



Cisco Expo
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Cisco Physical Security Video Surveillance



Osama I. Al-Dosary
Consulting Systems Engineer
dosary@cisco.com

Agenda

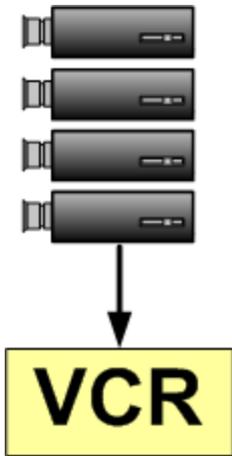
- Trends and Evolution
- Open IP Components
- Cisco's Solution
- Deployment Models
- Other Design Considerations
- Summary

Trends and Evolution



Video Evolution

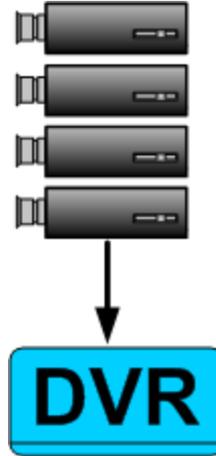
Analog Cameras



VCR & Analog

- Standalone box
- Poor image
- Hard to search
- No remote access

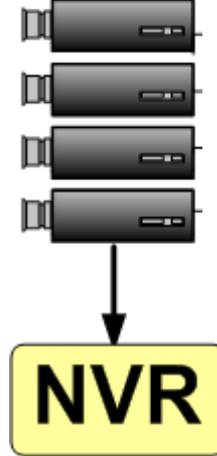
Analog Cameras



DVR

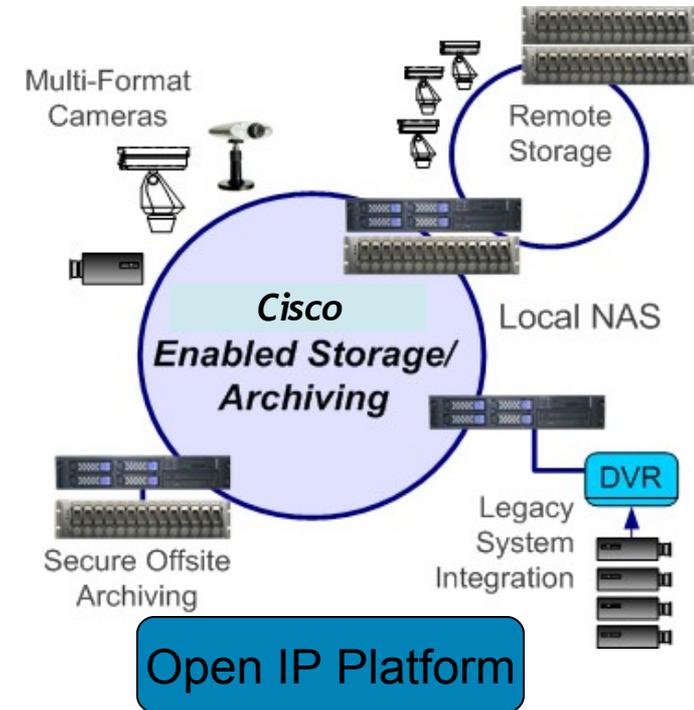
- Easier to search
- Consistent Quality

Analog Cameras



NVR

- DVR benefits
- More storage options
- Limited network connection



Cisco Video Surveillance Platform

- Secure viewing from anywhere
- Fail-safe redundant storage
- Easy integration with other systems
- Enterprise class storage and support

Open IP Components



Solution Components: Infrastructure

- **Network**

TCP/IP network, typically on Ethernet.

Conventional switches and routers.



- **Storage**

Redundant RAID storage

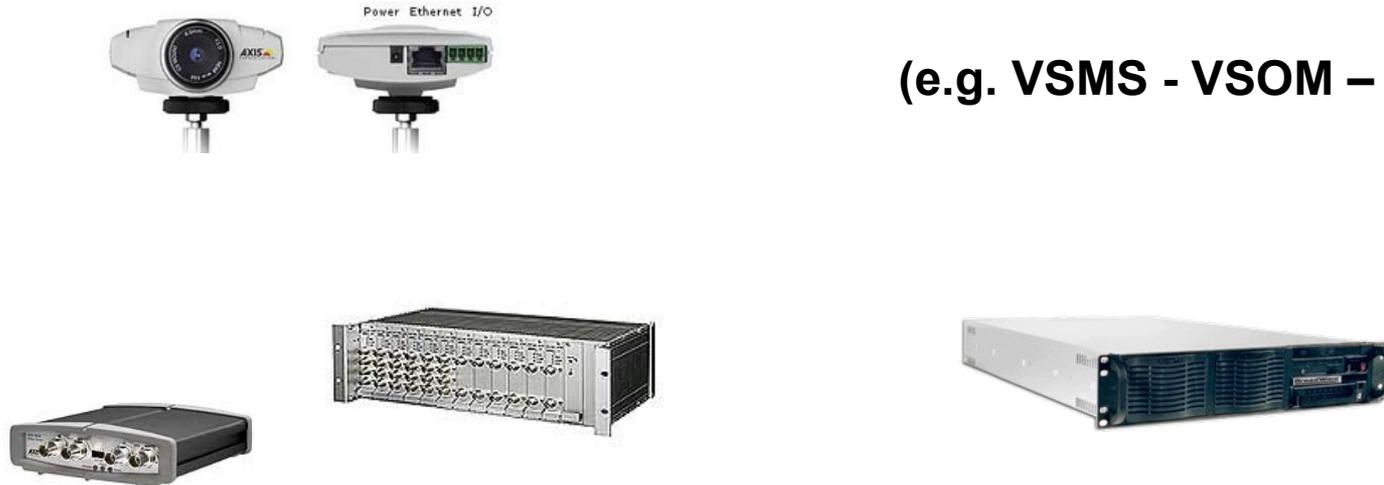
Direct Attached, SAN or iSCSI



Solution Components: Cameras and Applications

- **Video Encoders/IP Cameras**
Source of digital video over IP.
Compressed MJPEG, MPEG2, MPEG4.
- **Video and Application Servers**
Open servers for streaming video between cameras, storage and viewers. May also run a Web server or application sever for delivering a Web application.

(e.g. VSMS - VSOM – VSVM)



Solution Components: Client Side

- **Client Stations**
Windows PCs for video decoding, display and control.
Running Web browsers or specialized Windows applications.



Cisco's Solution



Video Surveillance Media Server (VSMS)

- Video Surveillance Media Server is the core component in the Media Platform, enabling distribution, archiving and management of video feeds.

Make video an information resource

- Proxy and stream live feeds

- Store and stream recorded media

Infinitely customizable

- Add custom UIs

- Use best-of-breed codec: Motion JPEG, MPEG-2, MPEG-4

- Highly Scalable – Cameras, Clients, Storage

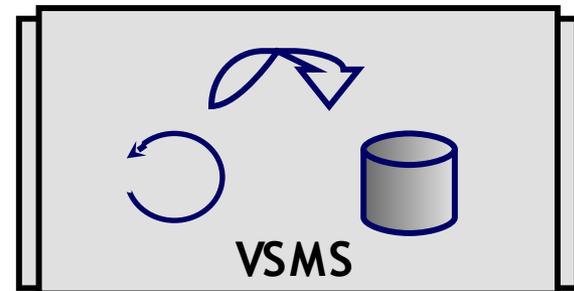
- Share IT Infrastructure intelligently – Storage Systems and Bandwidth

Open and distributed

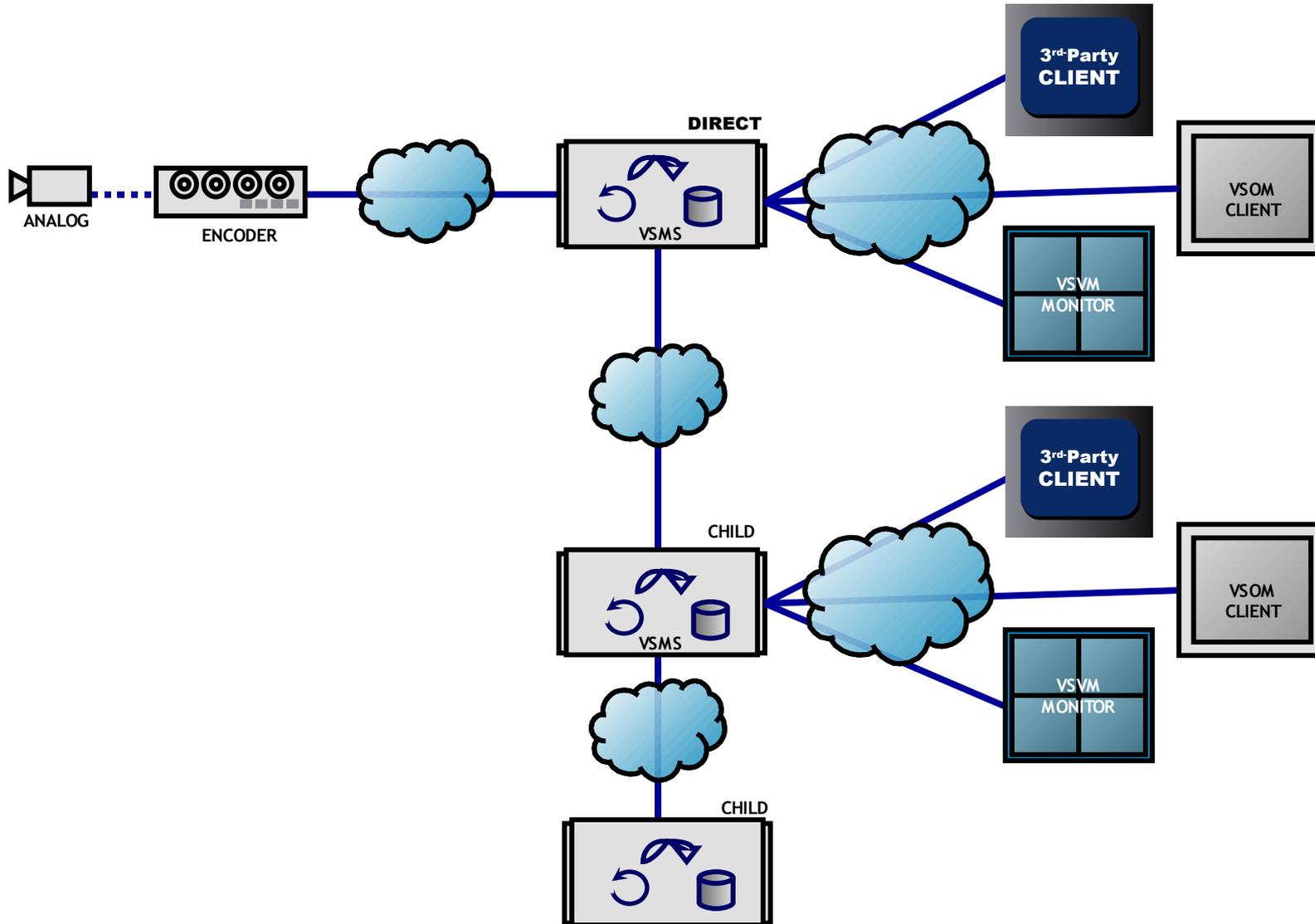
- Integrate with other systems

- Expand system as needed

- Harden System as needed (fail-over and redundancy)



Proxy-to-Proxy



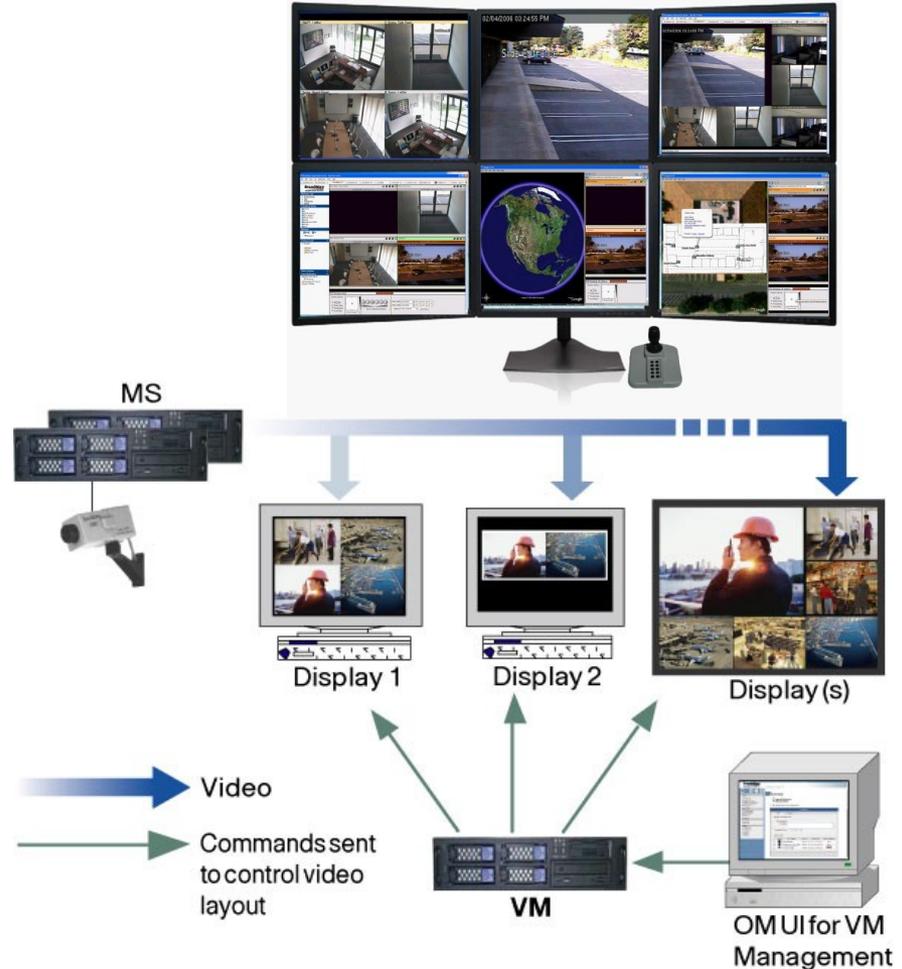
Video Surveillance Operations Manager (VSOM)

- Enterprise solution
- Highly configurable to effectively manage complex video applications
- 100% browser-based UI
- Multiple web-based consoles to configure, manage, display, and control video throughout a customer's IP network.
- Unlimited cameras, storage, viewers



Video Surveillance Virtual Matrix (VM)

- Controls an infinite number of video displays on network
- Easily integrates with other systems
- Flexible delivery of live & archived video
- Distributes to Video Wall
- Controls multiple video displays from a single station
- Event/Action
 - Push video to remote screens



New line of Multiservice Platforms

- Leading Multiservice and IP Network capabilities
- Industry standard hardware
- Cost Effective, flexible for distributed systems



Analog Video Encoding Module



Video Management and Storage System



Cisco 3200

Mobile Solution



Cisco 2821

Multiple Services

Extended Modular Connectivity

Cisco 2851



Cisco 3825

High-Density Services

Modularity with Performance
Optimized for "All-in-one"
Solution

Cisco 3845



Cisco Multiservices Platform

1RU

Up to 4TB
~ 50 streams



Cisco Multiservices Platform

2RU

Modular storage
Up to 12TB



Cisco Multiservices Platform

4RU

Modular storage
Up to 24TB
Resilient

Enterprise Branch Office

Enterprise Campus

Scalability, Resiliency, Serviceability

Multi-Services Platform (MSP)



Integrated Services Router (ISR) Video Surveillance Modules

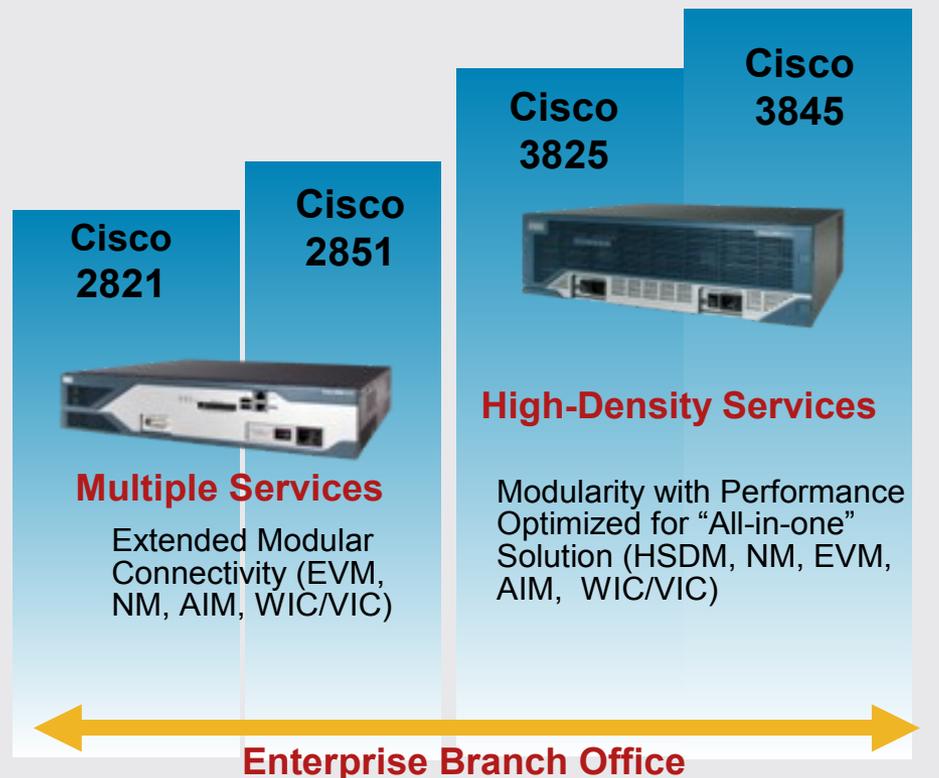


EVM-IPVS-16A: Analog Video Encoding Module

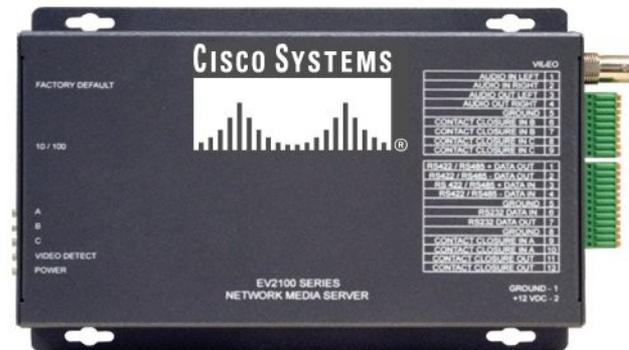


NME-VMSS: Video Management and Storage System

Cisco IP Video Surveillance Solution



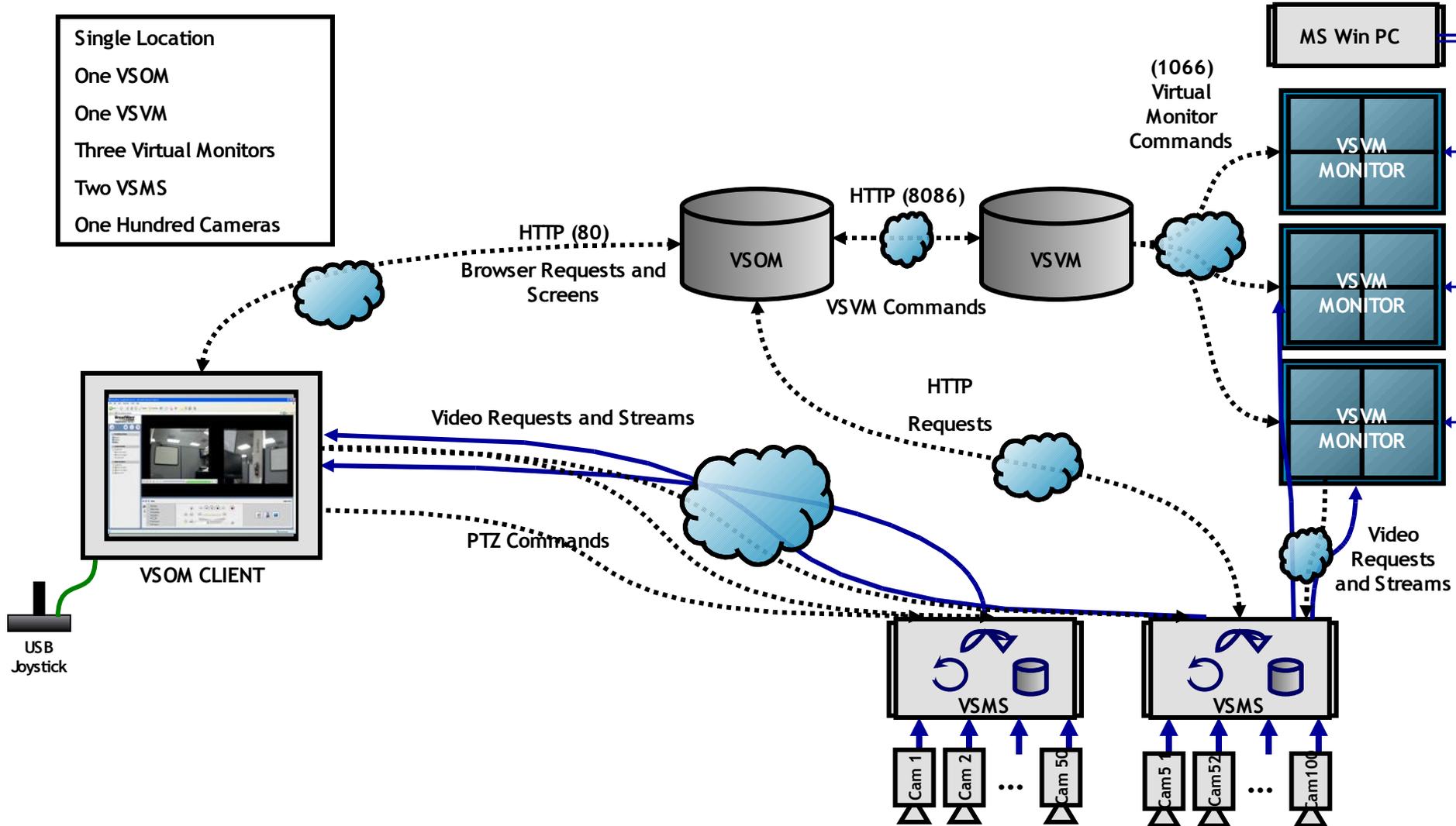
Cisco IP Video Surveillance Cameras and Encoders



Deployment Models

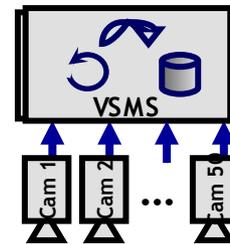
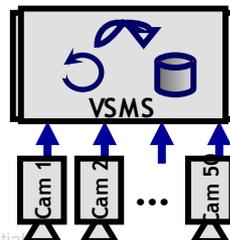
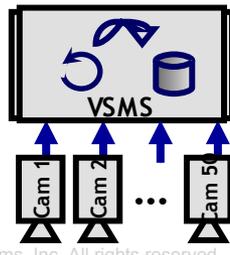
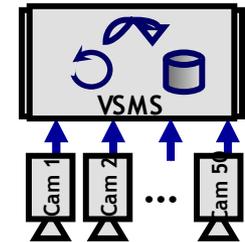
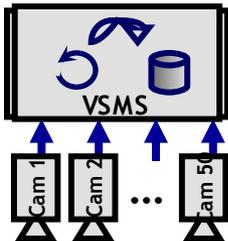
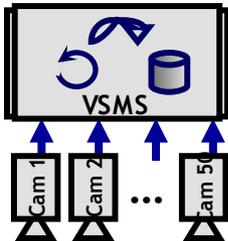
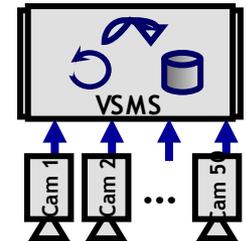
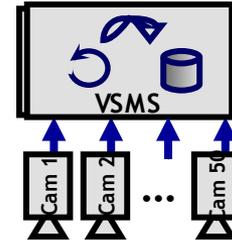
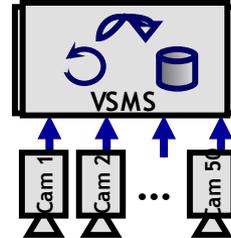
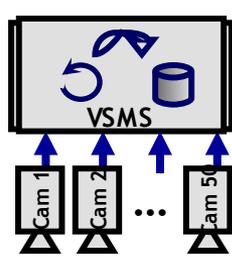


Single Site System Example Diagram



Multi-Site With Central Command & Control

10 Locations
 One VSOM
 One VSVM
 Three Virtual Monitors
 11 VSMS
 Five Hundred Cameras



Design Considerations



Video Resolution

Dimensions	Resolution
VGA	640 x 480
SVGA	800 x 600
XGA	1024 x 768
QCIF	176 x 144
CIF	352 x 288
2 CIF	704 x 288
4 CIF	704 x 576
D1	720 x 576
HD 720	1280x720
HD 1080	1920x1080

Resolution Comparison

CIF [VCD] Resolution (352x240) vs. 1080 (1920x1080)



Resolution Comparison

4CIF/D1 [SDTV] Resolution (720x480) vs.1080 (1920x1080)



Resolution Comparison

1080 (1920x1080)



HD Cisco Video Surveillance IP Cameras 4X00 Series

- 1080p (1920 x 1080) 30 FPS
- 720p (1280 x 720) 60 FPS
- H.264, MJPEG Compression
- USB Memory Card
- IPv6 Capable
- Dedicated Digital Signal Processor (DSP)
for Video Analytics
- 4 Models:
 - CIVS-IPC-4500 (DSP)
 - CIVS-IPC-4500W (DSP)
 - CIVS-IPC-4300W
 - CIVS-IPC-4300



Example Storage Calculations

Initial System Requirements:

Compression: MPEG4

Resolution: 4CIF

Frame Rate: 15fps

Archive Period: 30 Days

No. of Cameras: 500

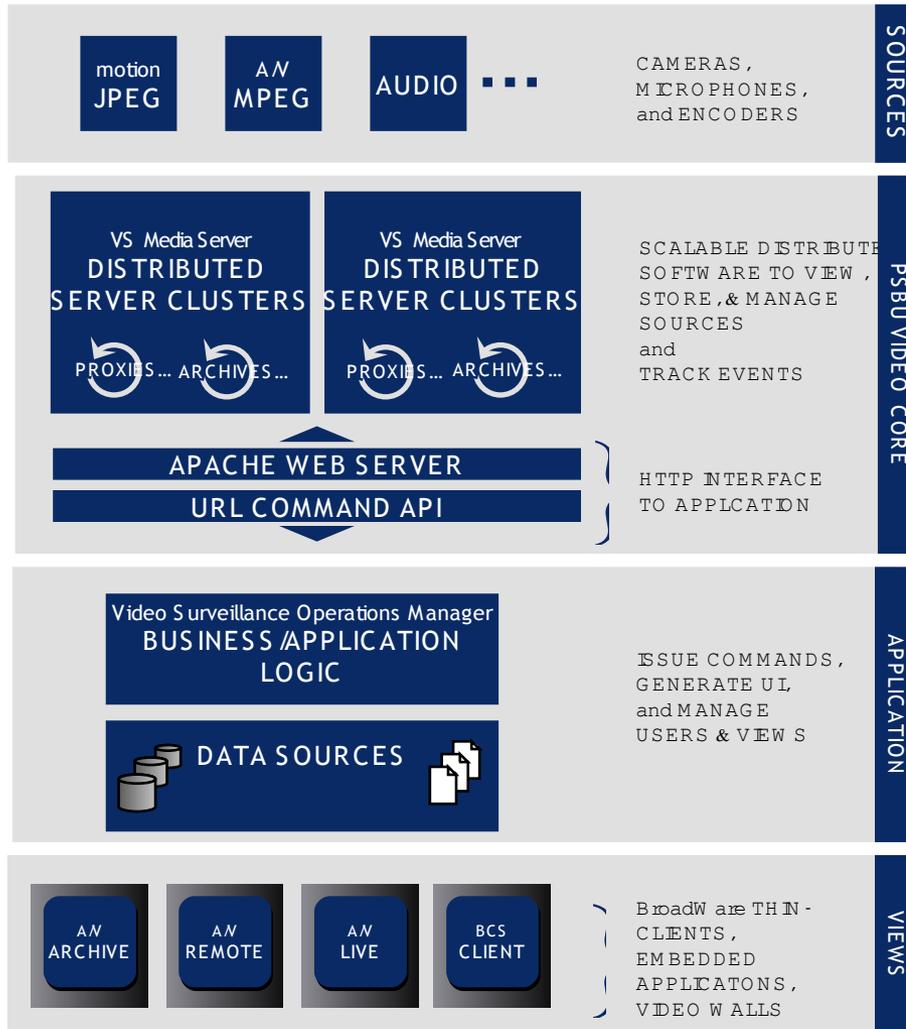
Results:

- Data Rate: MPEG4, 4CIF, 15fps = **1.5 Mbps**
- Daily storage/Camera: $1.5 \times 3600 \times 24 / 8$ = **16 GB/day**
- Daily Storage for 500 Cameras: 500×16 = **8 TB/day**
- 30 Day Storage for 500 Cameras: 30×8 = **240 TB**

Summary



Platform for Video Systems



- Multiple formats and devices supported for video and audio sources

Video Surveillance Media Server (VSMS)

- support multiple simultaneous viewers with low latency
- support any required storage capacity
- HTTP command interface integrates easily with other applications

Video Surveillance Operations Manager (VSOM)

- Applications created using any standard development environment
- Open interfaces for database, image analytics, and other functionality

Video Surveillance Virtual Matrix (VSVM) Interactive Media Clients (IMC)

- Thin-clients provide a broad range of viewing options

For More info:

- **The Web** cisco.com/go/physicalsecurity
- **Email Me** dosary@cisco.com

