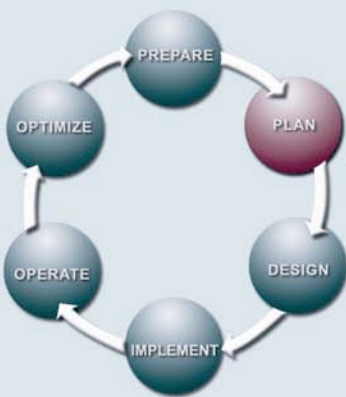CISCO SYSTEMS

Cisco Security Technology Planning Service

Ongoing expert guidance in security decision making to strengthen the security infrastructure and help increase return on security investment

THE CISCO LIFECYCLE SERVICES APPROACH

The unique Cisco Lifecycle approach to services defines the requisite activities at each phase of the network lifecycle to help ensure service excellence. With a collaborative delivery methodology that joins the forces of Cisco, our skilled network of partners, and our customers, we achieve the best results.

Network Lifecycle Phases

- **Prepare**—Develop a business case for a technology investment

- **Plan**—Assess readiness to support proposed solution

- **Design**—Create a detailed design to address business and technical requirements

- **Implement**—Deploy new technology

- **Operate**—Maintain network health through day-to-day operations

- **Optimize**—Achieve operational excellence through ongoing improvements

SERVICE OVERVIEW

Maintaining strong defenses to protect your business applications and assets is a constant challenge. Evolving applications, solutions, services, and security threats require your organization to constantly reevaluate the effectiveness of the defenses in place. Even with a skilled network security staff and well-developed policies, staying abreast of emerging vulnerabilities and security best practices can be extremely difficult.

With the Cisco® Security Technology Planning Service, you receive periodic, ongoing advice and technical guidance from Cisco Systems® security experts to more effectively support security strategy, technology, and architectural decision making. Whether the focus is on rolling out a new security solution, fine tuning the existing security infrastructure, or creating an enterprise wide security architecture, Cisco security experts can guide your decisions to better protect your business and more effectively use network security resources.

Part of the plan phase of the Cisco Lifecycle Services approach, the Cisco Security Technology Planning Service, designed for large enterprises, provides you access to a technical expert adviser for ongoing advice on all aspects of network security. This adviser participates in periodic security technical planning meetings for the purpose of advising technical leadership and strategic planning organizations. The security topics covered in consultative meetings are determined by your organization and can range from active input about your company's current security projects to advising you about long-term technology planning initiatives. The service provides ongoing analysis of both strategic initiatives to proactively provide long-term business security and risk management, as well as near-term solutions to evolving security threats and intrusions.

Table 1. Cisco Security Technology Planning Activities and Deliverables

Activities	Deliverables
• Attend periodic security planning meetings to understand your organization's security strategy, technology objectives and requirements, and future security plans • Provide technical guidance and advice as input to security strategy and technology decision making • Provide written evaluations of proposed changes to network security strategy, requirements, and design • Provide periodic security product or technology briefings • Assist in defining a security technology roadmap and identifying solutions to meet your security requirements	• Participation of a Cisco security expert in four planning meetings per year. • Security Technology Planning Meeting Report, providing a synopsis of the meeting and documenting significant recommendations. Four reports delivered per year. • Collateral technical reference material (white papers, technical specifications). • Security Technology Planning Change Analysis Report, providing a detailed review of technology changes under consideration or Security Technology Briefings providing knowledge transfer about security technology. Six Change Analysis Reports and/or Technology Briefings are provided per year per customer request. • Input into your organization's security technology roadmap on an ongoing basis.

BENEFITS

With the Cisco Security Technology Planning Service, your organization can:

- Take a proactive approach to security risk management and implement a comprehensive security plan

- Develop long-term security technology plans to more effectively improve your security infrastructure and deploy new solutions

- Strengthen your network security environment on an ongoing basis by receiving periodic advice and guidance from network security experts

- Improve the efficiency of security decision making through an ongoing relationship with security technical experts familiar with your organization's network environment

- Apply expert analysis of security requirements and infrastructure changes to increase confidence in the decisions made

- Employ a variety of strategic and technical analyses to understand how best to allocate available resources

- Regularly update your operations staff about developments in security issues, product updates, and best practices

WHY CISCO

Finding an effective and sustainable approach to managing security is demanding, but it is one of the most important investments your business can make. Addressing constantly evolving security technologies and threats, the Cisco Security Technology Planning Service allows you to proactively and efficiently strengthen the security infrastructure. With ongoing assistance in security decision-making from Cisco security experts, your organization can better mitigate risks, allow for more effective protection in the short term and long term, and increase the return on your network security investment.

AVAILABILITY AND ORDERING

Cisco Security Technology Planning Service is available through Cisco and Cisco partners globally. Details may vary by region.

FOR MORE INFORMATION

For more information about the Cisco Security Technology Planning Service or the Cisco Lifecycle Services approach, contact your Cisco representative.

CISCO SYSTEMS

Corporate Headquarters
Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-4000
       800 553-NETS (6387)
Fax: 408 526-4100

European Headquarters
Cisco Systems International BV
Haarlerbergpark
Haarlerbergweg 13-19
1101 CH Amsterdam
The Netherlands
www-europe.cisco.com
Tel: 31 0 20 357 1000
Fax: 31 0 20 357 1100

Americas Headquarters
Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-7660
Fax: 408 527-0883

Asia Pacific Headquarters
Cisco Systems, Inc.
168 Robinson Road
#28-01 Capital Tower
Singapore 068912
www.cisco.com
Tel: +65 6317 7777
Fax: +65 6317 7799

Cisco Systems has more than 200 offices in the following countries and regions. Addresses, phone numbers, and fax numbers are listed on the
Cisco Website at www.cisco.com/go/offices.

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • China PRC • Colombia • Costa Rica
Croatia • Cyprus • Czech Republic • Denmark • Dubai, UAE • Finland • France • Germany • Greece • Hong Kong SAR
Hungary • India • Indonesia • Ireland • Israel • Italy • Japan • Korea • Luxembourg • Malaysia • Mexico
The Netherlands • New Zealand • Norway • Peru • Philippines • Poland • Portugal • Puerto Rico • Romania • Russia
Saudi Arabia • Scotland • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan
Thailand • Turkey • Ukraine • United Kingdom • United States • Venezuela • Vietnam • Zimbabwe

Printed in the USA   C78-336448-00 02/06