



Prepare to Transform Your Business

Cisco Services Can Help You Create a Foundation for Success

Translating business and technical requirements into a high-level design that provides a strong foundation for deploying a high-performance, reliable Cisco® Unified Communications solution is crucial. And Cisco Services can help you get there.

Prepare for Success

Cisco and our certified partners provide a comprehensive portfolio of end-to-end services and support that can help increase your network's business value and return on investment. This approach defines a minimum set of activities needed to help you successfully deploy and optimize your Cisco Unified Communications solution.

In preparation for deployment, three services are available to help your organization plan for a successful experience:

- Business Transformation and Justification Service
- Deployment Strategy Service
- Collaboration and Innovation Architecture Service



Cisco Unified Communications Services help you:

- Build a solid plan to align business priorities with technology strategy
- Use proven methodologies and leading best practices
- Simplify and accelerate planning and deployment processes
- Assure business continuity and keep constituents productive

Business Transformation and Justification Service

The first step of this journey: prepare for a positive return on your investment with a Business Transformation and Justification Service. This service helps you identify, quantify, and validate the business value of deploying your Cisco Unified Communications solutions to increase opportunities to adapt to changing business environments, increasing your organizational agility.

Service activities include:

- **Review business imperatives**, align priorities with solution benefits, and quantify expected benefits.
- **Identify potential business value** through use cases highlighting value in aligning Cisco Unified Communications solutions and collaboration technologies with business objectives.
- **Provide collaboration solutions** that map business strategy to an architectural platform.

The Cisco Unified Communications Business Transformation and Justification Service can help you identify potential value associated with unified communications and create the business and financial justification for adopting a Cisco Unified Communications solution, helping you minimize risk and maximize investment.

Deployment Strategy Service

The second step in this journey: prepare for a successful implementation. Cisco and our partners can help you avoid the risks and pitfalls with a sound deployment strategy founded on proven methodologies and leading best practices.

Service activities include:

- **Assess current environment**; develop a vision and strategy to address business requirements and objectives.
- **Identify deployment options** based on future vision for business, culture, and processes.
- **Define conceptual Cisco Unified Communications architecture** based on deployment and business value analysis that aligns to business imperatives.

The Cisco Deployment Strategy Service can help you to develop a unified communications application roadmap that supports your business goals and objectives while managing risk by establishing a project management office, governance process, and partner management plan.



Collaboration and Innovation Architecture Service

The last step in the journey: prepare a plan for today and a roadmap for tomorrow. Experienced Cisco engineers and certified partners will work with you to develop a roadmap based on your business imperatives and applications strategy. This service provides application predictability and assurance to assure you receive the maximum value from your Cisco Unified Communications solution.

Service activities include:

- **Develop collaboration architecture framework** and strategy to drive innovation, supporting business goals.
- **Verify use-case proof-of-concept outcomes** to identify additional collaboration opportunities.
- **Provide recommendations** based on investments of foundational technologies and process required for implementing Cisco Unified Communications and collaboration solutions.

Create a Foundation for Your Successful Unified Communications Deployment

To learn more, contact your local Cisco sales representative or authorized partner today or visit www.cisco.com/go/ucservices



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