40 Communities: Cisco's Next Big Ambition
USHERING IN A NEW ERA OF IMPACT

What is 40 Communities?

40 Communities is Cisco's "Next Big Ambition," bringing together four decades of trust, expertise, and innovation to engage, support, and invest in 40 communities around the world over the next 10 years.

We're ushering in a new era of social impact, using Cisco's technology, funding, and expertise to open new opportunities and create lasting impact for communities, businesses, and economies globally.

In partnership with local leaders, customers, and nonprofits, we're co-creating solutions that help bridge the digital and data divide, strengthen infrastructure and cybersecurity, and equip tomorrow's workforce with future-ready skills.

Together, we'll create connected, resilient communities that *thrive*.

Our Approach

We believe those closest to the challenges have the best solutions. That's why our community-centric approach starts with listening. Through our Resilient Ecosystem Framework, we learn each community's unique needs, then collaborate with local stakeholders to design and deliver solutions.
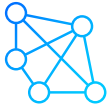
We engage communities through five key phases:

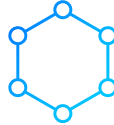| 1	2	3	4	5
Select	**Mobilize**	**Design**	**Deliver**	**Graduate**
communities where we can make the greatest impact	local leaders and partners to align on shared priorities.	action plans and solutions alongside community stakeholders.	solutions with communities while building local capacity to sustain them.	by transitioning full ownership back to the community

This approach reflects our belief that Cisco's success is linked to the communities we serve. Using this framework in alignment with community and government priorities, we're building an impactful new model that benefits people, communities, and economies globally.

Communities
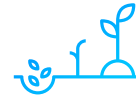### Connected. Resilient. Thriving.

Through 40 Communities, we're helping build communities that are:

Connected: Bridging the digital and data divide to ensure access to technology, knowledge, resources, and opportunities for all.

Resilient: Strengthening communities through digital infrastructure, cybersecurity, capacity building, education, skilling, and crisis response.

Thriving: Driving business growth and economic security through funding, technology, advisory support, and partnerships.

Community Spotlights

Western North Carolina, United States

Following Hurricane Helene's devastating impact, we announced Western North Carolina as our inaugural 40 Communities location. We're working alongside local partners to rebuild homes, strengthen digital infrastructure and secure connectivity, create pathways for skilling and employment, and build resilience for small and medium businesses as the region moves from immediate relief to long-term recovery.

Mumbai, India

Mumbai is our first international 40 Communities site, deepening Cisco's commitment to India's digital transformation. We're building digital skills in AI, cybersecurity, and networking; accelerating startups, supporting small businesses and job creation, and tackling water and waste management in Mumbai and across Maharashtra State.

These two communities are just the start. Over the next ten years, we'll bring this same partnership approach to 38 more communities — learning, adapting, and scaling what works to create lasting impact and power an inclusive future for all.

Learn more about 40 Communities.

https://www.cisco.com/site/us/en/about/purpose/40-communities/index.html