



Reports

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Reports

A report is a data summary feature that

- provides insights into captive portal usage over customizable periods
- displays information across multiple locations, and
- can be filtered to focus on specific locations and time frames.

Cisco Spaces provides these captive portal reports:

By default, the report includes data for all locations from the past year. You can filter the report by location and time period.

To view the report, click **Reports** on the left pane of the **Captive Portal** window.

Device onboarding

A device onboarding is a reporting feature that

- identifies and records each unique device connecting to your SSIDs
- provides customer-specific device counts even when multiple devices connect from the same customer, and
- enables tracking of promotion and offer engagement within the onboarding report.

In the **Device Onboarding** report, the **Promos & Offers Performance** section includes promo views count. This feature enables you to track the number of view for a specific promotion along with the number of clicks.

Customer acquisition

This report presents insights about unique customers who were recently acquired from the selected location during a specific period. It also describes the personal and demographic data collected from these customers.



Note If a new customer connects to your location using multiple devices but uses the same personal identity (such as a mobile number, email address, or social ID), count the customer only once.
