



# IT'S NOT ABOUT TECHNOLOGY. IT'S ABOUT BETTER CUSTOMER SERVICE.

IP telephony, unified communications—call it what you want, but it's really about results. Like the ability to have detailed information on customers who call—even before you pick up the phone. Or to integrate your e-mail and voice mail, so you can respond to any issues, anytime, anywhere. Let XYZ Technology, a Cisco specialized partner, show you what today's converged voice and data networks can do for you and your customers.

**CALL US AT 800-XXX-XXXX TO LEARN MORE.**

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**LESS IS MORE.**

When you converge voice and data services on a single network, you can say goodbye to the time and expense of maintaining two networks, and say hello to countless benefits. Like the ability to automatically retrieve relevant records whenever a customer calls. And to consolidate e-mail and voice mail for simplified access, anytime, anywhere. Let XYZ Technology, a Cisco specialized partner, show you why one network is much better than two.

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**It's not about technology. It's about simplifying your day.**

If IP telephony and unified communications sound complicated, they're not. In fact, they dramatically simplify things. Instead of having voice mail on one hand, and e-mail on the other hand, you can have them both at your fingertips. Anytime, anywhere. And that's just one example. Let XYZ Technology, a Cisco specialized partner, show you all the advantages of today's converged voice and data networks. [Call us at 800-XXX-XXXX](tel:800-XXX-XXXX) to learn more.



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