# INFORMATION PRESSE


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# Cisco annonce la nomination de Michael Pocock au poste de vice président senior et directeur général de Linksys

*Michael Pocock mettra à disposition de Linksys son expertise des technologies grand public. Les fondateurs de Linksys, Victor Tsao et Janie Tsao, concentreront, quant à eux, leurs efforts dans le développement d'opportunités en Chine pour Cisco.*

**Irvine, le 11 mai 2006** – Linksys, division de Cisco Systems, Inc., fournisseur reconnu de produits voix, sans fils et réseaux à destination des particuliers, des TPE et des PME/PMI, annonce la nomination de J. Michael Pocock au poste de vice président senior et directeur général de Linksys. Victor Tsao et Janie Tsao, les fondateurs de Linksys, qui ont partagé ce poste depuis 2003, vont désormais concentrer leurs efforts à rechercher des nouveaux relais de croissance en Chine pour Cisco.

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In his new role, Pocock will oversee worldwide Linksys operations, sales, marketing, human resources, training, customer advocacy and all product development and engineering. Pocock will focus his efforts on leading Linksys' strategy in the consumer and small business markets, while continuing to expand into new markets and grow the business on a world wide basis.

Pocock most recently served as the President and Chief Executive Officer of the Polaroid Corporation, a world leader in instant camera and film products. Pocock joined Polaroid in 2003 and during his tenure, Polaroid become the world's top seller of portable DVD players and entered MP3 handheld and plasma TV markets. Prior to taking the position at Polaroid, Pocock served in leadership roles at Xerox Corporation, Epson, Digital Equipment Corporation, Compaq and General Electric. Pocock will report into Charles Giancarlo, Cisco SVP, chief development officer and Linksys president.

"This is an ideal time to have Michael Pocock join the Linksys Division of Cisco Systems. In an era when technology is revolutionizing the way we enjoy and interact with music, television, and games, and communicate, manage and share personal information, his

experience and leadership in the consumer space will help take Cisco to the next level in the global home networking market," said Charles H. Giancarlo, chief development officer and president of Linksys. "We were privileged to have the founders of Linksys, Janie and Victor Tsao, on our leadership team as we made great strides in the innovation of home networking over the past few years. Now we have the opportunity to leverage their entrepreneurial talent in a new business capacity as they transition to business development roles in China."

"It is an exciting opportunity to be able to lead the Linksys team," said Michael Pocock, Linksys SVP and GM. "Linksys is widely respected in the consumer channel with its strong reputation for being an easy company to do business with and for bringing high-quality and innovative products quickly to market. This is the kind of company that can continue to make a difference in the way people communicate and access information and I am honored to carry on the tradition that Victor and Janie have built over the past 18 years."

Victor and Janie Tsao will continue to report into Charles Giancarlo as they develop new business opportunities for Cisco in China. The Tsaos will seek out business investment opportunities, work to collaborate and build relationships with local businesses, and explore new product markets for Cisco and Linksys.

"We felt the organization was ready for a new leader who would take Linksys to its next level," said Janie Tsao, Linksys co-founder and SVP. "We have more than doubled our revenue since we were acquired in 2003 and we think the organization will benefit from someone with more experience in managing multi-billon dollar corporations. After 18 years of growing with the company, it's bittersweet to hand it off, but Victor and I are looking forward to sharing our experience with Cisco's customers and colleagues in China and bringing additional value to the entire Cisco organization."

Michael Pocock formally started his new position in Irvine, California on May 8, 2006. The Tsaos will stay at Linksys until Pocock's transition is complete and will then serve as consultants to the Linksys organization.

**A propos de Linksys**

Créé en 1988, Linksys, division de Cisco Systems Inc (NASDAQ: CSCO), est le leader reconnu des produits voix, réseaux sans fils & Ethernet à destination des particuliers, TPE et des PME/PMI. Linksys s'attache à rendre les réseaux simples et abordables pour ses clients en proposant des produits primés pour leur innovation qui progressivement s'intègrent à une large variété d'appareils & d'applications.

Linksys fournit une assistance technique gratuite à tous ses clients. Pour plus d'informations, vous pouvez visiter www.linksys.fr

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