



Cisco and Accenture Alliance

April 2006



Accenture and Cisco Alliance Vision

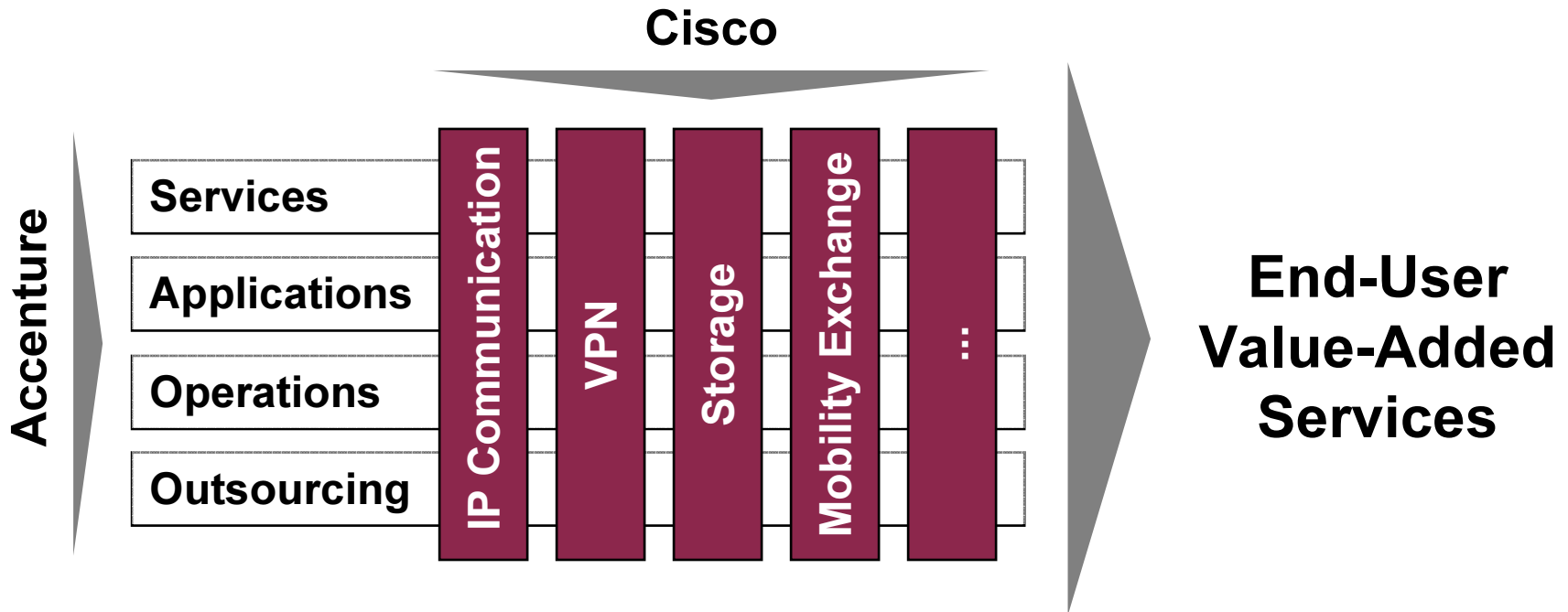
The Accenture and Cisco Alliance strives to enable service providers to move from implementing Cisco Network Solutions to providing value-added services for the end user

- **Why Accenture and Cisco?**
 - **Complementary capabilities**
 - **Success and experience with mutual customers**
 - **Market leaders in respective industries**
 - **Complimentary beliefs in approach to solution technology integration**
 - **Strategic long-term partnership**
 - **End-to-end and packaged offerings**

Accenture and Cisco Alliance

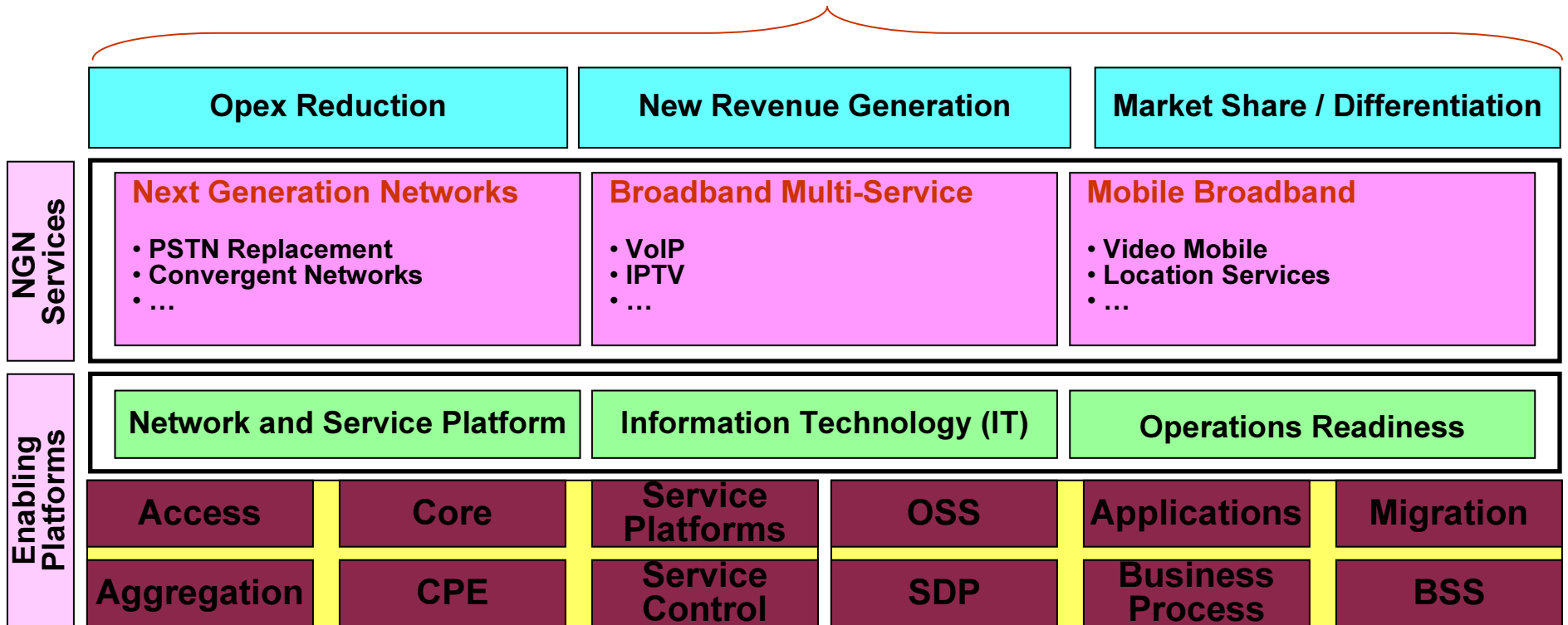
- **Have worked together on over 40 different service provider and enterprise projects**
- **Joint offerings in the areas of:**
 - **IP convergence**
 - **MetroE and Triple Play**
 - **Mobility with Cisco CSG and the Service Delivery Platform**
 - **IMS/Fixed Mobile Convergence**

Alliance Collaboration Model



Providing Value

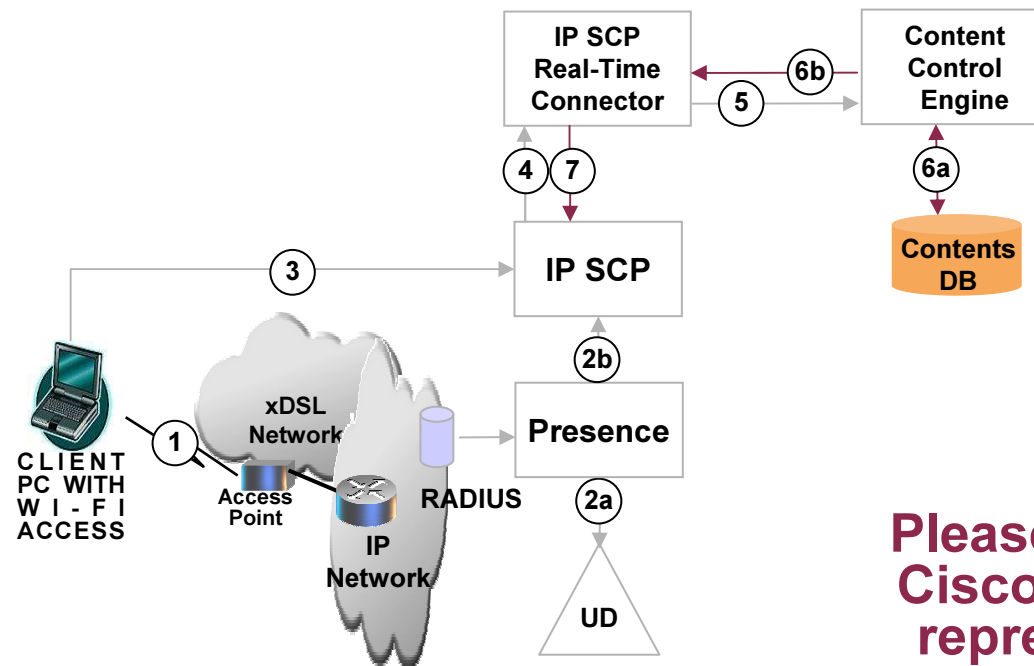
Areas of Value to Service Providers



Enabling Platforms/Capabilities from Cisco and Accenture

Example: Cisco Mobile Exchange and Accenture Communications Solutions for Service Delivery Platform “IP Session Control”

This solution provides the capability to control access to inappropriate content by unauthorized users based on configured policies, user profile, and access type.



**Please contact your
Cisco or Accenture
representative for
more information or
to arrange a demo**

Alliance Success Story: OrangeClick.ch for Orange Switzerland

- **The Orange group is one of the world's largest mobile communications companies and a subsidiary of the France Telecom group, with operations in 17 countries across Europe and beyond as at the end of September 2005. It provides a broad range of personal communications services, including Orange GSM1800 services and other digital cellular telephone services.**
- **Orange in Switzerland: Shareholder with 100% - Orange SA/France Telecom.**
- **Orange Switzerland needed a new prepaid solution in order to maintain cost competitiveness and to enable the launch and delivery of new innovative products and services. OrangeClick is a Web-based pre-pay subscription service that allows customers to manage their mobile phone account via the Internet.**
- **Accenture and Cisco worked together to develop and implement the solution, which allows Orange Switzerland to launch new services and rate plans, bill, and collect revenue for those services easily and quickly thanks to its flexibility and integration with a standard rating engine.**
- **Key Cisco solution: Content Service Gateway (CSG) technology from Cisco's Mobile Exchange (CMX) framework, a standards-based framework used to link the Radio Access Network to the Internet Protocol or IP network and value-added, content-based IP services.**

Contacts

Russ Kaufmann
Cisco Systems
1-469-255-6641
rukaufma@cisco.com

Pascal Goursaud
Cisco Systems
+33.1.58.04.31.38
pgoursau@cisco.com

Shahid Ahmed
Accenture
1-312-693-6484
Shahid.ahmed@accenture.com

Gilles Bretaudeau
Accenture
+33.4.92.94.75.73
gilles.bretaudeau@accenture.com

