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Orange Switzerland Introduces New Services and Enhances Web-based User Experience with Prepaid Solution from Cisco and Accenture

NEW YORK and LONDON; Feb. 14, 2006 – Accenture (NYSE: ACN) and Cisco Systems, Inc., the worldwide leader in networking for the Internet, have successfully delivered a prepaid solution to Orange Switzerland for its OrangeClick service, the first Web-based pre-payment option for wireless subscribers in Switzerland. The solution allows Orange Switzerland to rapidly introduce new services to its customers including, most recently, a Pre-pay Unlimited Short Message Service (SMS) offering.

Launched in January 2005, OrangeClick is a subscription service that allows customers to manage their mobile phone accounts via the Internet. With the Accenture and Cisco solution, OrangeClick customers can choose their personal mobile numbers and order handsets online, as well as activate or deactivate several additional services online, including international, roaming, messaging options and cross-boarder roaming options. In December 2005, Orange launched its Pre-pay Unlimited SMS offering, providing customers with free SMS after 20 initial SMS charged.

Accenture was the lead integrator in implementing the new solution, which allows Orange Switzerland to launch new services and rate plans and to bill and collect revenue for those services easily and quickly, thanks to its flexibility and its integration with a standard rating engine. It also helps enable Orange Switzerland to better support multiple access technologies, such as General Packet Radio Service (GPRS) and Global System for Mobile Communications (GSM), and multiple mobile services with a single architecture.

The charging solution is based on Cisco's Content Services Gateway (CSG) technology from the Cisco Mobile Exchange (CMX) framework, a standards-based framework used to link the Radio Access Network (RAN) to the Internet Protocol (IP) network and value-added, content-based IP services. As part of Cisco's IP Next Generation Network (IP NGN) vision for mobile service providers, this framework identifies users and their locations and delivers services to them anywhere, over any access medium, to any client device. The use of standardized authentication and access control services allows tailoring service offerings to each customer segment. Accenture has integrated Cisco's CSG Technology into its Accenture Communications Solutions, a suite of proven ready-to-use components, within a common integration framework, designed to drive high performance for communication service providers.

“With telecommunications and data converging at an unprecedented pace, wireless service providers must be able to roll-out new content services to their customers quickly and seamlessly as a means of differentiating themselves from competitors and building and nurturing a loyal customer base,”

said Bruno Grossi, a partner in Accenture's Communications & High Tech operating group in France.

"Using this approach Orange Switzerland can support multiple access technologies, multiple mobile services, and a flexible billing solution – all with a single architecture," said Massimo Migliuolo, vice president of Global Mobile Vertical, Cisco Systems. "The advantages are clear, both in terms of increased efficiencies for Orange, as well as improved services and experience for the subscriber. This simplicity and control through a service exchange framework is key for mobile service providers who wish to transform their business through more effective roll out of services across an IP network."

About Orange

Shareholder with 100% - Orange SA/France Telecom has extensive international experience in the rapid establishment of new high performance GSM 1800 communications networks. The company history is a famous case of successful pioneering. Orange has set up one of the two largest GSM 1800 networks in the world and its operation in the UK is, with over 11 million customers, the world's most successful GSM 1800 network.

About Accenture

Accenture is a global management consulting, technology services and outsourcing company. Committed to delivering innovation, Accenture collaborates with its clients to help them become high-performance businesses and governments. With deep industry and business process expertise, broad global resources and a proven track record, Accenture can mobilize the right people, skills and technologies to help clients improve their performance. With more than 126,000 people in 48 countries, the company generated net revenues of US\$15.55 billion for the fiscal year ended Aug. 31, 2005. Its home page is www.accenture.com.

About Cisco Systems

Cisco Systems, Inc. (NASDAQ: CSCO) is the worldwide leader in networking for the Internet. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>. Cisco equipment in Europe is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

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