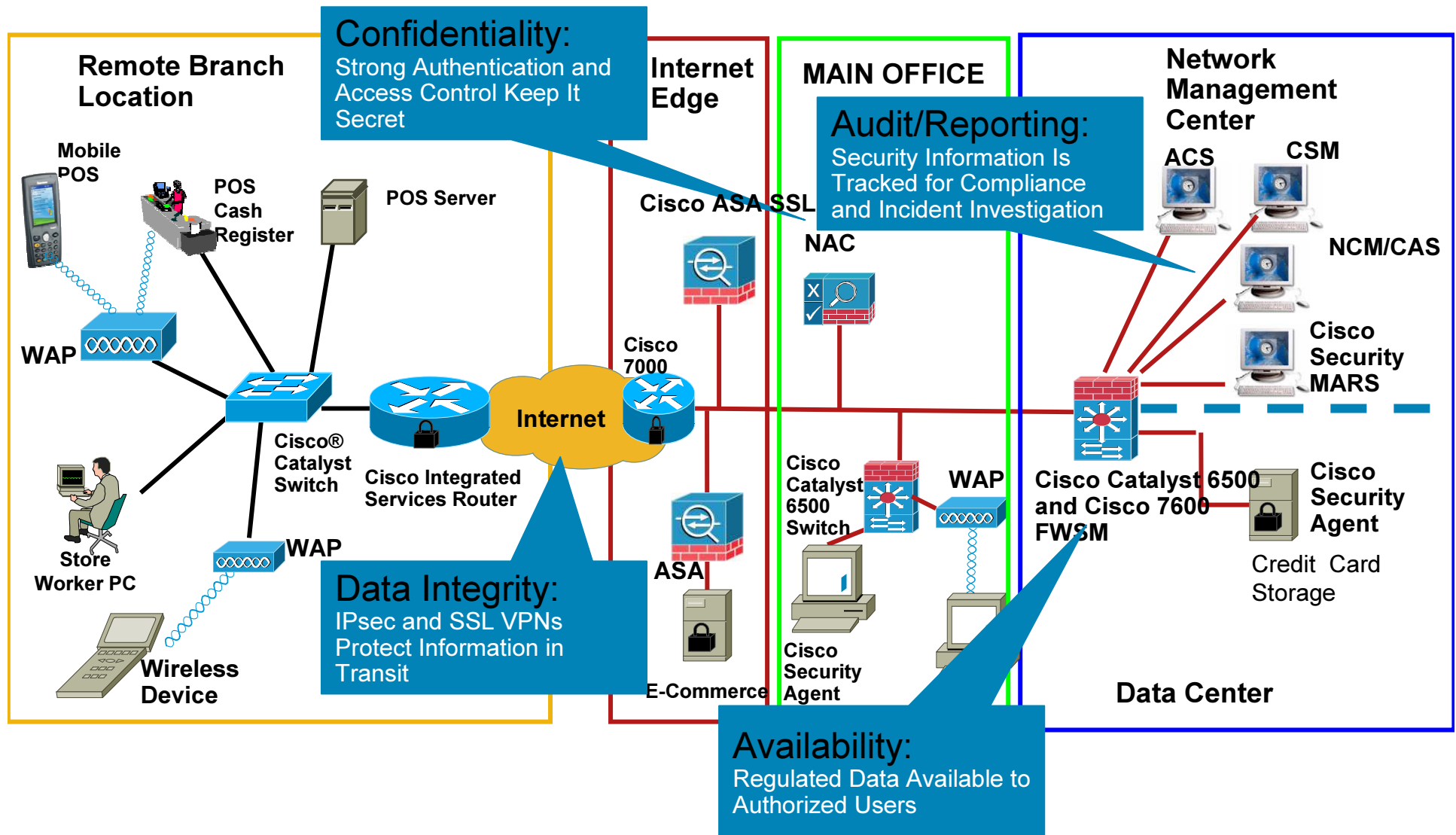
BH23

is SenderBase correct? no space?

Bonnie Hupton, 11/29/2007

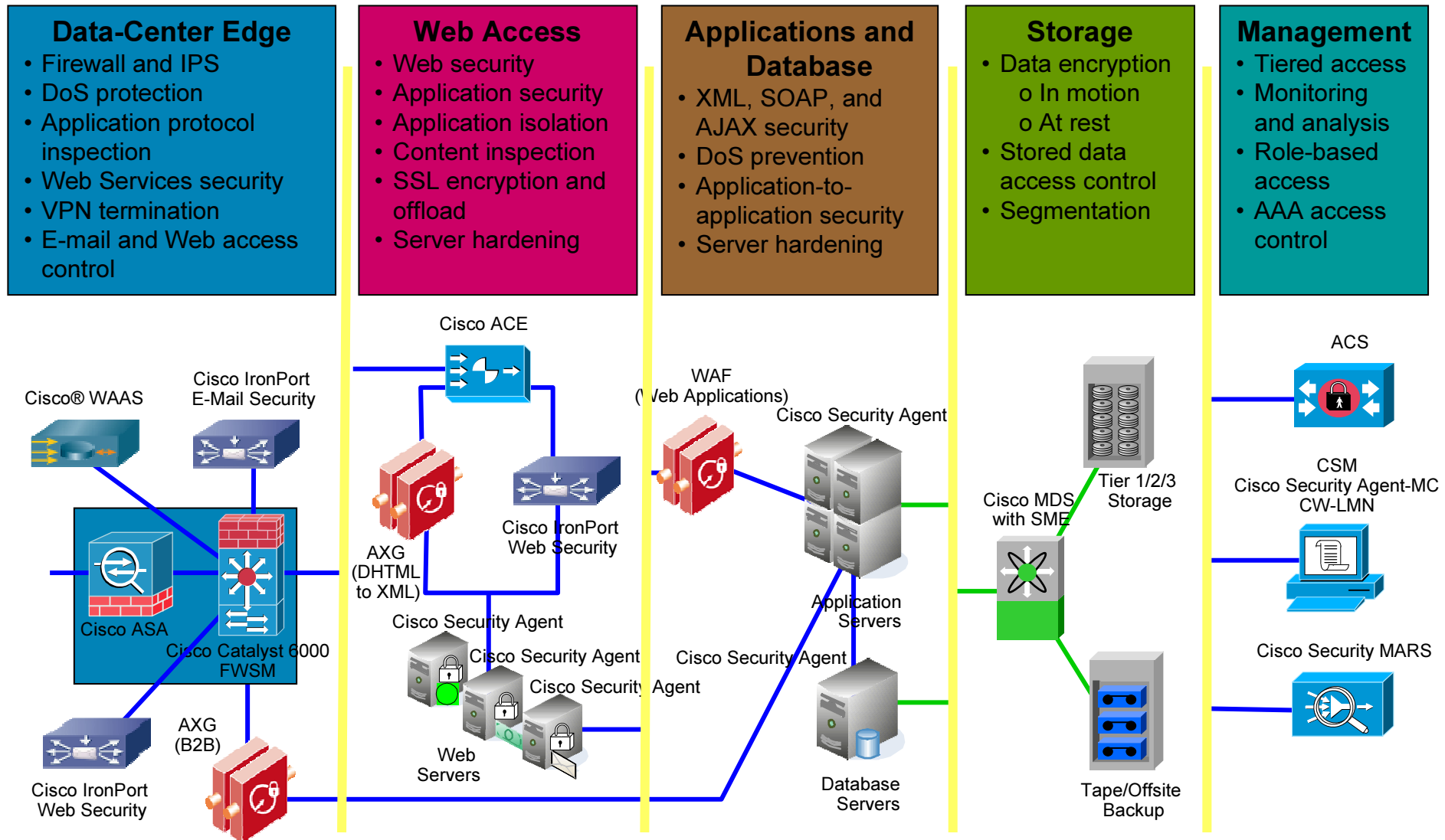
Achieving Policy and Regulatory Compliance

Self-Defending Network Applied



Securing the DataCenter

Self-Defending Network Applied



Slide 31

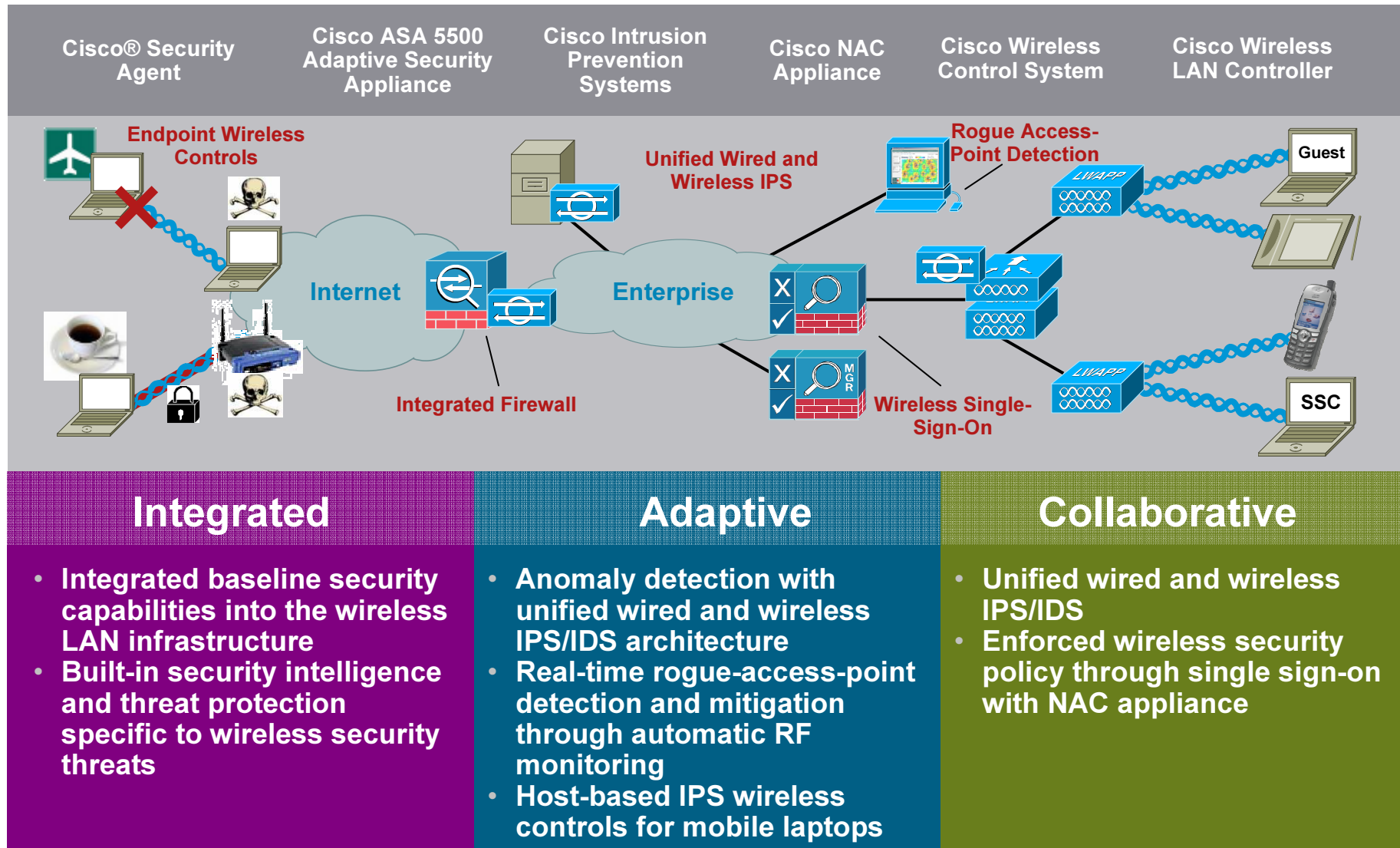
BH24

if CW stands for CiscoWorks, need to write it out. if CSM stands for Cisco S... M..... need to write that out, too. Cannot use C for Cisco in acronyms for legal reasons

Bonnie Hupton, 11/29/2007

Cisco Secure Wireless Solution

Self-Defending Network Applied



Slide 32

BH14

if RF stands for something besides radio frequency, pls write out

Bonnie Hupton, 11/29/2007

Summary

- Threat evolution requires new thinking, new approach
- Network and Security Services: Works “better together”
- Cisco® SDN: Defining the System Solution for IT security



