

## **SIEMENS**

# Cisco and Siemens

### **Solutions for Mobile Operators**

January, 2006



### **Alliance Mission**

### **Mobility**

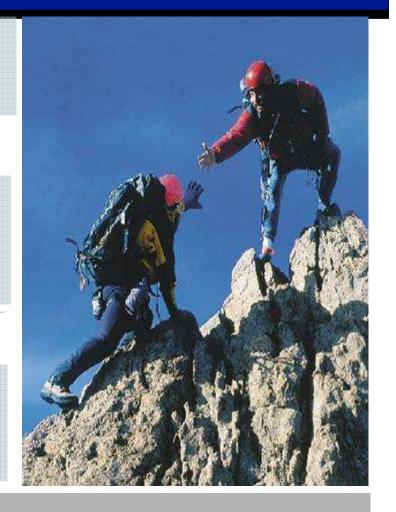
One of the fastest growing market segments in telecommunications

#### **Next Generation Networks 3G Plus**

Help mobile operators accelerate the transition to next generation mobile networks based on IP

#### **Leading-Edge Solutions**

With Siemen's strong position in mobile wireless infrastructure and Cisco's leadership in IP, the two companies provide leading edge solutions



Help mobile operators maximize their mobile network business



# **Motivation for the Partnership**

Jointly develop customer-focused solutions at carrier-grade level

Higher efficiency in time and cost

- Address broader market
- Improve market position

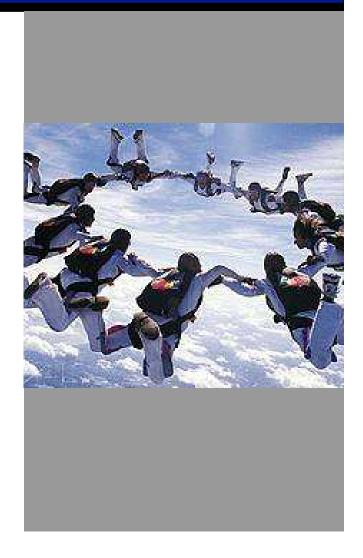
# customer benefits

- Bundled expertise of leading data and telco players
- Financial stability of alliance partners
- Global presence
- Pre-tested and validated solutions in real mobile networks
- Ability to introduce data services quickly leading to faster ROI



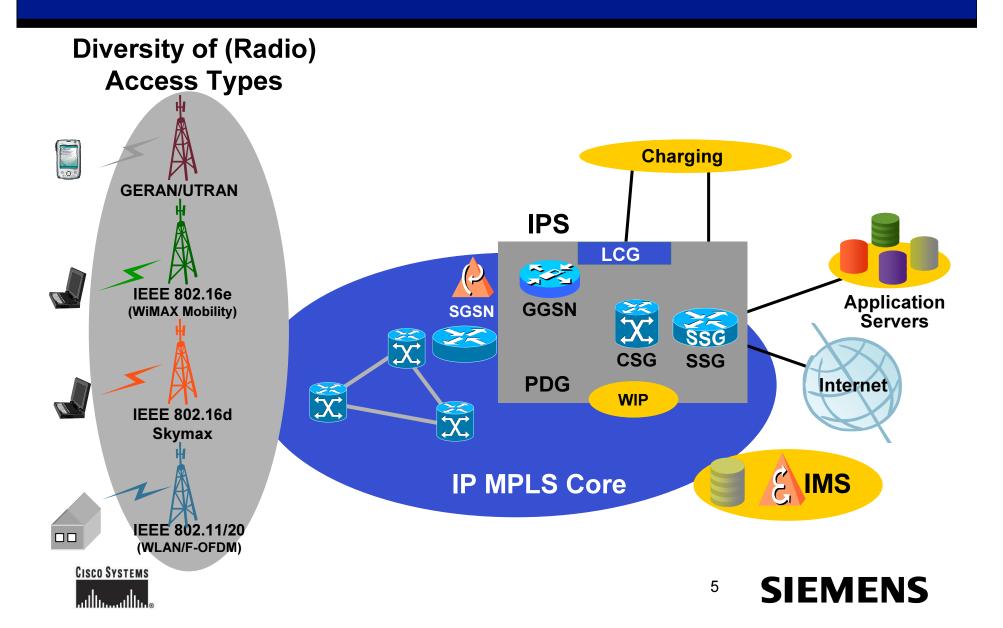
### **Alliance Solution Set**

- IPS—Intelligent Packet Solution (based on Cisco CMX)
  - GGSN, SSG, CSG, Home Agent, local charging GW
- IP MPLS Backbone
  - Converged Backbone
  - 3GPP Release 4 Architecture
- Broadband Wireless
  - HSDPA
  - WiMAX
  - Flash-OFDM
  - PWLAN





### **Alliance Solution Architecture**



### **Global Customer Wins**



GGSN: 150 installations

SSG: 250 installations at 25 operators

CSG: 500 installations at 40 operators

• IPS: 10 contracts in 2005



### Contacts

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### **SIEMENS**

# Helping Customers Achieve Excellence in Mobility

